



# LEWISTON, MAINE FIRE



Lewiston, Me., March 23.—Fire, raging for more than four hours in the city's center today, destroyed five buildings with a loss of \$160,000 and drove 25 persons to the street.

A general alarm was sounded, calling out all the apparatus in the city, and help was summoned from Auburn.

A report that two persons were unaccounted for led firemen to search the ruins, but these two, a mother and infant, were later found to be safe.

The fire started with an explosion in LeBlanc's dryhouse, bordering on the canal, according to firemen, and the flames spread along Main st. as far as Lincoln st. wiping out a rooming house and seven stores.

A taxi driver who sounded the first alarm said that with the explosion, flames burst from first-floor windows and from the roof simultaneously.

The shops burned out included the dye works, Hagerty's restaurant, Fogg LeBlanc, the photograph studio of Doris Clarke Tash, Empire barber shop, Fraumeni, bookshop and Karahallian shoe repair shop.

Ten persons fled from the lodging house and the rest from apartments over the stores. All sought refuge at the police station.

The burned buildings were chiefly frame structures. The cause of the explosion was not determined and an investigation was launched.

One of the buildings touched by the fire was the Tavern Hotel and it was from this structure that most of the fire refugees came. They had taken care of by friends and at the police station, and seeking refuge in the latter place.

**100 Harvard Students in Costume Flew Fire**

More than 100 Harvard students, in various costumes, were forced to flee when fire broke out in the rooming house at the exclusive Truitt Club at Holyoke and Mt. Auburn sts., Cambridge.

Although given a strenuous battle for more than six hours, the firemen were able to keep the blaze from spreading to the hotel. The building, a two-story brick structure, houses one of the Harvard student clubs, the Holyoke Truitt Club. Several students' costumes were destroyed as a result of the blaze. The estimated damage is \$2500.

According to Deputy Chief Albert Walte of the Cambridge fire department, conditions were such at the fire that today he requested Chief James M. Casey of the Cambridge department to investigate.

The police officer declared that more than a hundred Holyoke Club members had attended a costume party given by the Holyoke Truitt Club, another exclusive Harvard organization, and had returned from the costume party to the rooming house at about 11 p. m. and when discovered by several students it had gained rapid headway. One alarm was sounded.

Several students were assisted by firemen.

**Four Patients Rescued in Brockton Hospital Fire**

Brockton, March 23.—Three elderly patients were rescued over ladder today during a \$10,000 fire in the Eaton private hospital at 408 Center st.

A fourth patient was rescued from the burning building by former Mayor William G. Clifford and Cyrus Perkins, a miller, who were passing when the fire was discovered.

The patients rescued are George Ord, 71, of Lawrence st.; Mrs. Mary Woodworth, 75, of 165 Warren st.; Miss Maria Burke, 75, Center st.; all Brockton, and Mr. Winnie Wilber, 43, of Bridgewater.

Participating in the rescue of the patients were Miss Florence T. Eaton, superintendent of the hospital; Mr. and Mrs. Florence Eaton, and the night nurse, Mrs. Kiebler C. Taylor.

The hospital is a two-story cottage house. Fire started in the cellar, at a stairway located in the corner of the house. The cause is undetermined.

**PICKWICK CLUB SUITS APRIL**

The Pickwick Club disaster of July 1928, with 161 suits arising out of the collapse of the barge in Suffolk Superior Court, according to a ruling by Chief Justice Hays today.

The suits, the largest number ever to be tried in local courts together with 200 defendants, are now being heard in the Supreme Court. The suits are the result of a fire in the warehouse of the Pickwick Club, which destroyed the barge and the suits.

## First Photo of Foch Lying



**WHERE FAMOUS LEADER WILL BE BURIED**  
The Des Invalides, historic resting place of Napoleon and where Marshal Foch will be buried after the national funeral on next Tuesday.

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## In State Radioed Across Ocean



**AS THOUSANDS PAY THEIR LAST TRIBUTE**  
This photo, showing Marshal Foch lying in state, was taken to London by airplane and then radioed across the Atlantic. (All photos by International Newsreel.)

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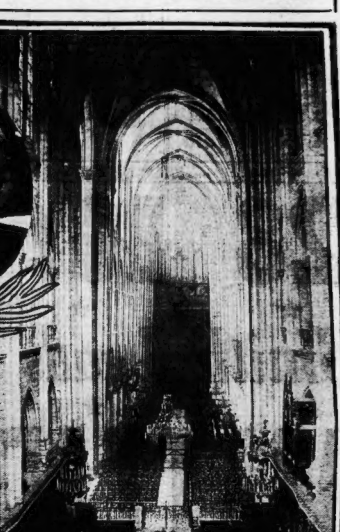
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## MAINS CRUSHED REAL ESTATE



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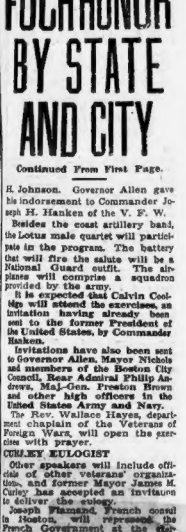
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## WHERE CHURCH SERVICES WILL BE HELD



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An interior view of the Cathedral of Notre Dame in Paris where religious services for Marshal Foch will take place during the national funeral Tuesday.

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## World War Fliers Sign Up to Aid Mexican Rebels

Jamez, Mexico, March 23.—American and Canadian fliers, including World War veterans, are signing up to aid the Mexican rebel forces as volunteers as soon as planes are available. This is officially announced here.

There is one United States war ace in the list, and a number of Canadian war aviators. The total of Americans is 24, it is said.

While pilot efforts were being carried on by the crews of Rescue Company No. 1 and Ladder 8, an alarm was rung in for an automobile exhaust fan at Washington and Essex sts. and this prevented more help reaching the trapped youth's side.

The youth's stepmother, Mrs. John Laughton of Center st., was notified. Peterson worked for the J. E. Gallagher Company, manufacturers of woolen yarns, according to recent efforts.

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## Bride Is Freed

**2000 PANIC AT THEATRE**  
Continued from First Page.

With cries of "Fire" many in the theater jumped to their feet and there were excited screams from women and children.

A mother who stood in the aisle and protected her orphaned child from the crush, and was jostled in doing so, fainted and was revived in the theater office. The child was unharmed.

The picture operator, Gordon Lyons, turned on all the lights in the house, the exits were flung open and the audience filed out.

The Vitaphone lantern-pictures in the back of the screen was put to a novel use when Manager Laurie used it to give assurance that there was no fire and no danger.

Police policeman, William Griffith and Thomas Noble, who were on and helped restore order, as did William H. Bridges, the house officer.

In spite of the uproar that ensued as the rebels first broke into the children and other patrons for the first part, when the excitement was over to witness the remainder of the play.

The "Rescue" starring Ronald Colman and Samuel Liffman, theater decorator, was the picture being shown.

While Maxine today occupied the revolutionary spotlight, Nacio Brown, who was in the theater, was shot by police.

Police today today that Gen. Faustino Topete's troops are now within 12 miles of the Naco Federal prison camp, where the rebels are being held.

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## Girls Hurt in Auto Crash

**THREE GIRLS HURT IN AUTO CRASH**  
Continued from First Page.

Three girls were injured when an auto driven by Joseph Rappallo of Frederick ave., Medford, crashed into a parked car on International Highway, Rye, near the Malden line, today.

Miss Mary Roveto, 22, of Essex st., Cliffside, who was riding with Rappallo, was thrown through the windshield, sustaining severe cuts and bruises and a possible concussion of the brain.

She was taken to the Bunney Hospital, Somerville, where she is recovering.

Ralph Ah Chung of Beverly, and a girl who was in the party, were thrown from the car, but were not injured.

The parked car, which was a 1928 Buick, was driven by a man who was not injured.

The crash occurred at about 10 p. m. today, when the girls were returning home from a party.

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## Will Soon Know

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The town of Rye, which suffered the worst flood in its history when a brook usually at least five feet wide spread over a width of three city blocks, submerging a large part of the residential area and half the business district.

Firemen, rescued some of the houses where the water was deep and under construction.

The town's main thoroughfare and main bridge and driveway were down from above.



# GO TO JURY FOR BROOKLYN

## EVIDENCE ALSO PRESENTED

Evidence uncovered by State Detective Edward J. McCarthy relating to the will of Lora A. Little, of Brooklyn, will be presented to the Worcester county grand jury at 11:45 a. m. today. It was said today, following the opening of the document by Probate Judge Joseph H. McCool because it bore a 1925 date, while the paper was a 1928 watermark.

It was learned that McCarthy, together with private detectives, have been investigating for several days on orders from Dist. Atty. Charles B. Fugge of Worcester.

The will disposed of an estate valued at \$100,000, and the sole beneficiary named was Mr. and Mrs. Maurice J. Mahan of Charlton. Although they were not relatives, they had received visits from Mrs. Little.

The document was filed for probate in January. Attorney Declan Corcoran, representing the estate, happened to look it up to the light while looking it over and he has discovered the 1928 watermark.

## Joseph Laemmle Dies After Long Sickness

Hollywood, Cal., March 23 (INS)—Joseph Laemmle, director of the famous silent picture producer, is dead here today. He died of heart disease after an illness of four years.

Besides his wife and a grown son and daughter, he is survived by three brothers.

Joseph Laemmle of Munich, Germany, who is visiting here, and Louis Laemmle of Chicago.

## ONE SEAN, ONE GIG NEW CHICAGO 'WAR'

Chicago, March 23 (INS)—One man dead and another perhaps fatally wounded was the result of Chicago's latest gun outbreak.

Raymond Cassidy, gambler and beer runner, was the man killed. He was riding by machine gun bullets as he stood talking with friends in front of Danny Stanton's saloon on South Halsted.

The job was bungled, however, and Cassidy escaped with a bullet in the result. He is James Hawkins, 22, who was passing the scene on a crowded street car when the shooting began.

The machine gun volley sprayed the packed street car as it rumbled by. Half a dozen bullets struck the front of the car.

Young Hawkins, who was en route to visit his sweetheart, was shot through the left eye by one of the wild bullets. Passengers in the car were thrown into a panic.

Cassidy was surrounded by five men who leaped from an automobile. All were armed with revolvers save one, who shot the victim over the head with his revolver. The leader of the gang said, "Let him have it."

The apparently unarmed member of the assassin squad then produced a hand machine gun from underneath his overcoat and opened fire. Cassidy died instantly. His brother, Arthur, who was sitting beside him, escaped the hail of bullets.

## Boy Hurled 20 Feet by Wire on Roof

While searching for a baseball, which was batted to the roof of a house in Mill st., at Charlestown, during a game between groups of small boys today, Orlando Clivio, 9, of Essex st., Charlestown, tumbled a live wire and was thrown to the street, 20 feet below.

He was taken to the Haymarket Relief Station suffering from concussion of the brain and a fractured fracture of the skull and lacerations of the left hand.

## Steward Is Held as Diamond Smuggler

New York, March 23 (INS)—Lester M. Metcalfe, 25, of Southampton, England, second mate of the S. S. "Counsellor" for the extraworld customs officers here today on a charge of having smuggled diamonds valued at \$100,000 into the country in January.

Metcalfe's arrest is the ninth the Government has made in its attempt to smash a powerful international ring of diamond smugglers. U. S. Atty. Alfred Sylvester said.

## 'Thrill Slay' in Second Mistrail

Atlanta, Ga., March 23 (INS)—A material was ordered again today in the case of the Magnolia figure and a "thrill" murder of Willard Smith, a drug clerk, after the jury failed to agree.

and on the Aquitania, is held by jury and announced they intend to apply for bail.

## Buys Pigmient Company

Company of Carmichael, Cal. has acquired the Magnolia figure and Company of Trenton, N. J., through an exchange of stock.

## Secret Bride



**MARRIED 10 MONTHS**  
Emma Bregoli, daughter of E. Bregoli of 42 Water st., Hyde Park, and Joseph Amuzini of 13 Fairmount ter., Hyde Park, have been married since last June. A reception is planned for them Easter Sunday.

## Titta Ruffo Quits Opera for Talkie Pictures

New York, March 23 (INS)—Titta Ruffo, Metropolitan Opera Company baritone, has definitely deserted the opera stage for the talking motion picture studio. It was announced here today. Ruffo has signed contracts with the Metro-Goldwyn-Mayer Company totaling \$350,000, it was said.

## MUST REPLACE BRIDGE CABLES

Providence, March 23 (AP)—Official verification of reports that the present cables of the nearly completed \$6,000,000 M. H. Hope bridge, connecting Bristol and Portsmouth, must be replaced was obtained from Dr. D. B. Steinman of Robinson & Steinman, consulting engineers for the M. H. Hope Bridge Company.

Dr. Steinman said he had rejected the present cables and ordered them replaced and a section of the bridge would be delayed six months or more.

Engineers here said that although they have had no actual experience in figuring estimates of bridge reconstruction on so large a scale, they believe the cost of the cable wires will cost more than \$500,000 or labor alone.

## Named Secretary

Earl Arnold, secretary of the Willimantic, Conn., Chamber of Commerce, has been named to serve in a similar capacity in the Waltham chamber.

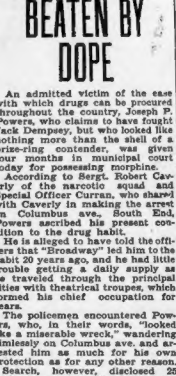
## FLAPPER Filosophy

By Faith Burrows



One never knows whether "light skirt" means what it says, or if it refers to an inebriated female.

## BEATEN BY DOPE



An admitted victim of the case with which drugs can be procured throughout the country, Joseph P. Powers, who claims to have fought Jack Dempsey, but who looked like nothing more than the shell of a prize-fighter, contender, was given four months in municipal court today for possessing morphine.

According to Sgt. Robert Cawley of the narcotic squad and Special Officer Curran, who shared with Cawley in making the arrest on Columbus ave., South End, Powers ascribed his present condition to the drug habit.

He is alleged to have told the officers that "Broadway" led him to the habit 20 years ago, and he had little trouble getting a daily supply as he traveled through the principal cities with theatrical troupes, which formed his chief occupation for years.

The policeman encountered Powers, who, in their words, "looked like a miserable wreck," wandering aimlessly on Columbus ave. and arrested him as much for his own protection as for any other reason.

Search, however, disclosed 25 grains of morphine, told Judge Michael Creed, and the court told Powers that it appeared to be the best thing for him to be sent to jail to take the "dope" cure. He was removed to Charlestown.

## He's Still Learning

New York, March 23 (AP)—David L. Hay, 60, national secretary of Phi Beta Kappa and former teacher, enrolled for his ninth year in a course at Columbia University, summer camp leadership. "I learn something every year," he explains.

## SECRET RADIO

Culmination of a radio romance which began in Quincy last August was revealed today when it was learned that Miss Agnes Leonard of Arlington, N. J., appearing at a local theater as Dale Darling, was secretly married to Don Ramon, a local music publisher and radio entertainer.

The ceremony was performed by the Rev. William J. O'Connell of the First Universalist Church of Nahua, N. H., who was a childhood playmate of the bride in Japan where both were born.

Accompanied by the bride's mother, Mrs. Elsie B. Leonard, and her brother Eliot B. Leonard, principal of a bridgeport school, the couple drove to Nahua. On seeing the sign of the bride, Mr. O'Connell investigated and learned he was the man they had known as a boy in the Orient.

Miss Leonard first came to Boston last summer with her mother from Chicago, when her father was awaiting operation in a local hospital. Mr. Leonard died and mother and daughter decided to remain in the city as the girl's brother was located in Massachusetts.

Miss Leonard got work singing and in August was given a week's vacation at the Atlantic City beach and the same year was Miss Leonard at the Atlantic City pageant.

## Ex-Fiance Sues Girl for \$800 Ring

Henry Muller, a Chelsea drugist, filed suit today in Boston Superior Court for recovery of a diamond ring valued at \$800 which he claims was returned to him by Miss Mildred Rosenthal, 22, of Lynn.

The ring, according to Muller, was a token of a marriage engagement, but he said Miss Rosenthal broke the engagement and refused to return the ring. Miss Rosenthal, who has retained Atty. Edward Coughlin of Lynn, says the ring has been her mother's. She said Muller agreed to purchase it for \$800.

## Report Lita May Go Back to Chaplin

New York, March 23 (INS)—When Lita May Gray Chaplin arrives here Monday morning she will be asked to verify reports that she is planning a reconciliation with Charlie Chaplin. Hollywood reports say she has broken her engagement to Roy D'Arcy of the films.

## Three More Arrests in Gang Massacre

Detroit, March 23 (INS)—At request of Chicago authorities, three more were arrested today in an extensive apartment house in connection with the Chicago massacre of seven gangsters. Fingerprint photographs of the men were sent immediately to Chicago police, officials here said.

# BOSTON AMERICAN

BOSTON, SATURDAY, MARCH 23, 1929

## ROW A DAY. KEEP FAT AWAY



**SINGING EXERCISE TOO LIGHT FOR HER**  
Frieda Hempel, the singer, finds that operatic airs are not reducing, so she uses a rowing machine in a New York gym to help her reduce.

## Hub Doctor Favors Short Skirts for Good Health

New York, March 23 (INS)—Short skirts, blamed for curvatures of the spine, lamago and other ills, found a defender today in Dr. Kendrick Smith of Boston, who spoke at the convention of the Eastern Osteopathic Association in the Waldorf-Astoria.

"When a pretty girl," he said, "is lounging in a rolling chair at Atlantic City, dressed in all her finery, she is putting her back to a strain to expose to better advantage a delicately moulded calf and ankle, she is flirting with good health and not only with preventive sheikhs and salesmen."

"And if she is wearing a dress, less gown with a low neck she is sensually dressing, for the more she exposes herself to the ultra-violet rays of the sun the better will be her health."

"How could a woman stand up as she ought to stand with a great deal of exposure of her back, from her?"

"And how could she breathe at all?"

"And how could she eat her food, digest her food with her chest and abdomen bound up according to the fashion that went with trailing dresses?"

## Enters Movies

Berlin, March 23—Mullin von Kluck, 17-year-old daughter of the famous war general, has quit the ranks of Berlin debutantes to enter the movies.

## TAKES BACK HER CHARGE

London, March 23 (AP)—The Daily Mail says today that the meeting in New York of the oil emperors met in New York to discuss the oil situation in the world. The oil emperors met in New York to discuss the oil situation in the world. The oil emperors met in New York to discuss the oil situation in the world.

## Bay State Man Held in High Bail

Providence, March 23—Matter No. 20, of Uxbridge, Mass., who has a long police record, was held in high bail today for a charge of carrying a concealed weapon.

Raza was identified as one of the men who entered the store of Michael J. Condon at 23 Broad st. and attacked Condon before robbing him of \$70 in cash and merchandise on December 9 last.

## Two Women Held Under Jones Law

Two women, the first of their sex to be arrested in Malden charged with violation of the Jones law, were held today by the police.

At last week's court session Judge Jones said that the women had been charged with possession of liquor and articles for road manufacture.

Two Malden men made the same plea. All four accused were held by Commissioner Jenney to \$100 each for a hearing later.

## Yale Grows Better—Taft

New Haven, March 23 (UP)—Horace D. Taft, brother of the justice, thinks conditions are improving better in college towns today than when he wrote the Yale Gossip in answer to its assertion of Yale drinking among students has increased.

# DEPT. OF EX-PEOPLE

## STATE LARGE ORDER

Harry McCarty, 25, of Norfolk Downs, who served a sentence in state prison for a holdup in Quincy in 1924, is being held in West Palm Beach, Fla., for murder in connection with the death of Horace M. Wells, wealthy Long Island automobile dealer. Quincy police announced today.

According to the police, a comparison of fingerprints from the West Palm Beach police and those taken at the time that McCarty was arrested in Quincy gave no ground for McCarty. He is the man held in Florida.

McCarty seriously wounded Wells during a holdup at a house party about a month ago in the home of Mrs. Vincent Hall in West Palm Beach, according to information received from the Florida police. He was arrested within two hours and after trial was sentenced to 20 years in prison.

While serving this sentence, according to the police, Wells died from the wound inflicted by McCarty and the charge of first degree murder followed.

McCarty held up ex-Rep. Temple Winslow of Quincy with a gun in June, 1924, according to the police. He was one of the first in the state to be released after the crime and served from ten years in State prison, police say.

## Ruffo in 'Gingles'

New York, March 23 (AP)—Ruffo, who was in the picture business, has signed a contract for \$350,000, Tita Ruffo, basso, is to leave the Metropolitan Opera.

## OLYMPICS TO FORM WORLD 'GAS' TRUST

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## Actress



## MARY ENNIS

East Boston girl will play in the Flitton Dramatic Club's Lenten drama, "The New Curate," to be presented Monday and Tuesday at the East Boston high school.

## THE CURIOUS QUIZZES

Every day he asks a question and pictures those questioned.

## THE QUESTION

Should State prosecutors be allowed to prosecute federal padlock laws as proposed by Attorney-General Warren?

## RATHER REASON, 36

Sixth st., East Cambridge, called by the police, was held in high bail today for a charge of carrying a concealed weapon.

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## PLAY TO CHECK DOPE IT LAST RESTING PLACE

A new and almost unprecedented step in state enforcement of prohibition and other federal laws was announced by Atty-Gen. Joseph E. Warner today. He declared his office will organize and direct a "great moral movement" in which will be a 30-day pledge, signed of which will promise to uphold the Constitution of the United States by refraining from the use or purchase of intoxicants and by refusing to tolerate the violation of the Volstead act in their presence.

The Fourth of July is the date selected for the launching of the life saving life saving day that "Constitution Day" in September would be a more appropriate anniversary to be chosen for this purpose, but September was "too far away."

With the "moral and voluntary" feature of the 30-day demonstration will be combined drastic action by city and State attorneys, according to the attorney-general's scheme as now outlined.

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## POWER OF EXAMPLE

The attorney-general has been conveyed by the co-operation of the people themselves in a huge anti-alcohol movement to demonstrate with law and to set personal example.

The attorney-general was emphasized in his exposition of the power of public opinion to obtain widespread participation in the proposed pledge-signing demonstration.

He pointed out that, in his nation, Massachusetts residents are—and the rest of the constitutionally inviolate. Disasters, according to his own guess, would find them irresistibly elowed into line.

Bishop Blatter of the Methodist Episcopal Church and Admiral Andrews, commandant of the Boston naval district, have been among the first to sign the pledge.

Replying to ex-Mayor John F. Fitzgerald, who said that the attorney-general's department is "looking for anti-alcoholism," Warner declared that Fitzgerald was "misinformed."

## SEIZED AND GIRL 'BROUGHT GUN TO AND HEAR LIFE'

Worcester, March 23—Mrs. Mildred Gardner Irwin, 28, former Boston girl, arrested for carrying a gun, told police today she borrowed the weapon to commit suicide after losing a job as a New York night club hostess.

The young woman said she lost her nerve, and started hitting-bits to Boston to find a new life with her family. She refused to give a name.

Mrs. Irwin, who said her husband, George, is in jail in New Haven, told the police she was given a ride from Hartford to Worcester, where she put in a telephone call to "friend in New York. It was her failure to pay the overcharge that attracted the attention of a policeman to her, and the gun was discovered in her handbag. She is held in \$400 for a hearing next Friday.

## 3 Cambridge Boys Held for Auto Theft

Three Cambridge boys were arrested today in Topsfield today by police and held for the Cambridge police for the theft of an automobile. The boys were charged with the theft of an automobile and a license plate from a car in the Cambridge police station.

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## Rayon Plant Strike Ends; Pay Increase

Memphis, Tenn., March 23 (AP)—The strike of employees of the American Rayon Corp. Corporation today ended. Under the agreement a portion of the general wage increase sought by the strikers is granted, and while the company has not agreed to a union local was not recognized, it did agree to a 10 percent wage increase.

## Dancer Must Have Ship Named to Suit

New York, March 23 (INS)—Pilar Bello, Spanish dancer, is still in New York today, after being held for Mexico, where she is charged with the theft of a diamond necklace. She is charged with the theft of a diamond necklace.

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# SENATOR COPELAND SAYS DRINK HAS FAILED

DR. ROYAL S. COPELAND, United States senator from New York, eminent medical authority and formerly health commissioner of the city of New York, declared in an interview given the Hearst newspapers, that the temperance objective of prohibition could never be attained by the present law.

The senator heartily approved the Hearst \$25,000 temperance contest as a means to find ameliorative legislation which will not hurt and end to present intemperance conditions. He went on to say that his opinion that it is founded upon an appeal cannot be controlled by a legislative enactment. No system of temperance or abstinence can be achieved except by the education of the people.

He thought their battle was won and so gave up their work of educating the young generation on the harmful effects of hard liquor.

He went to the bank, gave his note and said, "Thank God, that's settled."

When the moral leaders got the prohibition laws passed, they said "Thank God, that's settled," and let the matter stand. But it was not settled. The result is that prohibition officers who had to try to enforce an unpopular law.

When the Eighteenth Amendment was enacted, the good people responsible for them were like the man who owned money to everybody in town and who had none to pay.

## 150,000 Vote to Secure Change in Temperance

When a man's mind is educated, he is naturally a temperance man. Until his mind is convinced, however, cannot be controlled by legislation.

When the Hearst \$25,000 temperance contest began, I believe it will point out to the people that prohibition has failed because it tried to do by force what can only be done by education.

Other views of Americans of note on the prohibition situation follow:

WILLIAM D. THOMPSON, secretary of the New York Building Trades Council, New York: "The building workers of the city, numbering 150,000, have lined up solid for beer and light wine."

The building trades have already gone on record unanimously for modification of the Volstead Act. Every building worker in the city wants the restoration of beer and wine.

WILLIAM WHITLEY, well-known Chicagoan, Chicago: "I am an American and I am a patriot. I am much national and patriotic in regard to the Eighteenth Amendment. It seems that a vast majority are utterly ignoring that law. When Americans begin thinking as acting as Americans, the prohibition law, or any law, there must be something radically wrong with it."

One of the main reasons for the failure of the prohibition law, in my opinion, is the fact that it is impossible to enforce it. I might affirm what many others have said before me—stories of corruption, gang wars, and the like, are not new. I am not a teetotaler, but I am not a drunkard, no longer are new. I am not a teetotaler, but I am not a drunkard, no longer are new.

Public apathy will tend only to make them increase, which they are doing by leaps and bounds, with bootleg whiskey increasing their damage and forcing them that bootleggers must have to exist—unlimited money.

Accumulation without effect completely the grafting sources of the bootlegging trade. The bootlegging trade is really well seen as commonplace that public opinion is not greatly changed when they are brought to light.

## OPPOSED ACT

"The result is that today we have a rising generation which has not been taught the value of temperance, or possibly of abstinence, from the standpoint of health and morality. The result is that prohibition has not made much progress."

The Jones act was an attempt to remedy this error, voted against the act because I believe that it is impossible to enforce a law about which the public has not been taught the value of temperance, or possibly of abstinence, by piling up penalties for its violation.

## PUBLIC APATHY

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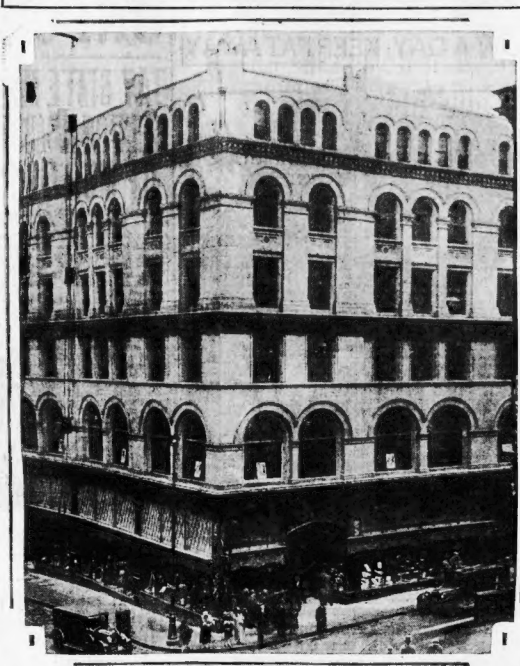
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# BOSTON'S NEWEST BIG STORE



The Continental Clothing Co.'s new store at Boylston and Washington sts., on the spot where ready-made clothing is said to have had its birth in the early 50's. (Staff photo)

## Big New Continental Store Opened Today

The Continental men's clothing company opened its great, remodelled store today at Boylston and Washington sts.—and one more chapter is written into the history of a site which has figured remarkably in the development of Boston and of one of the city's principal industries.

The Continental's present corner made its debut as a business center in 1810 when the Boylston Market building was erected there.

"Too far away from everything," said the "wise" merchants of 19 years ago, and they shook their heads as, standing in front of their own "down-town" shops of the Boston square district, they predicted the ruin of the new building.

The Boylston Market was not too far away, however, even then, and the city's growth, added to it, until progress forced it to be replaced by more modern construction.

While it still stood, however, the old building saw momentous events including the drilling and equipment of Massachusetts troops preparing to leave for the Civil War. Government outfits of Federal soldiers by the thousands in the hall above the Boylston Market.

Two and there, by force of circumstance, was born the ready-made clothing, clothing industry. Previously men's attire had been fashioned only by measuremen. Women of moderate means made clothes for their boys at home, with the possible exception of a "sought" suit for Sunday wear.

Feeling the job of dressing up enough soldiers to fight the Dixie rebellion, however, Boston tailors found it necessary to achieve their results by other than entirely individual art. They also found, happily, that the race of American men was changing. The men they had supposed. Given half a dozen stock models, all but the exception of figures, could be made with scores of identical others.

Having made this startling discovery, the knights of needle and thread proceeded to make uniforms by stock patterns, then to find the fault in the garment. The little, to fit the garment. The little, to fit the garment. The little, to fit the garment.

# U. S. Death Toll in 10-Year War On Rum Now 229

New York, March 23 (AP)—The death of a British seaman during the battle between the auxiliary schooner *Isabelle* and the United States coast guard cutter *Decker* brings the total number of persons slain in connection with prohibition to an unofficial figure of 229, an average of more than twenty-two a year over a ten-year period.

Not only did the executive committee of the Massachusetts Federation of Labor, representing 250,000 Bay State workers and their families, have forward same to the United States senators and members of Congress from Massachusetts, demanding that they do everything within their power toward its end and sought in discussing the action of the executive committee. They said: "We have long felt that there should be a revision downward of the federal income tax in order that the average working man in this country might have a better opportunity of caring for his family."

"With the immense wealth that this country has, the reason why the nose of the worker should be kept at the grindstone as a result of taxation. The income tax was not originally intended to work a hardship or penalty either in the artisan or the professional man. It was intended to be a fair and equitable method of raising the revenue for the government."

"The executive committee of the Massachusetts Federation voted unanimously in favor of a radical revision of the income tax. The present deduction of 25 per cent allowed on earned income in each case and said the income tax was a far as earned income in anything like the same ratio as in the case of unearned income. It should be placed in entirely different classes. They have nothing to do with the income tax. The income tax is a tax on the wealth of the country. It is a tax on the wealth of the country. It is a tax on the wealth of the country."

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# WATER IN WOOD ALCOHOL CASE

Found guilty of keeping liquor and expending liquor for sale in the first case of its kind in Waltham court, Robert L. White of Cabot st., Waltham, embalmers and undertakers assistant, was sentenced to one month in the House of Correction today by Judge John M. Sullivan.

He was also found guilty of keeping liquor and expending liquor for sale and was fined \$100. He pleaded not guilty in each case and said the liquor containing wad alcohol was for floor.

Analysis of samples shown from one to three per cent wood alcohol, according to Bert. Donahue, who testified to a raid on a barn on Main st. where four gallons of alcohol and three quarts of rum were found, leading to White's arrest.

The law under which White was prosecuted prohibits keeping for sale any article of food, drink or other article containing wood alcohol and intended for internal use.

Charged with passing worthless checks totalling \$300 on Boston stores, Herbert A. Cummings is about to be put on parole from state prison, where he was serving three to five years for similar charges, was held in \$5,000 bail in multiple court after information was received that police of Lynn and Middleboro also were involved.

Cummings also said that he had been in the state prison for a year and a half, involving \$500. The case was continued until April 1.

Sign This and Cut Your Taxes To the Congress of the United States: THE undersigned respectfully urges that Congress give immediate consideration to the proposition that there be a downward revision of all taxes on earned income.

This is urged because in many instances earners of salaries, wages, fees or commissions for personal services have only a few years of good income, and prior to and after that period have substantially smaller incomes.

Their period of better earnings, which might give them a chance to accumulate some savings, is heavily taxed. Labor in general, clerical workers, salesmen, lawyers, doctors, architects, journalists, accountants, actors, musicians, singers, and members of all other professions are in the same plight in the matter of earned incomes, as compared with earnings on capital.

The use of my name on a petition to Congress is hereby granted.

Name ..... Address ..... Occupation ..... Mail to the Tax Editor, Boston Evening American, 5 Withsp. St., Boston.

Ready now with Easter Neckties Imported French and Swiss Silk Cravats

Nature colors soft misty greens, hazy blues and quiet browns, in new patterns and in heavy silk. On the street floor, at the left of our Tremont Street entrance. \$3.50 and \$5.00 R. H. STEARNS CO.

# WATER IN WOOD ALCOHOL CASE

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Their period of better earnings, which might give them a chance to accumulate some savings, is heavily taxed. Labor in general, clerical workers, salesmen, lawyers, doctors, architects, journalists, accountants, actors, musicians, singers, and members of all other professions are in the same plight in the matter of earned incomes, as compared with earnings on capital.

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## CONTINENTAL BUILDING ON HISTORIC SITE

The Continental Clothing Co.'s new store at Boylston and Washington sts., on the spot where ready-made clothing is said to have had its birth in the early 50's. (Staff photo)

## Big New Continental Store Opened Today

The Continental men's clothing company opened its great, remodelled store today at Boylston and Washington sts.—and one more chapter is written into the history of a site which has figured remarkably in the development of Boston and of one of the city's principal industries.

The Continental's present corner made its debut as a business center in 1810 when the Boylston Market building was erected there.

"Too far away from everything," said the "wise" merchants of 19 years ago, and they shook their heads as, standing in front of their own "down-town" shops of the Boston square district, they predicted the ruin of the new building.

The Boylston Market was not too far away, however, even then, and the city's growth, added to it, until progress forced it to be replaced by more modern construction.

While it still stood, however, the old building saw momentous events including the drilling and equipment of Massachusetts troops preparing to leave for the Civil War. Government outfits of Federal soldiers by the thousands in the hall above the Boylston Market.

Two and there, by force of circumstance, was born the ready-made clothing, clothing industry. Previously men's attire had been fashioned only by measuremen. Women of moderate means made clothes for their boys at home, with the possible exception of a "sought" suit for Sunday wear.

Feeling the job of dressing up enough soldiers to fight the Dixie rebellion, however, Boston tailors found it necessary to achieve their results by other than entirely individual art. They also found, happily, that the race of American men was changing. The men they had supposed. Given half a dozen stock models, all but the exception of figures, could be made with scores of identical others.

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# MANY NEW ENGLAND GIRLS NOMINATED IN GREAT QUEST

## IS SHE 'TYPICAL GIRL'?

IT'S a difficult job that awaits the judges when they try to choose the Typical American Girl from among the candidates entered in the Boston Evening American's Quest.

Each day's mail brings a new group of entrants, all with impressive qualifications.

From all over New England nominations are pouring in to the Quest Editor. Here are a few of the nominations received to date:

Dr. Louis L. Hoff, 47 Belvidere ave., Holyoke, submitted nomination of Miss Irene Hoff, for the \$5000 award offered by Smart Set Magazine. He writes:

The following is a brief description and biographical sketch of Miss Irene Hoff: Educated in the public schools of Holyoke, plays the piano nicely, enjoys outdoor sports, is a good student, regular contributor to the yearbook, and a member of the freshman class at Westfield Normal School, Westfield, Mass. She is the president of her class, a member of the student council, and a sergeant at that school.

She is about 5 ft. 9 in., and weighs about 120 lbs.

### \$5000 AWARD

From Leon L. Marie, 15 Mansfield st., Allston, comes the following nomination:

"I would like to nominate a young girl whom I know—Miss Mary Dimond. She lives at 43 Glenville ave., Allston, Mass. She is a brunette, olive complexion, brown hair and weighs 120 lbs. "She is a student in the Brighton High School. Her activities are tennis, swimming, hiking, music and skating."

"Her hair is not bobbed, and is naturally curly."

"I recommended her to you."

So keen is the competition in this contest that certain girls have been named the "typical American girl" in the Smart Set Magazine. This honor carries with it a reward of \$5000 and considerable fame.

Smart Set Magazine is also planning other rewards and honors for the girl selected as the Typical American girl.

### ARRANGE FOR PHOTO

Any one may nominate a candidate for this honor in New England. They should simply send a brief biographical sketch and a photograph, together with a photograph, if they have one.

The Quest Editor will arrange to take photographs of candidates nominated either by mail or by sending the candidate to Boston. Either by mail or by sending the candidate to Boston. Either by mail or by sending the candidate to Boston.

All nominations, together with biographical sketches and photographs, should be submitted to the Quest Editor, Boston Evening American, and current issues of Smart Set Magazine.

**Queen Marie and Carol Reconciled**

London, March 23 (AP)—Exchange Telegraph Company dispatch from Dinard-Saint-Germain today said that Prince Carol of Rumania met his mother, Queen Marie, and what he considered a reconciliation between them took place.

The meeting took place at the villa of the Grand Duke Cyril of Russia at Saint Germain, where Marie is visiting her sister, the Grand Duchess.

The meeting was said to have had no political significance.

**NOMINATION BLANK**

**Quest of Typical American Girl**

(Any reader of The Boston Evening American may nominate a girl or young woman for title and honor of the TYPICAL AMERICAN GIRL in the Quest of the Smart Set Magazine and Smart Set Magazine by filling out this blank):

**SIGN BELOW:**

I wish to nominate the following named person as a Typical American Girl, with the understanding that judging will be in accordance with the rules of the Quest:

Her Name Is.....

Her Address.....

State whether past 17 or give age.....

Name of person nominating.....

Address.....

(All nominations must be in the hands of the Quest Editor not later than April 1, 1929. Address: Typical American Girl Quest, Boston Evening American, 5 Withrop Sq., Boston, Mass.)

## COAST GUARD CUTTERS DESTROYED IN GREAT QUEST

### IS SHE 'TYPICAL GIRL'?

#### FOR THE QUEST OF THE TYPICAL AMERICAN GIRL

##### BY C. L. S. DEXTER

New Orleans, March 23 (AP)—Coastguard cutters Dexter and Watson plowed up the swollen Mississippi to New Orleans today bringing in from the crew of the British schooner Imalone, including one dead member, the victim of a gun battle with the Louisiana coast guard, after a 24-hour fight.

The Imalone was seized by the Dexter when her unidentified master refused to submit to search on being overhauled by the coast guard boat and sent to the bottom with a suspected cargo of contraband.

The elusive craft, which coast guard men say carried on successful liquor smuggling operations for three years off the coast of New England, was sunk near "Sixty Deep" off Marsh Island.

Government officials here and Admiral F. C. Billard, commander of the coast guard in Washington said reports at hand indicated that the gun battle with the Imalone "ran up against the coast guard once too often," Admiral Billard said.

Radio reports from coast guard patrol boats concentrating on rum runners in the Atlantic, said to Lieut.-Com. A. H. Bixby, day squad commander at Pascagoula, Miss., that everything possible was done to avoid firing on the Imalone.

**Expect Britain to Protest**

**Rum Ship Sinking**

Washington, March 23 (IN)—The coast guard cutter which sank the British schooner "Im Alone" was "entirely within her rights," and will be held to the limit, U. S. State Department officials here today said.

Meanwhile the state department was awaiting an inquiry from the British government concerning the facts in the case, which none has been made this morning.

**Germans May Rest on the Daves Plan**

Berlin, March 23 (AP)—Impending conferences of Dr. Hjalmar Schulerberg, German minister of finance, with financial and industrial leaders to consider a tentative plan for a currency reform, have given rise to much discussion here.

The plan, which would provide a tentative allotment of 1,700,000,000 marks to the Reichsbank, is expected to be rejected, Germany may have to assume responsibility for failure of the plan.

Others say that Schulerberg, who is expected to return to Berlin at least 1,500,000 marks. A third group of opinion is that Germany will assume responsibility for the failure of the plan.

**Navy Prisoner to Face New Charges**

Portsmouth, N. H., March 23 (AP)—William H. Henderson, one of two naval prisoners who escaped from the local prison, was charged on June 21, 1928, later being captured at Kansas City, Kan., and returned to the local prison, where he was held in custody.

He was charged with escaping from prison and with being a member of the local navy yard.

The other prisoner, Frank O'Neill, who was charged with being a member of the local navy yard, was charged with being a member of the local navy yard.

**FIGHT FIRES IN DEATH RINE**

PARMA, Pa., March 23 (AP)—Four separate fires broke out today in the Kinloch Mine, home of an explosion Thursday that took the lives of 12 men, and injured 100 others.

The fires, which were caused by the explosion, were caused by the explosion, were caused by the explosion.

**Blase Charges Are Laid Before Senate**

Washington, March 23 (AP)—Testimony that Senator Blase, Democrat, South Carolina, had contributed \$500 to the organization headed by Joseph W. Tolbert, Republican, North Carolina, for the state, and that while Governor Blase pardoned two of Tolbert's cousins, was laid before the Senate patronage committee today by W. F. Brown, Charleston, S. C., contractor.

**Curtiss Field Reports Plane and 3 Men Lost**

Curtiss Field, L. I. N. Y., March 23 (IN)—Officials of the Curtiss Field reported today that a Curtiss biplane, with three men on board, was lost in the air.

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**"Little Flower" Novena Wednesday**

Next Wednesday will be the novena day for devotions in honor of the Virgin Mary at St. Raphael's Church, the shrine of the "Little Flower" in Boston.

There will be a novena service at 12:15 p. m. Novena prayers will be said during the mass.

The afternoon and evening services will take place at 8:30, 9:30, and 7:45 p. m. The Rev. Ralph J. Connelley will be the preacher at the 8:30 and 7:45 p. m. devotion.

Confessions will be heard before and after all services in preparation for Holy Communion.

There is special bus accommodation between Union and Harvard stations of the subway and St. James Church before and after all devotions.

**Bandits Rob Woman of \$2475 Payroll**

New York, March 23 (IN)—Three bandits today held up Lili W. B. Carroll, clerk for the Mellon Inc., in front of the firm's office on the West Side and escaped with a \$2475 payroll she had taken from the bank a short time before.

The bandits were seen running down the street, but did not see the holdup because of traffic.

## NEW WOMEN'S SHOE STORE

### CLYDE'S

#### NEW WOMEN'S SHOE STORE

##### CLYDE'S

Gipsy Smith's program today calls for two meetings, the first at one o'clock, for office workers who desire to hear the famous evangelist, and the meeting tonight for new converts. Both will be held at Tremont Temple.

At the meeting tonight, the new converts, to whom tickets have been forwarded, will receive assistance in the seating, afterwards those without tickets will be admitted if there is room.

At his last meeting, Gipsy accented his hearers' readiness for having filled the hall so early that five girls from the Hotel Bellevue were unable to find seats. He is making his headquarters at the Bellevue during his revival here.

The girls arrived a half-hour early for the service, only to find that Gipsy had been taken. They went home in disappointment, and Gipsy, literally "blew up" at them.

Rushing to the front of the platform, Gipsy declared he was ashamed to hear that some of his congregationalists had so much time on their hands they had started coming to his evening meetings. He said he was sorry to hear that he wanted seats for these girls "who have been looking after me."

As he said, "I am ashamed of yourselves," Gipsy said, "These girls were late because they had work to do. They could not get here any sooner. Now you make room for folks who are here because of me."

The audience chuckled at the story, but Gipsy's words were not lost on them. They were late because they had work to do. They could not get here any sooner. Now you make room for folks who are here because of me.

In the same way that Gipsy drew the line between "busy folks" and "idle folks," so he did in his dramatic, tear-provoking sermon when he drew the line between those who believe in Jesus intellectually and those who believe in Jesus with their hearts.

At his last meeting, Gipsy drew the line between "busy folks" and "idle folks," so he did in his dramatic, tear-provoking sermon when he drew the line between those who believe in Jesus intellectually and those who believe in Jesus with their hearts.

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## THOUSANDS AT OPENING

### CLYDE'S

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Boston's newest store for women's shoes is Clyde's on Summer st., where a novel method of merchandising has been inaugurated.

The store, which opened today, is located at the corner of Summer and Washington streets. It is a two-story building, with a large display window on the ground floor.

The store is owned by Clyde's Shoe Store, Inc., and is managed by Clyde's Shoe Store, Inc. The store is located at the corner of Summer and Washington streets.

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## CONVERTS TO HEAR GIPSY TONIGHT

### CLYDE'S

#### CONVERTS TO HEAR GIPSY TONIGHT

##### CLYDE'S

Gipsy Smith's program today calls for two meetings, the first at one o'clock, for office workers who desire to hear the famous evangelist, and the meeting tonight for new converts. Both will be held at Tremont Temple.

At the meeting tonight, the new converts, to whom tickets have been forwarded, will receive assistance in the seating, afterwards those without tickets will be admitted if there is room.

At his last meeting, Gipsy accented his hearers' readiness for having filled the hall so early that five girls from the Hotel Bellevue were unable to find seats. He is making his headquarters at the Bellevue during his revival here.

The girls arrived a half-hour early for the service, only to find that Gipsy had been taken. They went home in disappointment, and Gipsy, literally "blew up" at them.

Rushing to the front of the platform, Gipsy declared he was ashamed to hear that some of his congregationalists had so much time on their hands they had started coming to his evening meetings. He said he was sorry to hear that he wanted seats for these girls "who have been looking after me."

As he said, "I am ashamed of yourselves," Gipsy said, "These girls were late because they had work to do. They could not get here any sooner. Now you make room for folks who are here because of me."

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# SANDS RUNNING OUT FOR DRAMA ART?

By NICHOLAS YOUNG

THERE is one thing about William A. Brady—he speaks right out in meeting. Lately he has taken a gloomy view of the spoken drama and its prospects; for it he counts disaster, oblivion. Three years is the time limit Mr. Brady gives to profitable functioning for his own favorite brand of oral and visual entertainment. After that, he has announced, there'll be no drama for the serious minded, patiently listening patron of the disappearing art. The whole dingy thing will be wrapped up, labelled and dispatched to nowhere in particular.

Of course, Mr. Brady may not be taken too seriously. A fine Celtic temperament has before urged him into absurd predictions, as Frank Glumore, head master of Equity, has a daffily explained. Mr. Brady, according to Mr. Glumore, has been once the heavy spoken drama for an expanding cinema, the volatile president of the National Association of Motion Picture Industry. But he lost faith and dispossessed of his holdings. That was 10 years ago. In view of what has been going on in motion picture development, Mr. Brady's action may be taken as a warning to those who step into mine on the ground floor, and then too quickly step back to the sidewalk.

NOW that Mr. Brady has given the spoken drama three more years of struggling existence, though we cannot exactly agree with him, the opinion must prevail that his own vision of the future theater is a grand conception of electrically actuated playhouses from which Vitaphone, Movietone, and what not, dispense all the drama of speech and personality of the nation's favorite players. There is something potent in the idea, as every drama lover knows. Still, for the loss of the Barrymore boys to the speaking stage, and Al Jolson and a score of others, the good old-fashioned drama moves along serenely, if not profitably.

ALL the best professors of the struggling theater concede the domination of the film in all but metropolitan cities. The "road," which once rolled up riches for Broadway producers, now yields nothing more than an aching void. And in those earnest holders of Broadway drama whose works draw heavy fire in Manhattan and then perish at the byways, the entire scheme becomes one of ache and pain. While Mr. Brady sprinkles action tears over a disappearing theater he might be reminded that in New York, at least—Boston, Philadelphia and Chicago—the spoken drama will have its scattering moments for some years to come.

NOT being a union man himself, Mr. Brady, as his remarks, never considered the proposed plan of the Actors and Managers' Union to restore the road to dramatic attraction. This organization of energetic young men proposes to stop the widening breach between big time and one-night territory with five nation-wide circuits of unmade and uncontrolled drama. The intellectually starving playgoer of remote regions shall be

## Still in the Ring

"The Ring" at the Odeon. (Second week.) Another striking mystery comedy that will keep Mr. Odeon on the edge of his seat for weeks to come.

Polly Walker in "Billie" at the Odeon. (Twelfth week.) Something worth seeing and worth seeing every night.

"The Trial of Mary Dugan" at the Wilbur. (Fifth week.) In which a shrewish character girl narrowly escapes the chair.

Ed Wynn in "Manhattan Mary" at the Shubert. (Fourth week.) Mr. Wynn, entering the last week of a local visit.

Jane Cugat in "Paul and Francesca" at the Plymouth. (Second week.) Romantic tragedy; both bloody and naughty. The last week.

"The Skull" at the Majestic. (Fourth week.) A series of horrors moved from Eden Muses to Tremont st.

AS the plan progresses, it is staggeringly pretentious. Fully 250,000 seats will find home in the proposed playhouse. The plan will recover from the blight of Vitaphone and other devices and reclaim lost jobs; agents and company managers and second men (bill posters and snipers) will be accommodated to the tune of \$40, while teachers, stage mechanics, scenic artists and authors are expected to reap golden profits at the regular union scale. The movement is already under way. Actors' Equity lends a hand, of course, because many good actors need the same may be said of musicians.

AND in this easy manner, under strict union supervision, the road is to be restored and idle toilers of the theater given employment. From a source which the established theater has been free to describe as its most acute affliction a spoken drama for the multitude is to be created and sent to the far corners. Starving ticketless will be taken in hand and fed; choice morsels will be their fare. It is quite possible Mr. Brady may yet wish to readjust his time limit on the drama's obsequies.

LEVITZKI CONCERT  
Micha Levitzki will appear in the Sunday afternoon series in Symphony Hall, on Easter Sunday, March 31st, at 3:30. The young Russian pianist has recently returned from Europe where he has spent the winter in London, Germany, Sweden and France. His coming to Boston recital here, unexpectedly announced, is made possible by the forced cancellation of a tour of Mexico on account of revolutionary conditions there.

# PURPOSEFUL PLAYERS IN THE WEEK'S SHOWS



THE APACHE KID is Dolores Costello, who stars in "The Red-Headed Stranger" at the Washington St. Olympia and Fenway.

## LUPE VELEZ IN SPANISH ROMANCE

"Wolf Song," the latest sound film at the Metropolitan, starts on its way as a serious drama and enters the convent to find peace and contentment from worldly pleasures.

Mr. Cooper is alleged to be a lean Kentuckian who comes out to New Mexico to engage in the fur business. There he meets, runs away with and marries the violent Miss Velez. Becoming bored with domestic life, he decides to leave the lady and go mountaineering again. At this point, the plot fades out into obscurity.

Joe Kiner and his band head the Metropolitan stage show "Lace and Grace," a sumptuously mounted production by John Murray Anderson. In the course of the play, learns that his lover has been killed in action, and, with heart full of sorrow, enters the convent to find peace and contentment from worldly pleasures.

John Barrymore Picked Dolores Costello for Star  
Dolores Costello, appearing with Conrad Nagel in "The Red-Headed Stranger" at the Washington St. Olympia and Fenway Theaters, dates the start of her screen career from the time John Barrymore saw her in Warner Brothers office. At that time Dolores had left George White's "Scandals" in Chicago and was trying to break into the film. A part in "Manon-lesca" brought her some recognition, but she seemed doomed to a succession of small parts. She had called at Warner Brothers to try for a part in a picture soon to be produced and as she was leaving, caught the eye of Barrymore.

She inquired her name and said that she seemed ideal for the heroine in "The Sea Beast." She won the part and overnight fame.

Vaudeville Changes  
KEITH MEMORIAL—Jack Sharkey, Boston's own heavy-weight comedian, in "The Sea Beast" at the Washington St. Olympia and Fenway Theaters, dates the start of her screen career from the time John Barrymore saw her in Warner Brothers office.

LOWES ORPHIUM—Wally Sherry, comedian, in "Smile, America" at the Washington St. Olympia and Fenway Theaters, dates the start of her screen career from the time John Barrymore saw her in Warner Brothers office.

KEITH-ALBEE—Roscoe Allen, the old but dancer, with Shirley Dahl to assist him; also George Loring's Keith-Albee girls, Gail Darling and other vaudeville stars.

SCOLLEY—The Mexican motorcycle Police Constables in spectacular feature "The Sea Beast" at the Washington St. Olympia and Fenway Theaters, dates the start of her screen career from the time John Barrymore saw her in Warner Brothers office.

OLYMPIA AND FENWAY—"The Sea Beast" at the Washington St. Olympia and Fenway Theaters, dates the start of her screen career from the time John Barrymore saw her in Warner Brothers office.

PEDRO DE CORDOBA, in "The Ring" at the Odeon, looks like a black-headed wonder but his manners and dramatic gifts are far above reproach. He makes acting look easy.

# BOSTON GIRL COLIER, SR., IS VETERAN NEWEST FOX OPERA STAR COMEDIAN

By LAUREL D. PARSONS

BETTER COLIER, Sr., leaving the bright lights of Broadway for Hollywood. It probably will have him a back to be called "Buster's" for he's one of the best-known actors on the American stage, and one of the most popular comedians; but, at that, you'll have to admit that he isn't really as well-known in the movies and in Hollywood as Buster Keaton.

The Collier Company's appointment with the Fox Company. That human dynamo of concentrated energy, Winfield Sheehan, has invited the comedian into a film alliance. He will direct, he will write and he will act in the talkies—all for Fox.

Winfield Sheehan says we haven't heard the half of it yet. There are many other contracts that have been signed while he has been in New York. I am expecting him to break down and get into the studio next week. When he tells us, I'll tell our readers of this city. At the moment there are interesting negotiations going on.

THE radio fans are due for a real thrill. The hero of their favorite indoor sport, Buster Keaton, is preparing to turn out in mass for the unusual first time in his career as a full-fledged star, Miss Goudard will make four appearances in the coming engagement of the National Opera Company. In addition to Marguerite, she will be seen and heard as Nedra in "Pagliacci" and Mirella in "Faust."

Roscoe Allen Halls From Old Kentucky's Blue Ridge  
Roscoe Allen with his hilarious and comical and his famous clowning act, who appears in person next week at the Keith-Albee and the Odeon and one of Syncope's Hotel Bands first began to dance as a boy in the native hills of Kentucky. It is said that Allen just landed his first contract with the theater to another New York. There success came to him on his first appearance and it nearly overwhelmed him. He and his club hosts began giving him engagements after his first show.

As a boy he used to work from sunrise to sunset getting in the harvest back in the Kentucky mountains. But that to him was a variation compared to the winning success on Broadway.

Then came the formidable Bruckner Eighty Symphony in C minor, which Max Fiedler brought out here in 1908 and which subsequent conductors have avoided. Over this time, and much continues to be waged.

Safety would be in a middle course, but I found most of the symphony dull. It has virtues, mostly virtues of craftsmanship, it is a smoothly scored, except for the closing measures, which are pompous and aim their Wagnerian music. It has remarkably easy and sophisticated part-writing, which a harmony student might prize with profit.

What wherein lies its greatness? In a performance which was not exceptional I missed it entirely, save in the scherzo, which is a masterpiece. Only during the play, this movement comes to be tempted continuously away from the brilliant notes on Bruckner by the program-book editor. These notes were the real feature of the concert.

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## NOW, LISTEN, SISTER!

Charles R. Middleton providing the music for the new play, "The Bellamy Trial," (Sidel)

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## SUBSCRIPTION HEADQUARTERS FOR THE NATIONAL OPERA CO.

Mme. Vinello Johnson's Studios, 31 Trinity Place  
Finest Locations Available  
For Season Beginning

## Boston Opera House MONDAY, APRIL 8

1st Week Repertoire:  
Monday Eve. .... Gluck's "Orpheus"  
Tuesday Eve. .... Carmen  
Wednesday Mat. .... Lucia  
Wednesday Eve. .... "The Barber of Seville"  
Popular Prices: Evs. 50c to 2.00. Mats. 50c to 1.50  
Make checks payable to Boston Opera House  
Finest All-Star Company Ever Seen at Popular Prices, Including PONSELLE, JACOBO, GODDARD, VALLE & Others

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## CAMP IN MOUNTAINS PROVES IDEAL FOR DRUG CURE

By KENNETH CLARK

Washington, March 23.—In an isolated mountain community near Alderson, W. Va., the United States Government is conducting a great humanitarian experiment in the rehabilitation of drug addicts.

There at the Federal Industrial Institution for women, a pet project of Mrs. Mahol Walker Witherspoon, assistant attorney-general, added an effort is being made to effect permanent cures through individual treatment.

The institution has approximately 25 inmates, of which nearly 70 per cent are addicts.

Upon admission, the drug is withdrawn from the addict, but in extreme cases non-habit forming treatments are given, such as baths and injections of compounds forming sedatives. Each addict is closely guarded and given individual medical care. The results have been gratifying to the authorities.

Psychology plays an important part in the treatment. While a physical cure is possible there is always a danger the addict, when released, will revert to drugs through mental disturbance.

This institution may furnish a pattern for the two federal narcotic farms authorized in the last Congress. Dr. Walter L. Treadway of the public health service, who is in charge of the plans for the farms, has inspected Alderson, and will visit other institutions where addicts are treated before determining upon the methods to be utilized at the two farms.

In describing addiction treatment at Alderson, the superintendent said:

"For drug addiction, the medical treatment is based on a study of the needs of the individual patient for here, if anywhere, there are all the things for individualization."

"A regimen may be established for the majority of cases, but there should always be account taken of the attending symptoms of the individual, as in any other disease. When we consider the great variation in the etiology of drug addiction, the individual's social, physical and financial background which is never the same in two cases, individualization of treatment seems the only rational approach to this difficult problem. Prolonged after-care under close observation, healthy outdoor occupation, a full program of work study and recreation, tending to build up new interests and habits of thought, must be part of the program and be continued long after the physical craving has ceased, if there is to be a permanent cure."

"All these must be matters of individual study, and readjustment should be made in the program from time to time, as new ambition is aroused."

A request that the 250,000 boys and girls participating in the annual Flag Contest of the United States Flag Association, start at once to prepare a essay on "Old Glory's Greatest Glory" has been made by Col. James A. Moore, president-general of the association.

Colonel Moore said he believed most of the contestants already had found the answers to the 75 questions about the flag and the things for which it stands, and that answers to those questions would provide the inspiration for the essay.

The questions have appeared in the Hearst newspapers, and thousands of reprints of these questions have been sent to schools and patriotic organizations throughout the country that are conducting contests.

The grand national award for the two boys and two girls who submit the best sets of answers and the best essays is a trip around the world, while each of the 18 sponsoring newspapers will send one boy and one girl on a patriotic pilgrimage to historic shrines of the Eastern United States. Schools and organization champions will receive medals.

Explains Ideas

"Just what is 'Old Glory's Greatest Glory' asked Colonel Moore in discussing the essay phase of the contest."

"It is hard to tell. It may be the American home, it may be American manhood or womanhood, it may be America's vast resources. It may be the unlimited opportunity that is offered to everyone who dwells beneath the folds of the American flag. It may be all of these things, or others."

"Each boy and girl will have to decide in his or her mind the virtues typified by the American flag that have brought the greatest glory to this land."

"The sincerity with which the contestants set forth their ideas on 'Old Glory's Greatest Glory' will be one of the major factors in judging these essays. The composition, of course, will be a factor in consideration as will the ideas expressed."

Closes April 12

It was pointed out that contestants must submit their answers to the questions and their essays to the head of the school or or-

## Student Advised to Continue Studies

By LOUISE RICE

Not Graphology. Although only 16 I have great ambitions of becoming a famous dancer. Perhaps this is only a stage-struck fancy of mine. Will I make a successful secretary, for that is the course I am taking up in school.

My dear girl, you know so little of these two great careers to which you aspire, that you do not understand that if you were going to be even partially successful in either you would already have had some public appearances and would be committed to the work by possibly six years of professional training already.

It is really amazing to me to see that young people persist in asking me at 16, at 18, yes at 23 and over, if they can be opera singers and professional dancers, when the careers of such professionals are written of constantly in newspapers and magazines. Anna Pavlova has spent a lifetime on her art. Her training began when she was six! All the opera singers have given their entire lives to their training and all of them without exception, were ready for a professional appearance when about 18.

Keep on with your training, for you will be an excellent secretary. NOTE: Send sample of your handwriting to Miss Louise Rice for analysis. To cover clerical costs enclose 10 cents in silver or stamps. Also enclose a stamped, self-addressed envelope. The individual analysis will be returned to you within a period of one or two weeks. Letters will not be published if sender so requests.

Repetition to Close Tonight

The management of the Repertory Theatre has announced that following the performance tonight of "The New Henrietta" the theater would be closed for the remainder of the season. Behind this statement lies an involved controversial issue which had its origin in the recent discharge by the management of two union stage hands on allegations of unfitness for duty.

It is understood that the two men in question presented their case to the officials of their local union, who advised them to report back for work on the grounds that only a verbal notice of dismissal had been given. Thereupon the management gave the men written notification of discharge, and decided to close the house for one week, that of March 23, and to reopen on April 1, with a stage crew of non-union men.

They did this with the assurance that, at that time from the Actors Equity Association that its members would be allowed to perform, provided that they did not handle any scenery.

Contestants Take Notice

Contestants must not send their answers and essays to the Flag Contest Editor, but must deliver them to the person sponsoring the local contest.

RENEE ADORÉE  
George Duray—Fred Kohler  
Conducted by Waldemar Young  
Directed by Allan Doss  
A COSMOPOLITAN PRODUCTION

## HOOPER AT LAST RITES PAD TO M. E. STONE

Washington, March 23.—The doors of Washington Cathedral on Mt. St. Alban, whose crypts embrace the tombs of 13 others of the nation's illustrious dead, were opened today to receive the body of Melville E. Stone, the journalist, former head of the Associated Press.

To the memory of this man were offered the highest honors the nation can bestow on a private citizen. President Hoover, Vice-President Curtis and other high officials of the government and representatives of a score of foreign nations having set aside part of their crowded day to attend the ceremony.

The ashes of Mr. Stone were brought to Washington last night by members of his family from New York, where he died February 15. The Episcopal communal service was performed at 11 o'clock in the chapel of St. Joseph of Arimathea and Bethlehem Chapel, which are connected by a vaulted passage.

The services were in charge of the Episcopal Church's highest dignitaries here, the Rt. Rev. James B. Freeman, Bishop of Washington, and the Very Rev. G. C. F. Brannan, Dean of Washington.

Relatives present were: Miss Elizabeth C. Stone, a daughter; Prof. Ormond Stone of Clifton Station, Va., his brother, and Mrs. Ormond Stone; Mrs. James Tounsey, Jr. of New York, a granddaughter; Herbert Stuart Stone of Boston, a grandson, and Mrs. Herbert E. Stone of New York, a daughter-in-law; Arthur B. Thompson, secretary, who helped O. Henry and many other noted writers break into print, is dead of paralysis.

## HOOPER 'TEST' WILL COME ON ORIGIN VOTE

Washington, March 23 (INS)—The crowdwork was laid today for what may prove to be the first test vote of confidence the Hoover administration will demand.

"National origin"—the method of determining future immigration quotas—is the subject in question. The problem confronting congressional leaders is just how far the executive will go in seeking to have the special session, which meets April 15, repeal this clause of the Immigration law.

Reluctantly, Mr. Hoover acceded to the opinion of his attorney-general that the law was mandatory upon him and issued a proclamation declaring the national origins clause, which changes the whole basis of determining quotas, in effect on July 1.

Significantly, however, in a statement to newspaper men he declared it would be effective "unless action is taken by Congress in the meantime," and reiterated his opposition to the act.

Representative John Q. Tilson, of Connecticut, Republican floor leader, followed this with the statement that should the Senate take action along the lines desired by the President before July 1, he felt confident the House would follow suit.

Helper of O. Henry Dead

New York, March 23 (AP)—Abraham E. Baerman, 73, literary agent, who was credited with having helped O. Henry and many other noted writers break into print, is dead of paralysis.

## Fullers Guests at White House

Washington, March 23 (AP)—Former Governor Alvan T. Fuller of Massachusetts, who arrived here today from Florida, and Mrs. Fuller and their young son, were guests of the President and Mrs. Hoover at luncheon today at the White House.

Mr. Fuller and his family will leave early tomorrow for their home in Boston. The President had hoped to have them for week-end guests, but they had made a previous plan for a speedy return.

This Sabbath will be no time for the parading of spring finery, according to official prediction. Increasing cold with wind and rain were scheduled for the coming 24 hours. All that Boston was advised to hope for meteorologically was a brief spell of mildness tonight.

Damp, Chill Weekend for Boston

Doan's Pills

A Stimulant Diuretic to the Kidneys

At all dealers, 75c a box. Foster-McMurray Co., Mfg. Chemists, Buffalo, N. Y.

50,000 Users Endorse Doan's

Doan's Pills for what they have done for me. My kidneys acted irregularly and the aches were sore. Heron's I felt tired and nervous, nothing for my back, my back pained and was stiff and lame. Doan's Pills acted on me and I feel much better after one box.

Doan's Pills

Doan's Pills

Doan's Pills

Doan's Pills

Doan's Pills

Doan's Pills

## Death-Defying leap for life!

The hoof beats of vengeful horsemen behind him! The honor of a girl at stake! If he could only get across the border all would be well! You'll love each gripping second of this drama of love and thrills!

PETER B. KYNE'S Thrilling Romance

THE BORE

A METRO-GOLDWYN-MAYER PICTURE in Thrilling Sound!

Next Monday Loew's Orpheum Washington St., Near Winter St.

RENEE ADORÉE  
George Duray—Fred Kohler  
Conducted by Waldemar Young  
Directed by Allan Doss  
A COSMOPOLITAN PRODUCTION

RENEE ADORÉE

RENEE ADORÉE

RENEE ADORÉE

RENEE ADORÉE

## THE SCREEN'S NEW MARVEL

Better Than a \$6.60 Broadway Show!

SPECTACLE! MUSICAL COMEDY! MELODRAMA!

All the miracle of the mightiest dramatic and musical plays of New York's stage are woven into this

WORLD'S GREATEST ENTERTAINMENT

THE BROADWAY MELODY

Talking—Singing—Dancing

The Biggest Hit of Years!

Metro-Goldwyn-Mayer's Wonder Picture with CHARLES KING ANITA PAGE, BESSIE LOVE

Now showing in New York, Los Angeles and Cleveland at \$2.00 top prices.

COMING MONDAY, APRIL 1st

LOEW'S STATE

Massachusetts Avenue at Norway Street AT THE USUAL LOEW PRICES



# Banks and Trust Companies Aid New England Progress

**\$300,000 IN 1784 STARTED  
FIRST BOSTON INSTITUTION**

Boston banks and their capital have had a big part in the development of America. The first Boston bank which began business in 1784, with a capitalization of \$300,000. Then came the Old Boston in 1803, the State in 1811 and the New England in 1813. Others either failed or merged until the Atlantic, which started in 1828. The present First National Bank is the successor of the pioneer bank of Boston, the merger taking place in 1907.

The National Union Bank was the oldest of all Boston banks, but its identity was lost when the State Street Trust Company acquired the bank in 1925.

At the close of the Revolution these cities were the nation's financial centers. While Boston, New York and Philadelphia each worked out its own problems, collectively they financed the development of American resources. It is said that these three seaboard cities were leaders because of resourcefulness and citizenship and locations which were advantageous. True, there were periods of discouragement, but foreign trade brought success to Boston's commerce.

Eight years after the establishment of the Massachusetts Bank the Union Bank was founded. And in that year, 1792, the United States' monetary system was on a bimetallic basis, silver and gold being used as a double standard; this continued until 1873. The experience was unfavorable, and with the defeat of silver and "free silver" in 1896, bimetalism ceased to be a question in American politics.

**CAPITAL \$6,000,000.**  
One hundred and seventeen years ago the total working capital in Boston was \$6,000,000. A half century, statistics show a ratio of decreased capitalization per number of banks. The following table, by decades, serves to illustrate the various changes which occurred:

| Year | No. Banks | Capital      |
|------|-----------|--------------|
| 1784 | 1         | \$300,000    |
| 1803 | 2         | \$600,000    |
| 1811 | 3         | \$900,000    |
| 1813 | 4         | \$1,200,000  |
| 1828 | 10        | \$3,000,000  |
| 1858 | 20        | \$6,000,000  |
| 1888 | 30        | \$9,000,000  |
| 1918 | 40        | \$12,000,000 |
| 1928 | 50        | \$15,000,000 |

During the years 1858 and 1859 twelve banks liquidated and were merged with other institutions. The retiring banks in 1858 were the Boston, Columbian, Eagle, Howard, North, North America and Revere, and their business was transferred to the National Shawmut; the Broadway suspended in 1859, the business going to the Manufacturers; the Continental united with the Manufacturers to form the Colonial; the Everett with the Shoe and Leather; the Lincoln with the Central; the Globe failed in December, 1859, and the Colonial was brought into being in 1859; the Blackstone liquidated in 1860; the Commonwealth and the Third were consolidated with the National Shawmut in the latter part of 1861; the Shoe and Leather united with the Redemption in 1901; the Hide and Leather with the State and the Washington with the Suffolk, the next year, and in that year the Central failed.

As stated above the Massachusetts merged with the First National in 1903 and the Hamilton with the Suffolk, and the Suffolk was itself liquidated and absorbed by the Second in 1904. The Colonial, after a short but prosperous business of five years joined with the Commonwealth Trust and liquidated in 1907.

**ATLAS MERGED.**  
The Atlas merged with the Webster in 1904, the last mentioned year. It was about that time that the American closed its doors, and eventually paid its depositors 50 per cent. The Redemption consolidated with the First. A year later in 1905, the Mechanics liquidated and its business was transferred to the Mechanics Trust Company, and the Monument joined with the Bunker Hill. This, in turn, was purchased by the City Trust Company in April, 1906. That year, too, the Exchange was absorbed by the National Shawmut at \$150,000 per share. The Freeman was taken over by the Republic in 1907. The years which followed saw the "Faneuil Hall" purchased by the Beacon Trust Company at \$172,000 cash. The Metropolitan liquidated and the business was transferred to the Atlantic, which began business in April, 1928.

The National Union Bank began

business in a private residence on State st., 137 years ago. The outstanding phase of its early history was the investment of capital in the building of the city's highways, bridges and docks. The men of those days were chiefly concerned in their own community; the result of this was that Boston's capital remained in local enterprises; cautious and conservative policies characterized management as it does today.

During the previous year, in 1918, the Bank of the United States was chartered for 30 years. The new Federal government was aided by this. The bank was commonly called a government bank, but perhaps it would have been nearer the truth to have referred to it as "national." It received its charter from the national government; the right to own stock and name some of the officers and directors was left to our national government. Yet had it been so called it would have led to confusion between that and the national banks which were organized under the provisions of the national banking acts of 1863; these were banks of a different type; unlike the Bank of the United States the government selected its officers or management.

**STATE-CHARTERED.**  
As a matter of historical significance the only banks in the country from 1782 to 1873 were State-chartered institutions. These have continued for 147 years. At the present time the State-chartered banking system of the United States consists of approximately two and one-half to one in round figures the total resources of the State banks exceed those of the national banks by fourteen billion dollars. And of these the second largest bank by fourteen billion dollars is the present First National Bank of Boston, the largest banking institution in New England and one of the largest banks in the country. It occupies the entire block between Devonshire and Federal streets from the Massachusetts Trust Company's building on Franklin st.

In 1918 there were seven banks in Boston with a capital of \$7,300,000. Six years later there were 35 with a capital of \$10,300,000. In the quarter of a century following the number of banks in Boston had increased to 50, with total resources of \$15,000,000. It will be remembered that at that time, 1850, the beginning of the end of Boston's early foreign trade occurred. That year the city marked the close of capital which sought investment in enterprises of a purely local nature. Nine years later the Safety Fund Bank was chartered as a State bank and this was the first Boston bank to take advantage of the National Bank Act. In February, 1854, taking at that time the name of the First National Bank.

**BOSTON CAPITAL.**  
The chartering of railroad companies in the United States began in 1825. The first locomotives were run in 1830. The Mohawk & Hudson, from which the great New York Central system was developed, was chartered that year. Between 1830 and 1835 three lines were built out from Boston, one north to Lowell, one south to Providence, and the other west to Worcester. But it was three or four years after the Civil War that railroad building became especially active. That was when Boston capital went to the aid of developing one of America's greatest resources, its railroads. The railroad had had its most rapid and largest development in the United States.

The Civil War had ended and national development set in. Men who have followed Boston's financial history know that bankers and merchants of this city supplied the funds which built railroads across the Rocky Mountains to the North West and to the Pacific Coast. Some of these roads were the Union Pacific, Atchafalaya, Topeka & Santa Fe, Chicago, Burlington & Quincy, Flint & Pere Marquette, Montreal, Central and the Oregon railroad. After early securities on Boston Stock Exchange were Boston & Maine, Vermont Central and Rutland.

**SITUATION GRAVE.**  
In New England a situation was developing which took on a grave aspect. Agriculture had been neglected in the financing of westward railroads. Again Boston cap-

ital had gone into the whaling industry and the clipper ships; there was but little in this day to show that this is in direct contrast to its investment of capital in railroads. Lumbering also took its share of financing. These industries all tended to drain money from the city. The farmer of today, with his machinery, can produce more than 20 times as much as the pioneer who worked with his hands.

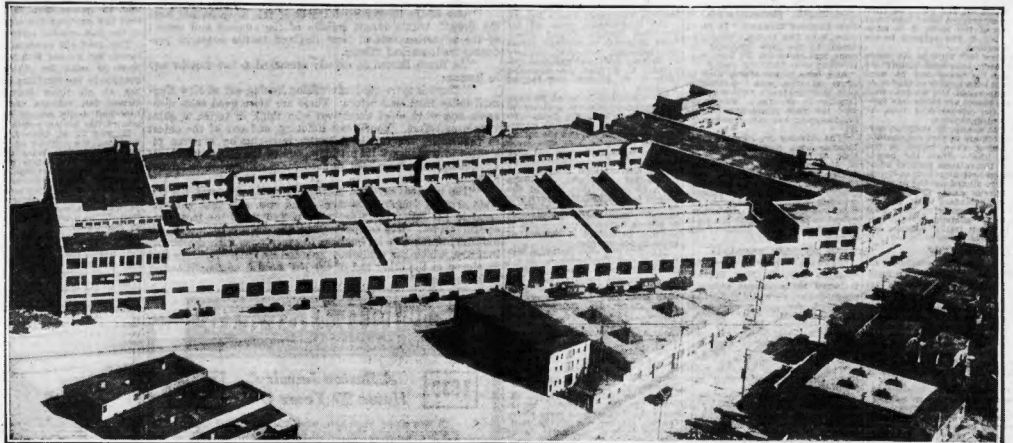
The capital invested in manufactures in 1850 amounted to about \$160,000,000. There were nearly 163,000 men and 115,000 women employed in all industries in New England. From there on into the next century the population in New England increased two and a half times while the number of persons engaged in manufactures quadrupled. Capital invested increased to two and a half billions

of dollars. By policy of expansion many long established New England enterprises grew to as worthy investments as were the early railroads. In 1850 for each \$100 of capital invested in New England there were products valued at \$173. Sixty years later for each dollar invested it was only equivalent to the same amount in value of products.

In 1914 Boston's banks had increased in number to sixty-two. Of these there were twenty-four trust companies, twenty-two savings banks and sixteen national banks. The trust companies' resources amounted to about \$25,000,000; deposits in the savings banks reached \$250,000,000; the national bank resources aggregated \$172,000,000. A number of the more important banks of Boston which were chartered in the last century have been

consolidated. The Merchants' National Bank, occupying the United States Bank building on State st., was established as a State bank in 1831. Boston's largest national bank, the Shawmut, was established as a State bank in 1837. In the division of trust companies the Old Colony was established in 1890.

Today, as the world enters the new century, the banks of Boston will find new fields of profitable investment.



## Supplying Food to All New England!

**NEW ENGLAND** can boast of the largest food warehouse in the world—owned and operated by a New England Company! The warehouse pictured above is the main distributing base of First National Stores, and from this building fresh food reaches all parts of New England daily.

Since the consolidation of several food chain store companies in 1926 to form First National Stores, this company has grown tremendously. Today, First National Stores maintain over 2000 stores throughout New England, serving small communities with the best of fresh foods at prices as low as possible.



**Fresh Food Always  
At These Stores!**



**Baking 150,000 Loaves  
of PRIZE BREAD Daily!**

**CUSTOMERS** of any First National Store are assured of receiving fresh food every day in the week. A fleet of 100 trucks is constantly running from the great warehouse to every store, loaded with fresh food supplies! Thrifty housewives of New England now depend on this fast service and know the value of having fresh food in the home—always!

**THE First National Stores** maintain the largest electric bakery in New England, which is capable of producing a million loaves of bread in 48 hours! Prize Bread is a product of the First National Stores' bakery, and its sterling quality has made it one of the most popular foods in all New England. This bread is electrically baked, because electricity is the cleanest and best method of producing bread in great quantities. Over 150,000 loaves of Prize Bread are consumed in New England every day!



**Milk and Cream  
From Our Farms!**

**FIRST NATIONAL STORES** know the value of fresh milk and cream in the home for the health of all the family. A subsidiary organization of over 1000 dairymen supply First National Stores daily with fresh milk and cream from their farms. First National Brookside milk and cream is 24 hours fresher than the average milk sold on the Boston Market—is rich in butter fat, and under direct supervision of the Board of Health.

## IN 1880

Six brothers established a low price made-to-your-measure clothing business. The success of our business in the past forty-nine years we place upon the confidence created among our many patrons of Boston by offering them the best of merchandise and workmanship at the lowest possible prices.

The confidence created through these methods and the ever increasing patronage enables us to now offer Ready-Made Men's Clothing of a high class make or specially made to your measure.

**SIX LITTLE TAILORS**

INCORPORATED

234 WASHINGTON ST.



**First National Stores Inc.**  
WHERE NEW ENGLAND BUYS ITS FOODS



# New England Leads Field of Invention

IN the 300 years the Plymouth settlement, New England minds have invented and perfected more machines and inaugurated and developed more new processes than any similar group in the world's history since the dawn of civilization, says Ora L. Stone, general manager of the Associated Industries of Massachusetts.

Turn where you will in these days of unbroken progress, from hand or manual machine to the most complicated of modern machinery, you will find that New England has been the pioneer in almost every branch of invention. The entire trend has been vocational, and while we have brought and brought labor here from the ends of the earth it is axiomatic that it has refused to remain unskilled.

When we turn back to the pages of our early industrial history we find that the father and his sons may have been hewers of timber or factory operators, but we note that their grandsons are today our merchants, our professional men, or our skilled mechanics.

For this change in vocation several factors are in part responsible, chief among them which is the working ideal. From the beginnings of the colonies manual labor has always been dignified, as it was common to all and not the privilege of an inferior class. Consequently all New Englanders have been light in it, secondly we have been favored by climatic advantages. Ours is not a restrictive climate, one conducive to work.

**SKILLED INDUSTRY**  
Placing our first emphasis on skilled industry, our next on third quality products, and our third on quantity production, we find ourselves facing the great problem of efficient, economical and worldwide distribution of our manufactured commodities. When the distribution of our products is organized as efficiently as production, then we may say New England problem is solved.

Not until New Englanders learn where they are to market their increased production will they be able to keep their plants running to capacity.

Study the trend of the first quarter of the 20th century and observe what we have accomplished in these twenty-five years. Who, in 1900, would have ventured to prophesy that in less than a quarter of a century the entire drug store in the British Isles would be owned and controlled by a corporation whose headquarters are in Boston, and that operates thousands of other local branches between the Atlantic and the Pacific oceans?

Who, at that period, would have expected to see the familiar red and gold signs of a well-known American five-and-ten-cent store system appear on the corners of London, Berlin, and many of the leading cities of foreign countries as they do today?

**FACTORY IN MADRID.**  
Who would have dreamed that in a quarter century a St. Louis concern would prepare American boots parts in a laboratory and factory in old Madrid, or a Detroit manufacturer would assemble his products from tanks and hand-pumped stations in far off Sumatra, the Straits Settlements and the Dutch East Indies?

Who would have believed that in the year of which the value of its products, theaters in Brazil would be linked in a continuous chain of management with the movie producers of Broadway.

Economic destiny overleaps the boundaries of the nation and Paris, Rio, Berlin, Buenos Aires, Melbourne or Calcutta mean no more to American business than New York, Chicago, Philadelphia, or Boston.

The signs on the fronts of

# CANADIAN R. I. HAS FAR-REACHING DIVISIONS

The Canadian National Railways operate more than 22,000 miles of railway, serving every community in the Dominion and reaching every provincial capital. Transcontinental main routes are from the St. Lawrence, Halifax, John, Quebec, Prince Albert, Edmonton, Vancouver, Prince Rupert. The double-track route of the Canadian National Grand Trunk from Montreal to Chicago serves the principal industrial territory of Ontario and Michigan, and important U. S. lines are connected with it at Niagara and Detroit.

The Canadian National Railway land traverses the great grain-growing plains in Manitoba, Saskatchewan and Alberta (with the underlying coal deposits), and the rolling wooded provinces, and also serves the new north in Ontario and Quebec, as well as traversing the older settled districts with trunk lines.

Canadian National Railways have, at Port Arthur, one of the largest consolidated elevator plants in the world, capacity 10,000,000 bushels. New electrically-operated elevators installed there make it possible to handle a carload of grain in 24 minutes.

Canadian National Railways traverse Mount Robson Park, C. C. Jasper, National Park, Alberta, and Algonquin Park. Canadian National Railways patrons have clear view for miles of Mt. Edith Cavell, Mt. Robson, the highest peak in the Canadian Rockies (12,972 feet), and other famous and beautiful mountains in these parts. On Lac Beauport, amid unsurpassed mountain scenery, is located Jasper Park Lodge, operated under the direct management of Canadian National Hotel Department.

Canadian National Railways operate the following hotels: Chateau Laurier, Ottawa; Prince Arthur, Port Arthur; Winnipeg; Prince Edward, Brandon; Macdonald, Regina; the year round, tourist hotels open during the tourist season: Jasper Park Lodge, Jasper, Alberta; Banff Hotel, Banff, Alberta; Grand Beach Hotel, Grand Beach, Minnesota; Grand Beach, Minnesota; Grand Beach, Ontario; Pictou Lodge, Pictou, N. S.

Many of these articles have been shipped so long about New England's decline in agriculture that it is almost impossible to really get the idea that New England's countryside today looks like a stretch of terrain in the center of the Battle of the Marne. We know that the decline in agriculture is the result of other parts of the country, and we know that the decline in agriculture is the result of other parts of the country, and we know that the decline in agriculture is the result of other parts of the country.

**PRODUCTION POSSIBLE**  
The intense competition from products of other sections of the country which possessed far greater natural resources, to pass through a very drastic period of readjustment. The success of New England agriculture in adopting modern conditions of production and marketing is shown by the fact that at the present time the New England farmer produces more and with fewer workers on the farm. New Englanders have constructed a new agriculture on the basis of the old, and even when corrected for price changes, is more than twice what it was half a century ago.

There is a lesson and a lesson of additional ammunition in this survey. What do you say about going back to the old?

The honest man must endure hard and envy. It adds to a man's worth when he pursues him—Von Strassburg.

# Advertising an Aid, Says Stone

THE increasing advertising appropriations carried in the annual budgets of progressive manufacturing concerns in New England bode well for the future of industrial life of this section, says Ora L. Stone, general manager of the Associated Industries of Massachusetts.

"I am sure anybody who is identified with the industrial activities of Massachusetts cannot but be thrilled when he picks up a publication, and finds in almost any issue from 10 to 15 pages of announcements made by live-wire New England manufacturers.

"One of the interesting features of this program has been the growth within recent months of the number and extent of the advertisements of New England textile concerns producing trade-marked fabrics.

"As Bruce Barton so naively remarked a few months ago in Boston:

"There is more good advertising issuing out of New England today than ever before. There are more good sales managers and more chief executives who think in terms of sales than ever before. Your great industry, and one of the oldest in the world, the textile industry, is beginning in some instances to trade-mark its products, one of the things which we advertising men have been assured for a generation could not be done."

"He pointed out that neither patents, processes nor secrets are any longer assured of success, and that with respect to the latter there are none nowadays in the most successful trades. His comparison of the successful motor car industry, which tells its business to everybody, with the textile industry, which has studiously guarded its inner workings and is almost at the other end of the list' needed no amplification to his hearers."

## The E. B. Horn Co.

ESTABLISHED 1839

1839 A Boston Jewelry House 90 Years Old 1929

It was ninety years ago, when Hanover street was a shopping center, that Edwin B. Horn established the business which he has since carried on in the same place. He moved to Washington St. in 1878, taking a long lease on the building now occupied by the E. B. Horn Company, close to the corner of Summer and Winter Streets.

Mr. E. B. Horn Company's jewelry store, 429 Washington St. has become a landmark known to generations of New Englanders. The high principles which Mr. E. B. Horn founded in this business have been maintained during the entire ninety years, and it is the sincere purpose and ambition of the present management to adhere to them in the future.

429 Washington Street.  
SAME LOCATION FOR 50 YEARS

# OSGOOD'S QUICK TO SEE VALUE OF AMERICAN

It is interesting to note that that Osgood was the only credit furniture store to advertise in the American on its Natal Day, 25 years ago. It is also a fact that with an exception of one or two both of which are smaller stores, Osgood's is the only store of its kind in Boston then in business that has survived the competition of the past quarter century.

This good old store, always the leader, has worked with might and main to raise the standards of price in the furniture trade. It has at all times favored, and striven for, reforms and legislation that would protect the interests of the buying public.

It was C. E. Osgood, recently deceased, the founder of the firm, who brought into being the Home Furnishers' Association of Massachusetts an organization that has instituted many reforms for the protection of the installment buyer and is now actively engaged in the passage of a sanitary bedding bill that will be a model for every state in the Union.

Osgood's, because of its background and reputation, is known throughout New England as a dependable store of the very highest order, and thousands enthusiastically endorse its goods. "WHEN IN DOUBT BUY OF OSGOOD"

**Art Department for City Important Body**  
The City of Boston Art Department, established in 1888, is in charge of five commissioners, who are appointed by the mayor. Each of the following-named bodies, namely: the trustees of the Museum of Fine Arts, the trustees of the Boston Public Library, the trustees of the Massachusetts Institute of Technology, the Boston Art Club, and the Boston Society of Architects submit a list of three names to the mayor, and the mayor appoints one person as art commissioner from each of the lists. The art commissioner has the honor of a majority of its members, subject to the approval of the mayor.

## OPTICIANS

Since 1870

For 59 years maintaining leadership in newest scientific methods in grinding of lenses and bringing to the public new modern trends in optical goods and mountings.

**Photographic Supplies**  
Everything the amateur needs will be found in our complete photograph department.

**Scientific Instruments**  
Barometers Telescopes  
Prism Binoculars, Etc.

### ANDREW J. LLOYD CO.

EYE GLASSES AND SPECTACLES  
Cambridge Boston, Mass. Salem

# Over 25 Years Ago

More than a quarter of a century ago NICKERSON, the Haberdasher, sold quality men's wear to the fathers of this modern generation.

Today—the NICKERSON Shops can count among their clientele men who are not only distinguished in their personal attire but also in their various walks of life.

NICKERSON customer-friends have learned the quality-appearance-economy of such names as:

- Nickerson Shirts
- Famous Gloves
- Dunlop Hats
- Hose by McCallum
- Society Brand Clothes
- Nickerson Neckwear

—many other outstanding names in imported and domestic men's wear—each further distinguished by the NICKERSON Label.

## NICKERSON

The Haberdasher

345 Washington Street 104 Boylston Street

# REPRODUCTION OF THE OSGOOD ADVERTISEMENT In the First Issue of the Boston American 25 Years Ago

## OSGOOD'S WELCOME

TO THE BOSTON AMERICAN:

Greeting from the largest, oldest, most progressive and liberal Home Furnishers in New England to the new paper in 'The Hub'.

Cosy Homes at Little Cost.

OSGOOD'S We Are Never Undersold.

THE Economy Emporium OF BOSTON

Furniture Carpets Draperies China

Quality a Matter of Principle, Not Price, With Us.

### The C. E. OSGOOD CO.

Retail Manufacturers

429 Washington Street, Boston.

WHEN IN DOUBT BUY OF OSGOOD.



The Leopold Morse Company Factory—at 217 Friend St., Boston

# For 77 Years New England's Largest Manufacturing Clothiers

Leopold Morse Company is a New England institution that has made this part of the country a byword for quality in clothing for men and young men. We employ only Union labor, and use for the most part New England wools—for we believe them to be among the finest in the world.

Our great factory is visited by hundreds of people from all over the United States interested in seeing a model tailoring establishment. You are cordially invited to inspect our plant when you are in Boston.

Makers of "Imperial Attire" and "Clothes of Refinement"

Retail Stores DOWNTOWN at Adams Square Boston

Retail Stores UPTOWN at 45-47 Summer St. Boston

BOSTON NEW YORK CHICAGO





## Bay State's Poultry Industry Lagging

By LEAVITT C. PARSONS

Out of the millions of cases of eggs and millions of pounds of poultry that are annually shipped in to the Boston market, less than one per cent is produced in Massachusetts. This is an astounding figure. Only 10,000 cases out of every 1,000,000 cases of eggs; only 3,000 pounds out of every 100,000 pounds of poultry.

The small local production is due to agricultural economics. Of our two and a half billion corn crop only 20 per cent, roughly, is a cash crop, the remaining 80 per cent never gets to market as corn but is transformed into livestock. It is marketed as hogs, or beef, or poultry. Seven middle western states are known as the corn belt. These same states produce 40 per cent of all the eggs and poultry raised in the United States, most of which comes to the industrial East for consumption.

But, prices in our industrial East are not controlled entirely by the price of corn. They are controlled by the surplus in storage, which in turn is influenced by importations of eggs and egg products, subject again to foreign costs of production. This is shown further on in this article.

### SEVERE SITUATION

The great poultry and egg industry of the country is truly in a serious condition both physically and financially. The writer recently returned from a meeting of the National Poultry Council held in Chicago, where, for three days, he listened to some of the best informed specialists on national poultry affairs tell of conditions in certain poultry producing states that in most cases was dire, and in some instances was disgusting and revolting. The comment refers particularly to the great quantities of tubercular infected birds and other diseased poultry that are daily delivered to the Chicago food markets.

The serious financial embarrassment of the poultry industry is far reaching in its effects and has been brought about by several causes. There has been, first, an excessive overproduction in the baby chick industry which led to general price cutting and the consequent loss of profit to both the hatcheries and to the incubator manufacturers. Secondly, there has been a shocking neglect of the principles of sanitation, of care and culling, and of scientific marketing. Thirdly, our market has been somewhat nar-

rowed and prices reduced by serious foreign competition. New England enjoys a unique position in the poultry industry of the country and with a little more organized encouragement will be able to capitalize it to great commercial advantage. Poultry raising in New England is on a higher

**T**HE future holds out to Massachusetts and New England the promise of an industrial awakening. We have led the country in industrial production and if we are to retain the pre-eminence so gained, we must direct all our efforts to this end. One of the aids to this result is through Federal Legislation and I pledge my energies to help in this matter.

The labor cost and other considerations as compared with conditions existing in other parts of the country, make this a difficult problem.

The revival of the port of Boston, I am glad to say, is also in prospect. Much has been said about present conditions, but the fact that of 650,000 tons of freight which have their origin in New England annually only 150,000 are shipped through Boston speaks more eloquently than anything else.

I look to the New England spirit to overcome all obstacles. That spirit has grown in strength since that far-off day at Plymouth Rock and did much in the development of the Northwest. It has fused the other elements in the population which have come here. It will not fail now when so much is at stake.

DAVID I. WALSH  
(United States Senator)

plans than in any other section. Our poultrymen talk and work for quality. They seem inspired with the sentiment of the fancier. They are quality breeders and not mere quantity producers of poor or uncertain stock. The ideals and the results of such practical fanciers as John Storer, Richard Ballou, Harold Tompkins and many others have proved the inspiration of it. It is the thousands of smaller breeders and now New England has earned a distinctive leadership in quality, in production records, and in general freedom from disease. A new record for Rhode Island Reds has just been set by one of these Massachusetts breeders, while a hen of White Leghorns at Storrs, Ct., has just established a new world's record for high production of all breeds.

The reason for this available position now held by New England is due largely to the aggressive work of our state agricultural colleges and the high character and enthusiasm of the men associated with them. These teachers have brought the colleges to the farm and have taught personally the principles of

sanitation, care and feeding which account for the high quality of New England poultry.

### AN ACTIVE WORKER

One of the most active workers in this important work has been Professor William C. Monahan of Massachusetts State Agricultural College. Professor Monahan has not only devoted his efforts untiringly to inspiring our student poultry raisers with high ideals and has broadcast his lectures over the air and in the daily press, but has developed a further mass of getting technical information into the

hands of New England poultry raisers at regular intervals. Surrounding himself with representatives of each of the other New England colleges as a board of advisory editors he has acted as editor in chief of the "New England Poultryman," the only publication of its kind devoted exclusively to the interests of New England poultry raisers. It has been the privilege of the writer to be one of a group who have backed Professor Monahan and his board in this enterprise.

In 1922 the Forney-Macomber

tariff took shell eggs off the free list and gave them a duty of eight cents a dozen. Frozen eggs were given a duty of six cents a pound and dried eggs 18 cents a pound. The present harmful competition facing our New England poultry raisers is due to the influence of the immense quantities of low cost

frozen and dried eggs now entering the country, most of which come from China. Indeed, as one pound of dried whole eggs is equal to three and a half pounds of liquid eggs or from 55 to 60 shell eggs, it can readily be seen that the competition is keener because the lowest tariff is

on the kind of egg products which is cheapest to ship. It must not be forgotten that every pound of foreign egg products replaced displaces a certain number of American eggs. That is to say, if we give the American farmer of just last proportion of the American market.

## HOMER'S

[Diamond Merchants and Jewelers  
for Nearly Half a Century]

## Nearly half a century ago...

Long before the Boston American was even dreamed of, Homer's was beginning to build its reputation as New England's leading jewelers.

## Today...

All New England looks to Homer's first for exquisite gifts of every description—Diamonds, watches, gold jewelry, silver lamps, mirrors, china, and glass. To create and retain such lasting good-will is our steadfast policy.

35 to 39 WINTER STREET

## SOUTH END HARDWARE CO.

Since 1900

SERVING BUILDERS, CONTRACTORS, PAINTERS  
AND HOME OWNERS

### OUR LINES:

Builders' Hardware  
General Hardware  
Roofing  
Tools  
Cutlery  
Sporting Goods  
Auto Supplies

Electric Goods  
Radio  
Paint  
Painters' Supplies  
Plumbing  
Window Glass  
Kitchenware

OUR POLICY ALWAYS WAS AND ALWAYS WILL BE

Service, Quality and Low Prices. Satisfaction guaranteed or money refunded. Free local delivery.

Telephones HANcock 6105—6106

## SOUTH END HARDWARE CO.

1095 WASHINGTON ST., BOSTON, MASS.

Near Dover St. Elevated Station

THE LONGEST HARDWARE STORE IN NEW ENGLAND

# Twenty-five years of progress at JORDAN'S

## higher standards of merchandising and advertising

The quarter century has seen vast improvement in the methods and practice of merchandising—bringing greater variety and more generous values.

—In advertising it has seen the evolution of illustrations and the establishment of truth in every smallest detail.

—Result: Service to customers and values in merchandise unapproached and undreamed of 25 years ago are now matters of daily accomplishment.

MONDAY, MARCH 21, 1904

JORDAN MARSH CO. JORDAN MARSH CO. JORDAN MARSH CO.

### Complete and Splendid Exhibit of Men's Fashionable and Seasonable Apparel

Distinctive Style, Reliable Material, Perfection Finish

The Marked Characteristics of the Season's Most Notable Productions

The individuality and exclusiveness of this remarkable showing will compel the admiration of fashion's devotees, and win the approbation of every level-headed man who desires ready-to-wear garments of superior quality and fit.

A typical Jordan advertisement of 25 years ago. Note the generalities and the lack of definite style information.



Jordan's present day advertisements are a real service to our customers giving important style and merchandise information—superbly illustrated by clever artists.

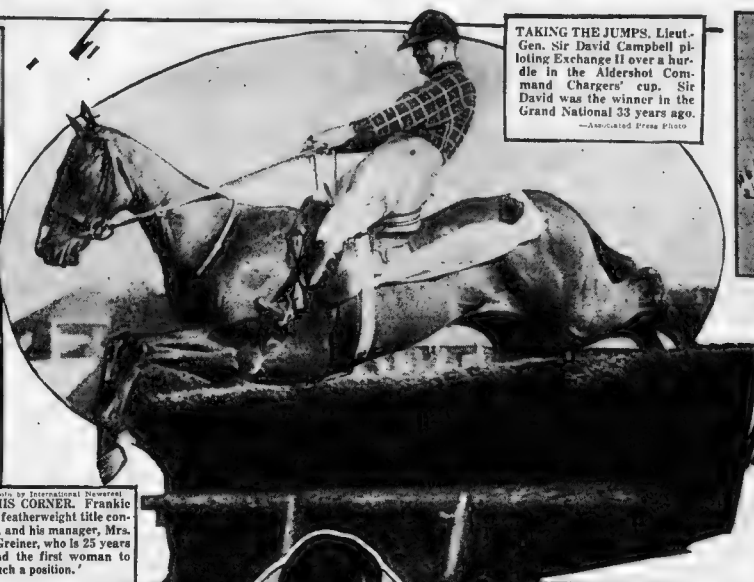


BOSTON EVENING AMERICAN, SATURDAY, MARCH 23, 1929

## Tigers and Reds in Hockey Tussle at Arena



—Photo by International Newsphoto  
**IN THIS CORNER.** Frankie Mack, featherweight title contender, and his manager, Mrs. Edna Greiner, who is 25 years old and the first woman to hold such a position.



**TAKING THE JUMPS.** Lieut. Gen. Sir David Campbell piloting Exchange II over a hurdle in the Aldershot Command Chargers' cup. Sir David was the winner in the Grand National 33 years ago.  
—Associated Press Photo



—Associated Press Photo  
**DEFENDS HIS TITLE.** Tommy Loughran, popular Philadelphia scrapper, will battle Mickey Walker for the light-heavyweight title in Chicago next Friday night. Walker, K. O.'d Armand Emmanuel and may strip Tommy of his crown.



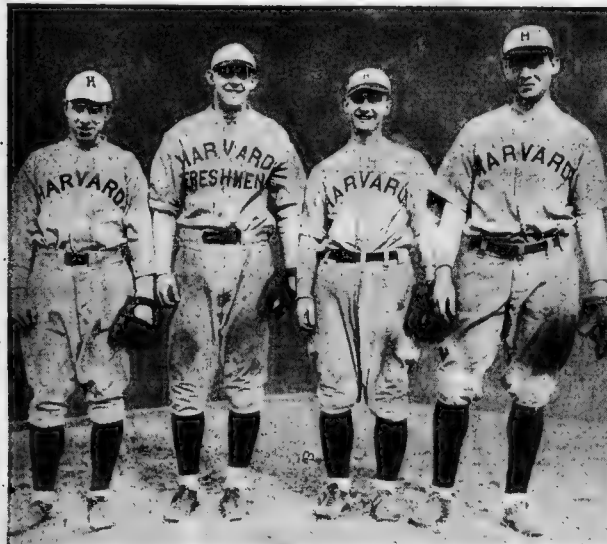
**NORTHEASTERN DIAMOND PROSPECT.** Eddie Goodwin, who is making good in the shortstop position on the Husky nine. The short-field prospect is a great fielder.



**VERY MUCH IN THE SWIM.** Miss Maxine Seelbinder, member of the Multnomah Amateur A. C. who set a new Pacific Coast Record for the 100-yard backstroke for women in a recent championship meet.



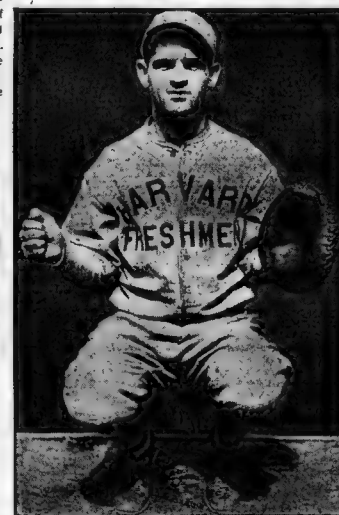
**HARVARD RECRUIT.** Tommy O'Neill, who is one of Coach Fred Mitchell's best ball players at Harvard. O'Neill is putting up a battle for a place on the first team. He is showing up well in the work at Cambridge.



**CRIMSON INNER DEFENSE.** Left to right, Capt. Everett Donaghy, Eddie McGrath, Nugent and Johnny Prior, who will probably, form the Harvard infield during the coming baseball season.



**HONORED.** Bobby Gidden, right wing of the Harvard hockey team, will be the captain of next winter's Crimson sextet. He defeated Yale at most single-handedly in the first meeting of these rivals at the Garden. Gidden is a Canadian.



**IN LIMELIGHT AGAIN.** Here is Tommy Gilligan as he reported for the catching berth on the Harvard nine. Gilligan, a sophomore, became prominent by his brilliant broken-field running on Arnie Horween's eleven last fall. He missed his better in football and wants to get it in baseball. The Newton lad is one of Harvard's most versatile athletes.



**PITCHING PROSPECT.** Bob Gilmore, one of Coach Mitchell's promising slab artists at Harvard. Harvard lost Cutts and Barbee from last year's team, but Gilmore hopes to make Crimson fans forget these two aces by his work.







## ING *New York Stocks*

[illegible]

AMERICAN New

[illegible]

# York Curb MARKET

[illegible]



## Trends of the Day TON Leaders' Views MARKETS

MONEY RATES  
UNSETTLING  
FACTORBy FRANK H. McLEON  
Financial Editor

General business results this year to date have been encouraging, with most of the so-called "key" industries more or less virtually ignored. Many big holders of securities, as well as holders of small fry, simply carry their investments in times of seeming stress instead of dumping them on the market as used to be the case. These big holders are referred to as belonging to the "modern school" whatever that is. Arthur W. Cullen, the "modern school" bull, is reported to follow this

The Reserve Board's cry of "wolf, wolf" has been heard often that it has frequently been virtually ignored. Many big holders of securities, as well as holders of small fry, simply carry their investments in times of seeming stress instead of dumping them on the market as used to be the case. These big holders are referred to as belonging to the "modern school" whatever that is. Arthur W. Cullen, the "modern school" bull, is reported to follow this

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## Boston Stocks

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First Corporation Reports  
for 1928 Reflect Prosperity

By W. S. COUSINS

NEW YORK, March 23 (INS)—

The first All-American corporation to report its financial results for 1928 operations

showed an increase of 22 per cent in net income over the previous

year, and the combined profits of 34 utility companies were 15 per

cent higher.

Taken in conjunction with the

enormous increase in bank and

corporate loans against securities,

commonly called brokers' loans,

and the vast expansion of public interest and participation in the

stock market, these reports tell an

important story to those able to interpret it. They show how a

lot of money estimated at anywhere from two to three billion dollars

could have been provided outside of bank deposits for the

use of the stock market.

It is perfectly obvious that if the

corporations had not been loaning

money to the stock market, the

Exchange members they would have

extended their loans to the

brokerage houses. Perhaps the

bankers would not have been so

liberal in the "outstanding" surety

they are hemmed in with more

restrictions by federal and

state laws. But President E. H. Simmons

of the Stock Exchange would not

well point out, we can even see a

penny in the coin loan market.

The financial heads have been

looking in the last few years that

the country was very much over-

developed. Now that the factories

are built, mills and equipment

brought up to the highest state of efficiency, it would be

foolish to plough in surplus capacity

where present and future requirements

showed that further expansion

is entirely unnecessary.

The fact that the annual reports

issued by the big corporations over the

past two or three weeks confirm the

fact that the big money-makers

have been following the

policy of expansion in the

very healthy condition.

The United States Steel Corporation,

carried \$150,000,000 in cash on

deposit with the banking institutions,

to say nothing of liquid investments

of \$200,000,000 in its general fund.

This makes a total of close to \$300,

000,000 which could be turned over

on short notice for special or

other purposes.

The Bethlehem Steel Corporation on

the last day of 1928, held in its

own treasury cash and marketable

securities to the amount of \$50,000,000

in addition to approximately

\$200,000,000 in its general fund.

Although these companies

are understood not to be in the

habit of loaning speculative loans

there would be nothing to prevent

them from doing so at 8 per

cent per annum "against security."

Making comparisons with 1927 is

somewhat confusing, since in many

important departments of American

commerce trade that year was not a

profitable one.

Last year was by all odds the

best of the post-war period for the

steel, copper, motor-car, building

construction and oil industries, and

the prospect is for at least as good

a year in 1929. If first quarter

earnings are to be maintained, the

year will be the best in the history

of American business.

In January sales were \$473,300,

an increase of 80 per cent over a

year ago. February totaled \$56,000,

an increase of 71 per cent, and in

March 15 days of March the record

was \$247,041, an increase of

## Prosperous

CENTRAL

TO MOVE

OF FREIGHT

The volume of money turnover

during the week ended March 16,

as indicated by check payments,

was considerably greater than a

year ago, according to the weekly

statement of the Department of

Commerce.

Industrial activity, as reflected

in plant operations, was

greater than in either the preceding

week or the same period a

year ago.

The production of bituminous

coal during the week reported

was smaller than in either the

preceding week or the same

week of 1928.

The output of lumber showed a

decline from the previous week a

year ago. Petroleum output showed

a decline from the previous

week but was considerably

greater than at this time last

year. The general level of

prices reported, showed a

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## Dollar Trade

VOLUME UP

FOR WEEK

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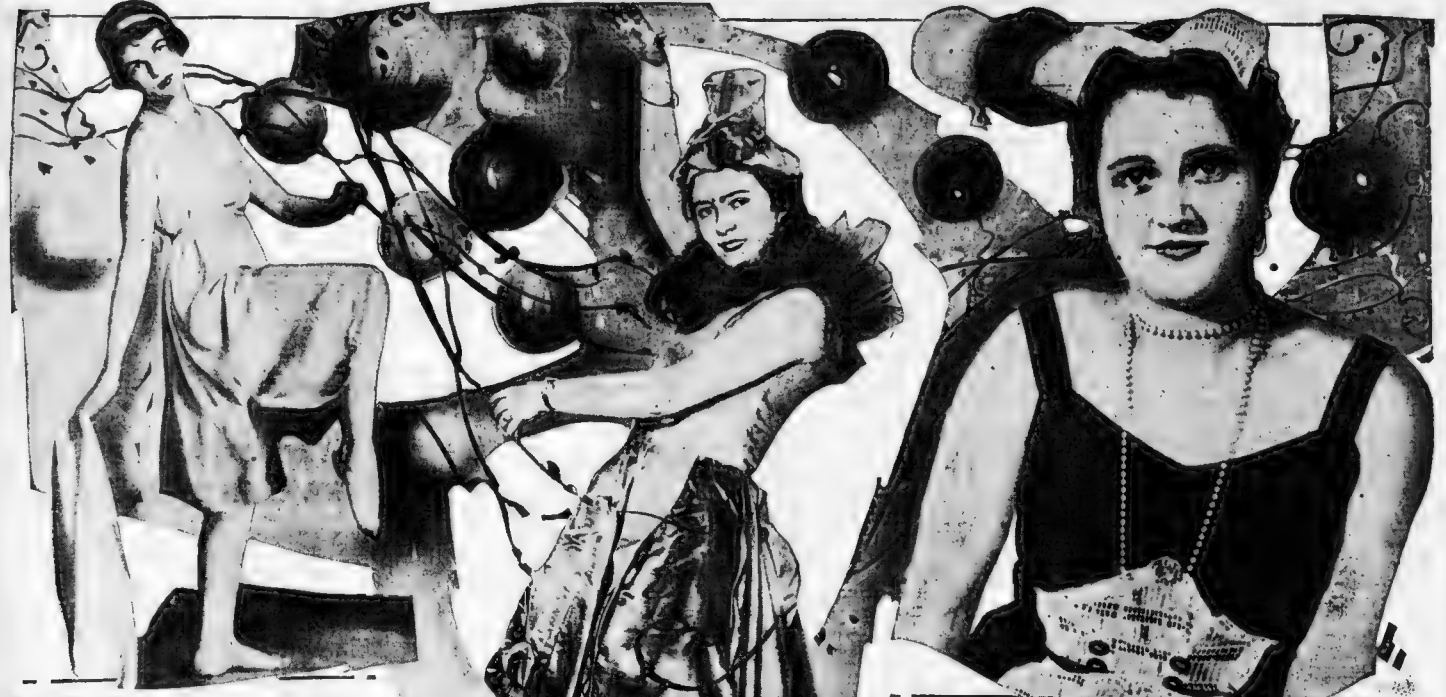
year ago.

The production of bituminous

coal during the week reported



# BETTY ALDEN'S COMMENT ON SOCIETY



MISS AGNES BOARDMAN is one of the star attractions at the Hotel Statler this afternoon, when youthful dancers present themselves, under Miss Braggiotti's direction.

## Seniors Vote Supper Dance at Copley-Plaza One Just to Their Liking; Many Party Groups Entertained

A SUPPER DANCE JUST TO THEIR LIKING, SO DECLARED THE Seniors, as the final high note in yesterday's evening and the good-bys melted into nothing on the early morning's clear air. Contrary to the Juniors and their predilections, the set that inaugurated the Supper Dance came tonight for the crowded ballroom floor. For them a party of less than 200 is large enough. And certainly the Copley-Plaza ballroom last evening afforded the luxury of spaciousness they craved. One of the largest groups of the final Supper Dance numbered a score and ten, and had for hosts the Francis Parkmans.

PRETTY MRS. "CHARLIE" COOLIDGE, JR., WAS CENTER OF A small but very gay group and numbering eight. The Harvey H. Bundres and the Frederic Burnhams joined force and entertained a score. Mrs. Manning Emery had for guests some fifteen; Mr. and Mrs. Parkman D. Howe were hosts with fourteen. James Jackson Storer, Jr., had reservations for twenty. And others entertaining were Mr. and Mrs. Robert Livermore, Mr. and Mrs. Arthur Richmond, the Dr. Minerva Sedgwick, the David H. Maynards, the James Jackson Mynors, Miss Eleanor Jackson, Mr. and Mrs. Henry Farnow King and John Huthaus.

AND IN THESE DAYS OF EVER-GROWING DEBUTANTE calendars, when managing mammae engage for their darling daughters dates sometimes two years in advance, it behooves the Seniors to reserve their favorite "Friday" for next winter. Ronald Lyman and his Senior Supper Dance Associates already have jotted down on next year's register the dates they consider the most advantageous for their set, one that entitles over almost endless syncope and never is dance weary.

FRIDAY, THE 15TH, A DECEMBER DATE, HOLDS NO TERRORS at the Statler for the Seniors. Powers that be within the smart circle have set that evening to open next winter's series. But since the Seniors arrive at their parties some time after the clock has struck twelve, perhaps they conclude that the combination of Friday and 15 is no taboo, as they really are dancing on Saturday morning, the 16th. January 2 and 21, February 28 and March 21 each will be set down to engagement books—all Fridays and all highly desirable for dance evenings.

ONE WOULD HAVE THOUGHT, REALIZING THE ENORMOUS length of the patroness list already compiled, that every margin of importance in the social scheme had been included for the Belgian Guards band appearance. Now comes Mrs. Francis L. Amory, vice the flowing digits of a secretary and a typewritten record, announcing a whole galaxy of additional personages to give glamour to that portion more specially Bostonian. The Hon. and Mrs. Calvin Coolidge loom resplendent at the very topmost places. Next in order ranks the Governor and Mrs. Frank G. Allen and Mayor and Mrs. Malcolm E. Nichols.

ONE GENIAL GENTLEMAN, WHO IS AUTOCRAT OF THE FIRST Corps Arm, and the other genial gentleman, who directs our wearers of the navy blue, have places on the list. The general and the admiral and their spouses in the persons of Preston Brown and Mrs. Brown and Philip Andrews and Mrs. Andrews render the high sponsorship of service circles. As for the additional patronesses the "A's" contain such names as Mrs. John S. Ames and William T. Aldrich; the "L's" have Madames Augustus Loring, Jr., Francis Bacon Lathrop and Dunbar Lockwood; the "W's" Mrs. A. Winsor Weld and

MISS JEAN FERGUSON is one of the younger coryphees in the Braggiotti dance festival at the Statler.

Bernard Weld, and every other letter of the 26 is equally representative of Boston's haute monde.

SO VELVET SMOOTH IS THE WAY OF PROGRESS OF THE benefit that such leaders as Mrs. Edward L. Bigelow and Mrs. Francis Amory can flit away south for a brief interlude of Palm Beach's favorite brand of entertainment. The Bigelows and the Amorys enjoy the widely known Vanderbilt hospitality as the tribe's well known bachelor member, Harold Stirling, dispenses it. Mr. Van derbilt's palm embowered villa in Florida, where the fashionables play so hard at their own entertainment, is happily enough named El Solano, and Florida does its best to make the name fitting.

MESDAMES MORTON PRINCE AND CHARLES RUSSELL PECK take on themselves the not small task of selling the Holte Street Theater for the benefit that is this time for the Church Home Society, that fine old benefaction so revered for its years and for its good deeds. Mrs. Albert C. Burroughs, Jr., Miss Mary Curtis, Mrs. Henry H. Fay, Mrs. Bertram W. B. Greene, Mrs. Edward D. Harlow, Mrs. Arnold Hunsawell, Mrs. Maurice M. Osborne, Mrs. William C. Reynolds, Miss Edith Stedman and Mrs. George S. Winslow are board members who will devote many coming hours to the effort.

CONSIDERING THAT THE CIVIC REPERTORY HAS BEEN A red letter drawing card such times as its metropolitan forces invaded the Hub, Mrs. Morton P. Prince desires it to be heralded abroad that it has been secured for another benefit. Monday, May 6, is a date to be jotted down by those whose purses ever rattle wide for Sweet Charity's calls. And if one wishes to sit at the feet of the muse of course Madame Nalson with the "Cherry Orchard" by Chekov is a magnet per excellence.

THE FLUTTERING SCARF AND THE TWINKLING TOES, THESE symbolize this afternoon's effort of budding coryphees who present themselves under Miss Braggiotti's wing in the Hotel Statler ballroom. Late afternoon, in that interval between the matinee and the dinner, becomes a favorite hour for Bostonians to stage the old and unusual in which they are more intimately interested. So at the stroke of four the dance is on. Miss Agnes Boardman will flutter in the evolutions of the waltz. Miss Jean Ferguson is in one of the dancing bands and Miss Eugenia Frothingham demonstrates perfectly her poise and grace in the dance.

MISS EUGENIA FROTHINGHAM has a number most intricate and effective in this afternoon's program. (All pictures by Boston Evening American staff photographer.)

## Calls Living Together Finest of All Arts

"A WOMAN who cannot idealize a man will never have a mate," Dr. Samuel Macaulay Lindsay told 800 young home makers at the Youth Conference of the State Federation at its luncheon meeting.

"Love is born of idealism, and if a woman cannot idealize her husband (and his relatives) he quickly senses a psychic attitude which she unconsciously broadcasts in the home atmosphere."

"Dr. Lindsay spoke on the fine art of living together. 'This is the finest of all the fine arts,' he declared. 'It is worthy of serious consideration in this day of easy divorces. It takes imagination to see the other fellow's viewpoint and understand him, and live who lacks it is selfish and hard to live with peacefully.'"

"If you cannot idealize people with whom you come in contact you cannot get along in home, club or neighborhood."

"Cultivate a sense of humor for your soul's good. Only insane persons do not react to humor. Tell funny stories and jokes, read humorous books, for you fight if you get tired after too much serious work. Laugh it off."

URGED TO RELAX "Relax for a few minutes alone each day. Here is the great secret of discovering the harmonies in life which enable us to get along peacefully and happily together."

The conference, first of its kind ever held, was an unqualified success, with 700 eager young women attending the lectures given at five local colleges. Mrs. A. M. Hume of Melrose was chairman of the central committee, assisted by Mrs. Ralph H. Reed of the State Federation, American Home department, and Mrs. Alfred E. Wess, Mrs. Kenneth Thompson, Mrs. E. M. E. Thayer, Mrs. Donald Miller and Mrs. Burleigh Pratt.

This is a far cry from the narrow limits of the past generation of women. Mrs. Axel A. Packard, state president, said, "The big step forward in the world of women is the new freedom for self expression, has already been taken for you. Young women today may now turn their attention to educating their children, to be world-minded, to see the lesson of democracy written in many tongues."

Mrs. Clara Morrison Poole, first vice-president of the General Federation, was president of the day. Her organization is keenly interested in this new movement and is working for it. Governor and Mrs. Albert D. Shaw, Mrs. Arthur Devine Potter, Massachusetts director of the General Federation, Mrs. J. Schreder, Mrs. Frank P. Bennett, Jr., Mrs.

BOSTON YOUTH CLUB Mrs. Alice Dudley Rogers will give an illustrated lecture on "Expanding the Home of John Ruskin" in lecture hall, Public Library, at 8 p. m. Miss Winifred M. Claffin, chairman of the literature department of the club will report the midwinter literature conference of the State Federation. Miss Lilla E. Kelley, president, will preside.

BROOKLINE WOMAN'S CLUB Mrs. John W. Phillips, chairman, will conduct the program at 8 p. m. in the lecture hall, U. S. Navy, will give an illustrated lecture. Gladys Crockett will give a musical program on her harp. Miss Lotta A. Clay, president of the club, will speak in the interest of her society. Mrs. F. J. Ayer will be hostess for the social tea, assisted by Mrs. Caroline M. Conant and Miss Abbie B. Conant.

WOLLASTON WOMAN'S CLUB Mrs. H. H. Abbe, a former vice-president of the Wollaston Club, will speak on "Peculiarities" at the garden club meeting in the library community rooms, 2:30 p. m.

SPRING WOMAN'S CLUB Annual meeting in the Congressional Parish House, following supper served at 8:30 p. m. Mrs. Walter E. Hall, district director, guest of honor.

LADIES' HELPING HAND, CAPTAIN for the membership (meeting) will be announced at the meeting on April 2. Mrs. M. M. Warren, at 8 p. m. in the lecture hall, U. S. Navy, will have charge of the program, with Nicola Kasman, violinist. Mrs. Dorothy Diamond, hostess.

WOLLASTON MOTHERS' CLUB "Vocational Guidance" will be the lecture topic of Fred C. Smith, magazine editor, at 8:30 p. m. at the annual election of officers.

CONCORD, MASS., WOMAN'S Mrs. Sarah Pomeroy Rugg will speak on "Where East Meets West," illustrated, at Veterans Hall, 8 p. m. Tea.

STOUGHTON WOMAN'S CLUB Citizenship committee in charge at 8:30 p. m. in the lecture hall, U. S. Navy, will have charge of the program, with Harry Karlstein, violinist.

MONDAY MEETINGS NEW ENGLAND WOMAN'S CLUB "Survey of English Literature" will be given by Mrs. Georgiana W. March, president of the Lawrence Women's Club, at 8 p. m.

## FLOWER SHOW SETS RECORD

The Flower show continues to attract thousands of visitors daily.

The fifth day of the exhibition finds the flowers almost as fresh as they were when the show opened on Tuesday. Quantities of them are replaced daily, as in Mrs. A. Sherman Hoyt's desert exhibit for which fresh pressed flowers are sent by air mail from California every day. Those which cannot be replaced, such as the orchids in Burroughs's tropical garden, are in the care of highly-skilled gardeners.

A feature was the award of the Hub, Mrs. Morton P. Prince desires it to be heralded abroad that it has been secured for another benefit. Monday, May 6, is a date to be jotted down by those whose purses ever rattle wide for Sweet Charity's calls. And if one wishes to sit at the feet of the muse of course Madame Nalson with the "Cherry Orchard" by Chekov is a magnet per excellence.

Betty Alden





By John Held, Jr.



**By Frank Smiley**

**By De Beck**

## Big Percy Crosby

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# Homeward Bound



The carpenter boy of Nazareth met with many strange happenings on his way to and from the Sea of Galilee. The uphill homeward journey was a long and hard one.

**BOY OF NAZARETH GREW INTO MAN**

The boy of Nazareth came a little to the Sea of Galilee with a woman, the woman who was later called Mary. When she came to the Sea of Galilee, she was a girl of about sixteen years of age. She was a carpenter's daughter, and her father was a carpenter. She was a girl of about sixteen years of age. She was a carpenter's daughter, and her father was a carpenter.

**CHRIST'S XII.**

Now began the long journey with a sturdy pull, uphill, most of the way to Nazareth. The sun was shining brightly, and the air was warm. The boy and the woman were walking along the road, and the boy was carrying a basket on his head. They were walking along the road, and the boy was carrying a basket on his head.

Such places gave the boy an involuntary shiver. He had never seen the road down to Jericho was not the only road. He had never seen the road down to Jericho was not the only road. He had never seen the road down to Jericho was not the only road.

**HEAVEN ON EARTH.**

Once when Nebuchadnezzar, the king of the Chaldeans, had lifted his face to the stars and uttered a prayer. "O Father, bring Thy kingdom down to Nazareth," he said. "O Father, bring Thy kingdom down to Nazareth," he said. "O Father, bring Thy kingdom down to Nazareth," he said.

He pictured her who was once a master of the world. He had no mind or thought for wickedness. He had no mind or thought for wickedness. He had no mind or thought for wickedness. He had no mind or thought for wickedness.

**DANGER AHEAD**

He was brought out of a pleasant dream with a jolt that caused cold shivers down his back, and a queer feeling at the roots of his hair. He was brought out of a pleasant dream with a jolt that caused cold shivers down his back, and a queer feeling at the roots of his hair.

**Back From Zion**

The Rev. John Hayes Holmes, just back from a tour of the Holy Land, is delivering a series of lectures on "Zionism" at the Unitarian Church, 7 Park St., beginning tomorrow evening. The lectures will be given on April 3, 5, 7, 9, 11, 13, 15, 17, 19, 21, 23, 25, 27, 29, and 31.

# 'All Men Created Equal'

Dr. Thomas J. Quinn urges the community to follow the lead of the Calvert Round Table:

"The problem of meeting and overcoming a state of intolerance among our people is most difficult, but any sincere effort to eradicate and wipe out this growing evil from our nation's life, whether sponsored by an individual or by a group of individuals, should meet with a whole-hearted and universal approval and support. It seems evident that more profuse intermingling of all classes might be a possible solution; the richer more with the poorer, the Catholics more with the Protestants, the Jews more with the Gentiles, the Nordics more with the Slavs, etc., and all to be considered on an equal social plane by one another, bearing in mind at all times the immortal words of Thomas Jefferson, that 'All men are created equal.' Hence the creation of the Calvert Round Table, composed of a group of Catholics, Protestants and Jewish gentlemen of acknowledged tolerant professions and whose ideas in the promotion and propagation of racial and religious tolerance in our community. The manner in which this problem is to be considered and dealt with by the Calvert Round Table requires most careful thought and persistent effort. It is the earnest desire of every member of this society that whatever helpful influence might be carried to every corner of our community and that all classes will unite to keep our nation free from racial and religious intolerance and safe for racial and religious liberty."

The more knights of the Calvert Round Table have entered the lists against intolerance and bigotry in the brief time that have passed since the event is over, the more they should be encouraged.

**By GEORGE W. COLEMAN**

I am heart and soul in favor of the principles for which the Calvert Round Table was organized. For the last 20 years or more I have been a member of the Calvert Round Table, and I have seen the progress of the movement. It is a movement that is growing, and it is a movement that is necessary.

**W. F. Downey**

When I can respect and honor and trust another, I can respect and honor and trust another. When I can respect and honor and trust another, I can respect and honor and trust another. When I can respect and honor and trust another, I can respect and honor and trust another.

**W. F. Downey**

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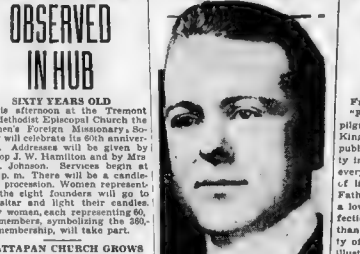
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# Round Table



**From the Pilot:**

"From all countries of the earth pilgrims are hastening to Rome. Kings, Emperors, Presidents of republics, Ecclesiastical leaders high in dignity in the Church, pilgrims from every nation and from every walk of life are hastening to the Holy Father's throne to lay at his feet a loving tribute of fidelity and affection. It is a time when more than ever the universality and unity of the Church are most happily illustrated."

**SUNSHINE SERVICE**

Arrangements are complete for a sunrise Easter service at the Calvert Round Table, which will be given by the Rev. Dr. Thomas J. Quinn, at 7:30 a.m. on Sunday, March 24.

**HOLY WEEK SERVICES**

On Holy Week will see a group of outstanding preachers at the Calvert Round Table, which will be given by the Rev. Dr. Thomas J. Quinn, at 7:30 a.m. on Sunday, March 24.

**ART WITH RELIGION**

The members of the Calvert Round Table will give a 40-minute presentation of art with religion, which will be given by the Rev. Dr. Thomas J. Quinn, at 7:30 a.m. on Sunday, March 24.

**APRIL MUSIC**

The members of the Calvert Round Table will give a 40-minute presentation of April music, which will be given by the Rev. Dr. Thomas J. Quinn, at 7:30 a.m. on Sunday, March 24.

**DORCHESTER TEMPLE**

The members of the Calvert Round Table will give a 40-minute presentation of the services at the Dorchester Temple, which will be given by the Rev. Dr. Thomas J. Quinn, at 7:30 a.m. on Sunday, March 24.

**PROHIBITION UP FOR FORUM DISCUSSION**

The members of the Calvert Round Table will give a 40-minute presentation of the prohibition up for forum discussion, which will be given by the Rev. Dr. Thomas J. Quinn, at 7:30 a.m. on Sunday, March 24.

**MORE THAN EVER**

The members of the Calvert Round Table will give a 40-minute presentation of more than ever, which will be given by the Rev. Dr. Thomas J. Quinn, at 7:30 a.m. on Sunday, March 24.

**CHRISTIAN SCIENCE**

The members of the Calvert Round Table will give a 40-minute presentation of Christian Science, which will be given by the Rev. Dr. Thomas J. Quinn, at 7:30 a.m. on Sunday, March 24.

**THE FIRST CHURCH OF CHRIST, SCIENTIST**

The members of the Calvert Round Table will give a 40-minute presentation of the First Church of Christ, Scientist, which will be given by the Rev. Dr. Thomas J. Quinn, at 7:30 a.m. on Sunday, March 24.

**EPISCOPAL**

The members of the Calvert Round Table will give a 40-minute presentation of the Episcopal Church, which will be given by the Rev. Dr. Thomas J. Quinn, at 7:30 a.m. on Sunday, March 24.

**TRINITY CHURCH**

The members of the Calvert Round Table will give a 40-minute presentation of the Trinity Church, which will be given by the Rev. Dr. Thomas J. Quinn, at 7:30 a.m. on Sunday, March 24.

**UNITARIAN**

The members of the Calvert Round Table will give a 40-minute presentation of the Unitarian Church, which will be given by the Rev. Dr. Thomas J. Quinn, at 7:30 a.m. on Sunday, March 24.

**PARKER MEMORIAL**

The members of the Calvert Round Table will give a 40-minute presentation of the Parker Memorial, which will be given by the Rev. Dr. Thomas J. Quinn, at 7:30 a.m. on Sunday, March 24.

# NO A B C GATHERING AT ROME



**From the Pilot:**

"From all countries of the earth pilgrims are hastening to Rome. Kings, Emperors, Presidents of republics, Ecclesiastical leaders high in dignity in the Church, pilgrims from every nation and from every walk of life are hastening to the Holy Father's throne to lay at his feet a loving tribute of fidelity and affection. It is a time when more than ever the universality and unity of the Church are most happily illustrated."

**As in the Jubilee of 1925,**

As in the Jubilee of 1925, Boston Catholics, under the leadership of their beloved Cardinal Archbishop, enjoyed the unique distinction of commemorating the first anniversary of the Holy Father's ordination to the priesthood, which will be forever memorable in history as the year of the centennial of the Vatican Roman question between the Holy See and the Italian Government. The Cardinal Archbishop, in his capacity of manifesting their loyalty to the Holy Father, has appointed by composing the first pilgrimage to the extraordinary Jubilee instituted by His Holiness Pope Pius XI.

**A THIRD OF A CENTURY**

Professor Edward C. Moore of Harvard University will address the Congregational ministers Monday morning in Pilgrim Hall, 14 Beacon St. His subject will be "Memories of 35 Years."

**Exiled**

Professor Gastone Salvemini, formerly of the University of Florence, now banished from Italy by the Fascist government because of liberalism, has some startling things to say about the rule of Mussolini and will appear tomorrow afternoon at the St. Paul's Methodist Church for a forum with his stirring message.

# Your Pastor's Hobby, What Is It?

A twenty-five year and dumb boy who has been a member of the Calvert Round Table for many years, has been a member of the Calvert Round Table for many years. He has been a member of the Calvert Round Table for many years. He has been a member of the Calvert Round Table for many years.

**Lived With Anton Lang; Will Give Talk**

St. Joseph's Church in Hingham will present tonight a play, "Lived With Anton Lang," which will be given by the Rev. Dr. Thomas J. Quinn, at 7:30 a.m. on Sunday, March 24.

**Trouble Arises From Little Word "Ex"**

The abbreviation "Ex" meaning "former" is a source of much trouble in the world. It is a source of much trouble in the world. It is a source of much trouble in the world. It is a source of much trouble in the world.

# CHURCH SERVICE DIRECTORY

| BAPTIST                                                                                                                  | LENTEN SERVICES                                                                                                | UNITARIAN                                                                                                                     |
|--------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|
| <b>THE SINGING CHURCH</b><br>1000 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL          | <b>COLONIAL THEATRE</b><br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL | <b>FIRST CHURCH IN BOSTON</b><br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL          |
| <b>CHRISTIAN SCIENCE</b><br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL          | <b>OPEN FORUM</b><br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL       | <b>'THE FOREIGN POLICY OF FASCISM'</b><br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL |
| <b>EPISCOPAL</b><br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL                  | <b>TRINITY CHURCH</b><br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL   | <b>COMMON CAUSE FORUM</b><br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL              |
| <b>BISHOP CHARLES L. SLATTERY</b><br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL | <b>PARKER MEMORIAL</b><br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL  | <b>Arlington St. Church</b><br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL<br>10:00 P. M. SUNDAY SCHOOL            |









# SILVER JUBILEE NUMBER

1904

1929



## BOSTON AMERICAN

CALVIN COOLIDGE  
[BOSTON] [RECEIVED]  
[BOSTON] [RECEIVED]  
March 15, 1929.

Mr. Edward R. Mahoney,  
Editor of the Boston American,  
Boston, Massachusetts.

My dear Mr. Mahoney:

Your letter has just been received, advising me that on March 21st you are celebrating the twenty-fifth anniversary of your newspaper by publishing a special edition.

I am glad to congratulate you on the fact that you have reached such a respectable maturity. I recall your paper during the years I was in Boston and the pleasant acquaintance I had with several men who were connected with it. I especially remember the help it gave me, as Governor, in the Fall of 1919.

I offer you my best wishes in the efforts you will make to serve the public interests.

Very sincerely yours,

*Calvin Coolidge*

W.D. LAKER

# Boston Evening American Began Eventful Career 25 Years Ago

## Governor Bates Started Press; Long Series of Battles for People's Interests Followed

JUST 25 years ago last Thursday, the Hon. John I. Bates, then Governor of Massachusetts, presided at a banquet which started the presses for the first edition of the Boston Evening American, saying as he did so:

"It is a pleasure to note the enterprise that adds another to the progressive journals of the Commonwealth. I trust that success may attend it and the first issue may be the beginning of a long career of usefulness in the enlightening of the public and the moulding of public opinion on the best interests of the people."

In carrying out its mission as directed by William Randolph Hearst, the Boston Evening American, since that first day, has always been forward looking and forward acting in the interests of the people and the Commonwealth.

Never has the American failed to stand by the ideals of its owner, no matter how great the financial gains might have been, and never has it betrayed its readers in its 25 years of service to the people of Boston, Massachusetts and all New England.

**HEADED TOWARD SUCCESS**  
From the very start the Boston Evening American has headed toward success. Probably no other metropolitan daily in New England had such a colorful career. From its infancy battles with Governor Bates and the press, and the fight for the people, as Mr. Hearst saw them, was waged.

The fight for Boston was for the monopoly of the few in state and nation will never be forgotten. Agitation of everything good for the public welfare was the watchword of the Boston Evening American.

The Boston American, in carrying out the ideals of its owner, William Randolph Hearst, was instrumental in abating the Governor of Massachusetts, the formation of a powerful third political party, the independence of the State, the adoption of the Workmen's Compensation Act, breaking down the barriers for the entrance of the Grand Trunk Railway into Boston.

Through its powerful influence the Boston Evening American enlisted corner after corner, until it was the first to launch its funds for sufferers in disasters in all parts of the United States and the world.

During the hard coal strike, hundreds of thousands of people were held up on the west side of the Bertholme and New England, and Italy needed coal held up in freight cars, and such labels and flour and grain standing motionless for days and days. Proof of these conditions were offered to another Boston newspaper which declined to publish the story. The Boston Evening American, however, investigated and published an expose with pictures that resulted in that coal being moved into Massachusetts.

**THE SUGAR HOARDERS.**  
The Boston Evening American was against the sugar hoarders. It never was forgotten. Proof that while hundreds of thousands of people hauled over night over a certain railroad between Boston and another city outside the State to keep that commodity off the market, while babies and the elderly were also offered to another Boston newspaper, publication was impossible.

When San Francisco was hit by a great earthquake and fire, and the first to reach out for aid was the Boston Evening American. The first to hear and join the other Hearst papers in raising money, food, clothing, medicine and other supplies by special train to the stricken city. The Mexican earthquake disaster, the Chilean and Salem fires, together with scores of other tragedies, found the Boston Evening American and Sunday Advertiser on the firing line with aid to the injured and suffering.

**EMPLOYEES' TRIBUTE**  
No better tribute from a newspaperman to the publication that employs him can be found than that of the late Clement L. Pollock of the Boston Evening American, as editorial staff and which was published on September 24, 1911. It reads in part:

"The Boston Evening American, since the first day it was printed, has been on the level and it has given the people the best of what it has thought and done. It has always fought for the right and has given it to see the right."

"I have never known them to fight for a crook or a crooked institution. I have known them to put scores of crooks behind prison bars and scores of crooked institutions out of existence."

The faith that Clement L. Pollock had in the Boston Evening American and Sunday Advertiser is found throughout the big publishing plant of the Hearst Boston papers at No. 5 Winthrop sq. today. It is one of the most valuable assets of this great organization—one of the biggest enterprises of the world.

But what of the first edition of the Boston Evening American? The first issue was printed on Thursday, March 23, 1894, at the premises of the Boston Evening American, at the corner of State and Commercial streets, in the building known as the "Old Gas House."

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### TWO GENERATIONS OF READERS

Mrs. F. W. Carroll and her daughter, Ruth, 10, of 90 Mountfort st., Boston, both members of the Boston Evening American's reader family, are shown. Mr. Carroll is holding a copy of the first edition, published on March 21, 1904, and Ruth is holding a March, 1929, edition.

quake that had shaken the rocky foundations of old New England. The paper had carried the messages of welcome to the Boston Evening American and Sunday Advertiser. Bates and Mayor Patrick A. Collins. Much space was given to sports as there is now—the best material that can be obtained together with accurate results in all lines of sport and for which the Boston Evening American and Sunday Advertiser are famous. There were the same old snappy and direct to the point editorials written in language that everybody can understand. The "comics" were as important then as they are now as touchstones for thousands and thousands of New England readers of the Boston Evening American and Sunday Advertiser.

**HOUSEHOLD INTEREST.**  
Martha Lee's famous cooking recipes and kitchen were unknown in the stirring days of 1904, but even then the Boston Evening American had such a large household problems as it does today.

Traveller aids of the first Boston Evening American announced "Under the Gas Light" at the Casino Square, "Soldiers of Fortune" at the Grand Opera House, "Old Lavender" at the Columbia, "Mother" at the Colonial, John Drew in "Captain Dimples" at the Hollis.

The "Princess of Plumes" at the Tremont, Austin & Stone's Museum, the Old Howard and Waldron's Casino were in their heyday as places of amusement.

There may have been a time in the early days when the Boston Evening American went to the theatre in a house wearing a topcoat one moment and a more conservative evening Boston paper, but home it went for thousands of Bostonians couldn't read the paper of the 20th century newspaper. It represented a new kind of journalism, truth, individuality and amusement.

Today the Boston Evening American was no conservative topcoat in that home-going procession. Two million, three hundred thousand readers of the Boston Evening American and Sunday Advertiser have a living monument to the policies of the Boston Evening American.

The Boston Evening American was the first to appear in the New England field, the Boston Evening American was the first to appear in the New England field, the Boston Evening American was the first to appear in the New England field.

Charles L. Tucker was arrested, tried and convicted. He was the electric chair, but only after the Boston Evening American had staged one of its greatest battles in the history of New England. Journalism to prevent his execution because there was some doubt as to his guilt in the crime.

Where capital punishment has been involved and there has been a shadow of doubt as to the guilt of the party convicted, the Boston Evening American has always been a champion of the innocent.

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The New Manufacturing Plant of W. F. Schrafft & Sons Corporation on the North Side of Sullivan Square, where millions of pounds of SCHRAFFT'S CHOCOLATES are made annually.

It is Distinctly of This Modern Day, with the Purposeful and Simplicity of Things Well Designed, and Is Significant of the Place Which Confectionery Has Attained Among the Foremost Industries of the United States

Probably few people are aware that the largest manufacturing plant in this country, producing fine quality chocolate candy, is located in Boston. Nevertheless, that is a fact, and one of which we may justly be proud. It is an indication that New England is holding her place as a large producer of the finest materials of our country makes.

This beautiful building of reinforced concrete, with brick, tile and limestone front, fire-proof and modern in every detail, is two hundred feet wide by four hundred and eighty feet long, and to the top of the massive tower is one hundred and sixty feet. It contains over six hundred and seventy-five thousand square feet of floor space, and more than two years were required to complete the building and install the machinery.

Here, the individual abilities of the many hundred workers find expression in surroundings as nearly ideal as it is possible to maintain. In kitchens clean as those in the most fastidious homes, uniformed employees, skilled in the magic of the confectioner's art, combine the finest of raw materials into dainty confections which delight those who appreciate quality in chocolate candy.

Sixty-eight years have elapsed since William F. Schrafft opened a small store located in the heart of Boston. From this modest beginning, the business has developed gradually year by year, until today Schrafft's products are on sale in the forty-eight states of the Union and in many foreign countries. The growth of this business represents the growth of an ideal, a constant striving for that degree of perfection which is always just beyond attainment.

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# TENNEY SERVICE

- |                                                      |                                                  |
|------------------------------------------------------|--------------------------------------------------|
| American Tar Co., Boston, Mass.                      | Malden & Melrose Gas Light Co., Malden, Mass.    |
| Beverly Gas & Electric Co., Beverly, Mass.           | North Boston Lighting Properties, Boston, Mass.  |
| Brockton Gas' Light Co., Brockton, Mass.             | Pike County Light & Power Co., Middletown, N. Y. |
| Concord Electric Co., Concord, N. H.                 | Radiant Properties Trust, Boston, Mass.          |
| Eastern Massachusetts Electric Co., Salem, Mass.     | Rockland Electric Co., Closter, N. J.            |
| Exeter & Hampton Electric Co., Exeter, N. H.         | Rockland Light & Power Co., Nyack, N. Y.         |
| Fitchburg Gas & Electric Light Co., Fitchburg, Mass. | Middletown, N. Y.                                |
| Gas & Electric Real Estate Trust, Boston, Mass.      | Monticello, N. Y.                                |
| Gloucester Electric Co., Gloucester, Mass.           | Salem Briquette Co., Salem, Mass.                |
| Hamstead Properties Trust, Boston, Mass.             | Salem Electric Lighting Co., Salem, Mass.        |
| Haverhill Electric Co., Haverhill, Mass.             | Salem Gas Light Co., Salem, Mass.                |
| Newburyport Div., Newburyport, Mass.                 | Salem Terminal Corp., Salem, Mass.               |
| Malden Electric Co., Malden, Mass.                   | Springfield Gas Light Co., Springfield, Mass.    |
|                                                      | Suburban Gas & Electric Co., Revere, Mass.       |

## CHARLES H. TENNEY & CO.

Managers Accountants Engineers Purchasing Agents  
200 DEVONSHIRE STREET  
BOSTON 9, MASS.

Investment Securities





## NEW ENGLAND SHOE INDUSTRY NOW ON ROAD TO PROSPERITY

Style, Quality and Cost are Factors in Success—Over-Production and Foreign Competition Are Manufacturers' Chief Problems.

THERE are no better shoes in the world than those made in New England. For generations this can truthfully be said as to the product of New England's second greatest industry as ranked by value added by manufacture. In fact, New England-made shoes tread the earth. This is due to three principal factors—style, quality and low cost, made possible by New England skill and twentieth century production methods.

Like the textile industry, New England shoe manufacturing has had its ups and downs, due to the law of supply and demand, with over-production usually the offending element in any slump in this great business. Since the Great War, however, the problem of foreign competition from cheap shoes has reached such a stage that ultimately the shoe manufacturers of the United States will be obliged to seek a tariff duty on foreign shoes that will protect the home market.

Already such imported shoes have been offered in the Boston market at much lower prices than American-made shoes of similar quality can be manufactured. The year just closed has been one of comparative prosperity. As a result, the manufacturers of New England started on the new year with courage and confidence. While the most optimistic among them are not predicting anything like a boom in the industry for the next twelve months, the most conservative among them agree that the shoe business of New England is well along the road to prosperity. Even the labor situation has become more stabilized, and the workers of New England's 500 or more shoe plants feel that the good relationship between employer and employee will be greatly strengthened.

Not so long ago stories were rampant that New England's title of being shoemaker to the rest of the United States and the world was being sought by the western manufacturers. New England has not lost that title, nor is it in danger of doing so.

### Great Fish Port

Boston is the greatest fishing port of the United States and the second most important in the world. It has one of the largest and most up-to-date fish piers in any country, built at a cost of \$5,000,000, with capacity for the simultaneous discharge of 50 vessels.

### Sixth in Clothing

Boston is one of the six leading clothing markets of the country. About 10,000 workers are employed in the industry. Women's clothing to the value of about \$21,000,000 and men's clothing to the value of over \$3,000,000 are manufactured annually in more than 300 different shops.



### NOW

Improved Dock square as it is today, with ample room for traffic to and from the market district, greatly reducing fire hazards and saving a huge sum annually for Boston concerns in special trucking and shipping.

## NEW SKYLINE AT FANEUIL HALL



### THEN

How Dock square and the market district, with Faneuil Hall in the center, looked about 25 years ago when housewives who spent \$5 or more for the Sunday dinner required the services of a bundle boy to help in carrying the purchases.

### Famous for Printing

Since 1839, when Stephen Daye established at Cambridge the first printing press in America, Boston and the Boston Metropolitan District have been known for the excellence of their printing. Boston is still a recognized leader in both quality and quantity of production.

# GAS

Passed by the National Board of Fire Underwriters  
**FUELITE NATURAL GAS CORP.**  
705 Main St., Waltham, Mass.  
TEL. WALTHAM 318

Cooking  
Lighting  
Hot Water  
Heating

## AUTOMATIC TIME CONTROL On the Insulated Glenwood A New Triumph for Gas Cooking

The greatest single development in the history of cooking appliances has come in the last twenty-five years with the perfection of the gas range.

Comforts and conveniences that were undreamed of even ten years ago are now taken for granted as standard equipment in the Insulated Glenwood Gas Range . . . beautiful enamel finishes, all-enamel oven linings, oven insulation for cooler, better baking, and the Glenwood Automatic Cook for automatic control of all oven cooking.

Last year Glenwood added the OurWay Cooking Top to these features, increasing the cooking area and offering new advantages to the use of gas in an enclosed, smooth-surfaced burner chamber.

This year we are announcing a new device that is the most remarkable time-saver of them all—"Automatic Time Control"—by which automatic cooking in the Insulated Glenwood is at last completely realized. All you do is "Turn the Button."



All you do is Turn the Button

Now you can put your cooking in the oven, set the switch and let the Automatic Time Control do the rest. While you are away, the gas will be turned on, your cooking will be done exactly right and the gas will be turned off again automatically. You have nothing else to do . . . nothing to light, nothing to watch and nothing to turn off. Don't miss seeing this greatest of modern cooking conveniences in the new Insulated Glenwoods at the office of your local gas company.



# Glenwood Ranges

## MAKE COOKING EASY

FOR SALE BY

## Boston Consolidated Gas Co.

AND ALL OTHER NEW ENGLAND GAS COMPANIES

## HUB ARMY BASE NOW BIG SEA TERMINAL

The most extensive overseas terminal at the port of Boston, and in fact one of the largest in the world, is known as the Army Base, a large proportion of which is now leased by the Shipping Board for commercial purposes. It was constructed by the federal Government at a cost of about \$25,000,000, of which about \$15,000,000 represents the cost of the buildings.

The storage house property is about one-third of a mile in length, and has a total of floor area of 1,501,000 square feet. The wharf shed of two stories parallels the storage house for its entire length. It is 100 feet wide and has a floor area of 32,000 square feet. There are also two freight sheds, each 924 feet long, 100 feet wide, three stories in height, with a floor area of 560,000 square feet.

This terminal is equipped with the most modern cargo-handling devices, including electric hoists, elevators of large capacity, electrically operated winches, etc. Tracks of the New York, New Haven & Hartford Railroad extend along the entire water side of the pier, permitting direct and expeditious handling of all kinds of cargo. Railroad tracks also parallel the street side of the storage shed, and between the two freight sheds at the end of the pier they are designed for the fast being on a level with the freight-house floor.

Some idea of the tremendous volume of business handled over this mammoth pier is conveyed by the figures of 1928. In this year about 250,000 tons inbound and approximately 750,000 tons outbound of cargo, or a total of about 1,000,000 tons were handled. Of this vast tonnage about 210,000 tons were handled by the railroad and from the pier, while motor trucks or horse-drawn vehicles handled nearly 130,000 tons. In addition, about 50,000 tons were stored in transit.

During the year 1928 a total of 323 vessels were berthed at the Army Base.

This pier is the latest and most modern addition to Boston overseas terminals.

## New England Has Twelfth of U.S. Telephones

New England states, constituting 5 per cent of the nation's area and containing 1 per cent of its population, has 8.4 per cent of the telephones and 10.7 per cent of the distance lines. Of the interesting comparisons are that this area produces 87 per cent of the individual income of the nation, 74 per cent of the postal receipts, and owns 8.8 per cent of all the automobiles.

Over 25 per cent of all the nation's telephones and 37.1 per cent of long distance wires are located in the section comprising New York, Pennsylvania, New Jersey, Maryland, Delaware, Virginia, West Virginia and District of Columbia. This section contains almost 27 per cent of the population.

### High-Quality Candy

Boston has a well-deserved reputation for high quality confectionery. The total manufacture of confectionery and ice cream in municipal Boston alone are valued at more than \$47,000,000 a year, and, if the whole metropolitan district is considered, to about \$10,000,000 more.

## Norfolk PAINT & VARNISH Leadership

Why do you hear so much talk about Norfolk Paint and Varnish? How do we account for the amazing endorsement of thousands of New England property owners and painters?

Because—New England has discovered that a New England concern is making a paint that withstands the severe climate conditions of New England. Because—Norfolk's 4-color Enamel, Luster Finish, is New England's first and most satisfactory quick-drying enamel. Because—Norfolk Varnish is the QUALITY varnish of New England. More and more dealers are carrying the full Norfolk line. More and more Norfolk Direct Factory Branches are being established at strategic distributing centers. Quality . . . service, aggressiveness . . . Watch Norfolk grow!

**NORFOLK PAINT AND VARNISH COMPANY**

Norfolk Paint Station, Atlantic, Mass.  
Direct Factory Branches: Quincy, Boston, Tex., Manchester, Springfield, Worcester. Norfolk Dealers in Principal cities.

## NEW ENGLAND— THE NATION'S WORKSHOP

A striking picture of New England's continued industrial greatness is given by George A. Hanauer, president of the Boston and Maine Railroad, who points to 131 distinct industries contributing nearly three-billion dollars which is annually added to the value of commodities put through New England plants.

"Even today, when the nation has extended in other directions to such an extent that the center of population has moved 500 miles west—seven today with only two per cent of the area of the United States, and with only seven per cent of the population, New England produces more than eleven per cent of all our manufactured products," says President Hanauer.

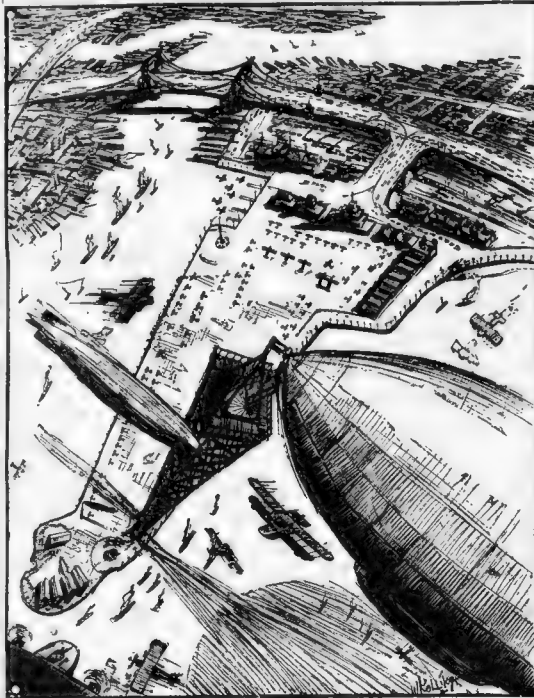
"New England is shown to produce more than a third of all the country's cotton goods, more than a third of all the boots and shoes, two thirds of all the wire-rope goods, and two thirds of the wire, two thirds of all the rubber goods, and two thirds of all the textile machinery, together with very substantial proportions of the products of industries allied with these. Yet, dominating an admission that many of us have doubtless felt, it is made clear that, largest as New England's textile and boot and shoe industries are, they represent together only 20 per cent of New England's industrial output.

### OTHER ACTIVITIES

"Let us look at some of the other lines of principal activity in New England as searched out by the eyes of the Department of Commerce. It was found that New England's total output in 1927 included more than one-third of the cotton goods made in the United States, and two thirds of all the wire-rope goods, one third of all the rubber goods, one third of all the wire, one third of all the boots and shoes, and a third of all the textile machinery, together with very substantial proportions of the products of industries allied with these. Yet, dominating an admission that many of us have doubtless felt, it is made clear that, largest as New England's textile and boot and shoe industries are, they represent together only 20 per cent of New England's industrial output.

"So that New England today is a place of many activities, and it seems that these figures for 1927 do not bring the picture up to date. Let me add that the New England Council has developed that the consumption of raw wool by New England mills in 1927 was nearly 7 per cent larger than in 1926, and the consumption for February of the year was 8 per cent larger than for the same month last year. By the same token, production of boots and shoes in New

## VISIONS HUB'S FUTURE AIRPORT



Artist Kolliker's vivid conception of Boston's air terminal in 1929, as seen from the air, is pictured.

England in 1927 was 4½ per cent larger than in 1926; and the total production was sufficient to provide a pair of shoes for each of 113,000,000 people. "Total construction expenditures in New England last year amounted to \$412,000,000, and the contracts let in New England for the first three months of 1928 have surpassed all corresponding periods. "Do not let me seem to skip the fact that we are having industrial readjustments in New England, as

## TOOL INDUSTRY SHOWS GAIN

New England's machine tool industry is making rapid strides. Annual sales of machine and machine tool tools made in this section range in individual companies from \$36,000 to several millions. Each, among the companies included in survey conducted by the United States Department of Commerce in co-operation with the New England Council. About 43 per cent of their sales are made in New England markets and the trend of the sales has been upward since 1921.

The manufacture of machine tool tools as a separate industry in New England is confined to Massachusetts and Connecticut, where the average age of the plants reported is 23 years and the average period of present management 11 years. Favorable labor conditions and nearness of market have been given as the main reasons for locating in this region. Branch plants are operated by 20 per cent of the establishments making repairs, and some of these are located in Canada, Virginia and Missouri.

Of the chief raw materials used by these companies, steel is bought mostly outside New England, and iron, mostly castings, is purchased in New England. About 60 per cent of the manufacturers pay wages on a piece work or other incentive basis to 23 per cent of their workers. Seasonal variation is slight, due in part to diversification of types of consumers, manufacturing for stock in slack periods and the development of supplementary products. A substantial number of concerns report improvements in

*(For Your Convenience)  
A Chris-Craft  
Showroom in the heart  
of the Financial District*



A Chris-Craft in Action

See Us First

Stearns Marine Service Co.,

19 Central Street, Boston

New and Reconditioned Boats

of All Types at our

Wharves at South Boston

## Sugar-Cured Ham Sold at 13 Cts. Lb. 25 Years Ago

Here's what greeted Boston housewives from the advertising columns of the Boston Evening American 25 years ago.

A well-known grocery company was selling "a very special brand of sugar that is gathered but a day or two before we get them," at 25 cents a dozen. The same ad offers sugar-cured hams for the Easter feast at 13 cents per pound.

manufacturing practices and methods in recent years. One plant obtained a 50 per cent increase of production per man employed, even though it operates only five days a week, nine hours a day.

Census figures show that in 1922 New England producers made goods valued at \$40,183,000, or 29 per cent of the country's total. These were made in 80 establishments employing 13,316 wage-earners, Massachusetts, Connecticut, Rhode Island and Vermont produce most of this region's output. The average annual sales are \$55,000, ranging from \$20,000 to several millions of dollars.

The average machine tool plant reported as having been in operation for 31 years, and only three concerns have been started since 1921.

### Pride of Industry

Situated in one corner of the country, why does metropolitan Boston hold a leading position as an industrial center? The answer is soon told. It is easy to say that the manufacturing industries were started here. But more than mere tradition has kept them growing and flourishing. Why? New England manufacturers and New England workers have a tradition of honest workmanship. They take pride in turning out high-quality goods.

### Three Rail Systems

Boston is served by three railroad systems, the Boston & Maine, the Boston & Albany and the New York, New Haven & Hartford. These roads furnish connections that tap all parts of the United States and the greater portion of Canada.

### Second in Imports

Next to New York more imports pass through Boston than through any other port of the United States.

We welcome new accounts, large or small, and use our best endeavors to give Service.

BYNNA & LEMMON

COME TO NEW ENGLAND

KEMP'S

SELECTED GOLDEN NUTS

SALTED NUTS

TYPICAL NEW ENGLAND PRODUCT

## 2-CAR WOOD GARAGE--NOW

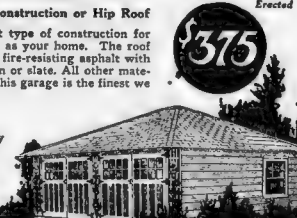
No extra charge for Boston construction or Hip Roof

All-wood garages are the driest type of construction for all seasons and will last as long as your home. The roof shingles are of the first quality, fire-resisting asphalt with choice of three colors—red, green or slate. All other material used in the construction of this garage is the finest we can obtain.

### TERMS

\$48 with order; \$50 on delivery  
\$25 a month for 12 months

And remember, the \$375 includes delivery and erection within twenty miles of Boston.



POPE & COTTLE CO.

Revere Beach Parkway, Revere, Mass. Tel. Revere 0127

## A World Business



FROM a small and negligible distribution the sales of Gillette Razors and Gillette Blades have grown to such an extent that the only man in history, ancient or modern, whose picture and autograph are found in every city and town, in every country of the world, is King C. Gillette. And there is not today and there never has been another individual man or woman of whom such a statement can be made.



## At Every Point of the Compass

A New England pioneer, a trail blazer, the Gillette Razor made smooth a path across the face of the world. Changing the habits and customs of centuries, improving the appearance of men everywhere, the Gillette Razor found its way into the hands and use of men in every country of the world. Modern pioneers seeking new worlds to discover are carrying the Gillette into the far-away places at the ends of the world.

From a small manufacturing room on Atlantic Avenue, Boston, occupying a floor space of 6000 square feet in 1904, to the great factories of 1929, occupying 584,000 square feet of floor space, the Gillette Company has shown a record of continuous growth seldom paralleled. Fifty-one self-shaving pioneers purchased Gillette Razors in 1903. To date over 100,000,000 Gillette Razors and more than four and a half billion Gillette Blades have been distributed throughout every country of the world. The Boston factories are now producing 2,500,000 Gillette Blades and up to 75,000 Gillette Razors daily.

Such is the story of this young industry which is carrying the name of Boston and New England all over the world. A leader among American exporters, the Gillette Company sends approximately 40% of its production to foreign countries. By consistent quality and watchful safeguarding in the manufacture, this company is keeping up the high standard of American products in foreign fields.

The most ingenious machinery, especially designed, is used in making Gillette Blades. Only the world's finest steel enters the Gillette factory. Four out of every nine factory workers are inspectors, paid a bonus for rejecting every blade which does not meet Gillette's exacting standard. All guaranteeing that the Gillette Blade has "the keenest edge steel can take."

Gillette Safety Razor Company, Boston, U. S. A.

MADE IN

U. S. A.

—THE—Gillette—MADE—  
KNOWN THE WORLD OVER



# HUB-NEW YORK AIR SERVICE APRIL 1

By air to New York!  
This new link in New England's transportation system is soon to become a reality.  
On April 1, the first of the airplanes that will thereafter maintain regular scheduled service between Boston and New York, will zoom from the East Boston airport, to wing its way to Manhattan, bearing a load of 34 passengers.

On that day, the Colonial Air Transport, Inc., will inaugurate a full-time passenger service by airplanes between the two cities.

Three giant 16-passenger, cabin-enclosed, trimotor, all-metal, and monoplanes will be used on the line. These planes, which will shortly be delivered to Colonial, are of the latest type and are equipped with every known device for the comfort and safety of passengers. Three Pratt and Whitney "Wasp" radial motors will power each ship. The planes themselves are constructed throughout of duralumin, a metal that is stronger than steel, but only one-third its weight.

## PELLEMAN COMFORTS

Within the passenger cabin, the comforts provided will equal those of the Pullman coach. Deep wicker chairs, widely spaced, will invite the rider to relax, and enjoy his trip to the utmost. A "cabin steward," or attendant, will accompany each plane, to see to the comfort of passengers.

During the trip, hot coffee, sandwiches or tea will be served. However writing pads will be furnished, so that passengers may enjoy the unique experience of writing a "message from the air" to their friends, jetting while flying over the friend's home or place of business. Arrangements may be made to send radiograms from the ship to points along the route, or ahead to the destination, by means of the plane's radio apparatus.

Through the radio equipment, one of the two pilots will accompany each plane will be in constant telephonic communication with either Boston or New York, as the ship passes along the route and approaches or leaves either of the terminal airports.

**RADIO EQUIPMENT**  
In addition to the radio telephone, each Colonial plane will also be provided with a radio beacon receiver. This device, which is operated by wireless impulses sent out from the airport, shows the pilot, instantly when he wavers from the course. Present arrangements provide for two planes a day each way. The morning plane will leave East Boston airport at 10:30, arriving at

## 25 YEARS AGO IN AVIATION



**FIRST BIRD-MAN**  
This photo was made on that memorable day, Dec. 17, 1903, when Orville Wright, first human to fly on mechanical wings, took his plane aloft for the first time.

The Newark flying field at 11:45. The afternoon plane will leave the airport at 4:30 and will arrive at Newark at 6:15.

The return schedule, from New York to Boston, will be the same, with planes leaving at 10:30 a. m. and 4:30 p. m., arriving at 11:45 and 6:15 respectively.

## Hub Cotton Library Growing Rapidly

Frequent donations together with an additional appropriation accorded for additions are making the textile reference library of the National Association of Cotton Manufacturers, at 80 Federal st., the most unique and the largest of its kind in the country.

The most interesting of the recent gifts is a collection of 50 colored prints from the Japanese Imperial Household collection published by the Tokyo Imperial Household Museum. Dyed textile fabrics of the sixth and eighth centuries are in the group, which is one of the few of its kind in the country, and was presented to the association by one of its former presidents, Albert Farnell Dennis of Boston.

## Highways of Hub

The highways of the Metropolitan District may be likened to a wheel, the spokes of which are the

radial highways leading from Boston to the surrounding towns and the rim or runs the circumferential highways.

## Bay State Cleansing Co.

55 Beach Street  
Hancock 6315 Boston

The cleaning business does a big first year among the small concerns who did not have enough work to keep a man steady, and gave them a chance to get their cleaning done at a reasonable cost.

Today the business has grown to such an extent that everybody is sending general orders. We would be pleased to call and give estimates or advice in regard to your cleaning problems free of charge. A telephone call or a post card will have our representative call on you. Some of the work we do follows: Washing and ironing—laundry—household—commercial—industrial—cleaning house generally.

## Twenty five years

Serving the printers of New England... composition on the galley was a humble beginning... make-up, lock-up and complete composing room service, soon followed... the "New England Types" received distinctive recognition... all are achievements which have increased our value and prestige to New England printers.

## Machine Composition Co.

187 ATLANTIC AVE., BOSTON, MASS.

Phone Lib. 8133 Est. 2889

## Bank & Office Fixtures

Unit-Panel PARTITIONS

A type for every purpose In stock for immediate installation anywhere

Illustrated Catalog Upon Request

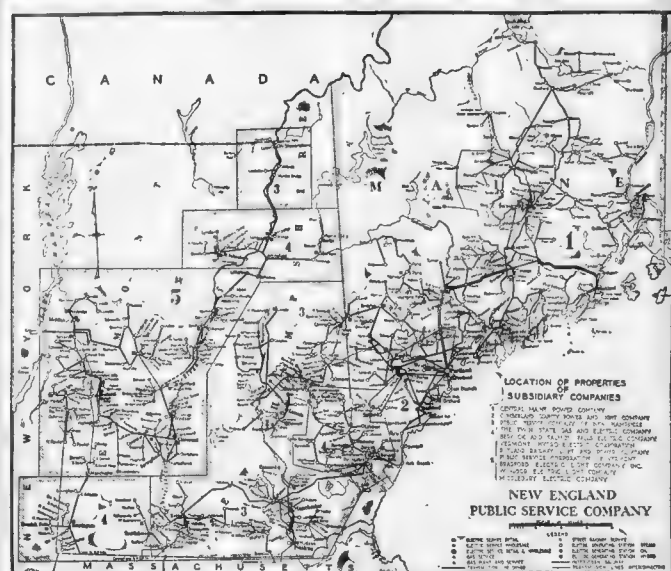
## Norwood-White Co.

Sales Office—12 Pearl St. Library 5659

40 Years Old and Still Going UPWARDS

## Beckwith Elevator Company, Inc.

113 ALBANY ST. BOSTON



"Territory served by New England Public Service Company is within easy access to New York... has good labor conditions... has demonstrated a favorable attitude toward industries for a long period of years."

# Northern New England Again

American industry is growing. New manufacturing plants are being built in every part of the country. North, East, South and West are enjoying unprecedented industrial expansion.

This time, again, a new industry has chosen a location in Northern New England.

## A New Kind of Industry

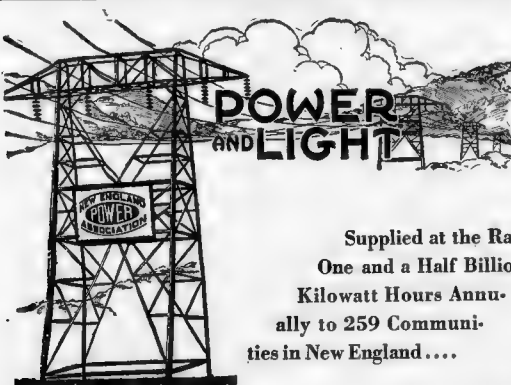
Construction has already been started on the first plant unit of the American Electro Metal Corporation at Lewiston, Maine. This unit will be ready for operation by July first. It is being built in one corner of a sixteen-acre tract to allow room for other units to be added as soon as the first is up to a twenty-four-hour, seven-day schedule.

The American Electro Metal Corporation is affiliated with a group of European companies manufacturing specialized electrical accessories. The Lewiston plant will serve United States and Canada. It will be not only a new industry in Maine, but a new kind of industry in Maine and New England.

... Easy Access to New York ... Low Cost Power ... Good Labor Conditions ...

The engineers looking for a location for this plant wanted to keep it within easy access to New York—an overnight ride. They wanted reliable and low cost electric power— attractively, low cost power. They sought a community of sufficient size to assure the availability of five or six hundred steady and intelligent men and women workers. They wanted a location with equitable labor conditions in regard to hours of labor and wages. They wanted an equitable tax situation in a state without a state income tax. They wanted a site of at least fifteen acres, adjoining a railroad. They were interested in a good place for the plant manager to live, and in a community which had demonstrated a favorable attitude toward industry for a long period of years.

These things, and others less essential yet important, they found in Lewiston. All the factors affecting the operation of this industry were favorably combined here. Once more the requirements of a large and growing industry, were found to be fulfilled advantageously in Northern New England.



Supplied at the Rate of  
One and a Half Billion  
Kilowatt Hours Annually to 259 Communities in New England....

# NEW ENGLAND POWER ASSOCIATION

Owens, Controls or Operates the Following Companies:

- New England Power Company
- The Connecticut River Power Company of New Hampshire
- Bellows Falls Hydro-Electric Corporation
- Crafton Power Company
- Rhode Island Power Transmission Company
- The Rhode Island Public Service Company
- United Electric Railways Company
- The Narragansett Electric Company
- South County Public Service Company
- The Mystic Power Company
- Lawrence Gas and Electric Company

- The Lowell Electric Light Corporation
- Quincy Electric Light and Power Company
- Webster and Southbridge Gas and Electric Company
- Gardner Electric Light Company
- Grafton County Electric Light & Power Company
- Hartford Water Company
- Fall Mountain Electric Company
- Seaboard Electric Company
- New England Power Construction Company
- Connecticut River Development Company

89 Broad Street • GENERAL OFFICES • Boston, Massachusetts

# New England Public Service Company

General Offices—Augusta, Maine

- Maine
- Central Maine Power Company
  - Cumberland County Power & Light Co.
  - Berwick & Salmon Falls Electric Company

- Principal Subsidiaries
- New Hampshire Public Service Company of N. H.
  - Twin State Gas & Electric Company

- Vermont
- Vermont Hydro-Electric Corporation
  - Rutland Railway Light & Power Company
  - Twin State Gas & Electric Company





**HOUSE OFFICERS' RESIDENCE, CITY HOSPITAL**  
**J. A. SINGARELLA**  
 General Contractor  
 PARK SQUARE BUILDING  
 Tel. 3738 Liberty  
**BOSTON**

## Milan Bank Branch Opened in Boston

The Banca Commerciale Italiana of Milan, Italy, which already has American branches, has recently opened one in this city. The Banca Commerciale Italiana Trust Company of Boston started business on January 15 at 249 Washington st., nearly opposite the old State House. Several local Italian-Americans are on the directors of this branch, which has been formed as a Massachusetts corporation.

The local branch is capitalized for \$750,000, with a surplus of \$375,000. It has been organized under the auspices of the motherbank in Milan through the Bancanet Corporation of New York by several of the most prominent Italian-Americans in this city. Its board

of directors comprises Antonio Albani, John Cirino, Judge Frank Leveroni, Joseph A. Samanilo, Dominio DeSantis, Donald H. Hill, Lawrence M. Lombard and Giovanni S. Corvini.

Giuseppe Guerin is the president, with Antonio Benna as vice-president; Natale Miceli, treasurer, and Albert Kobisch, secretary.

IN 35 YEARS OLD

The Banca Commerciale Italiana is the largest commercial bank in Europe. Yet it is only 35 years old. It was in 1894, when Italy had about begun to exist as a free nation after years of struggle for independence, that the Banca Commerciale Italiana was founded in Milan with the small capital of 20,000,000 lire. At that time a monetary crisis was acutely felt by all Europe and particularly by Italy.

The new bank since its inception aimed with great faith and vision to transform the young and undeveloped nation into a great industrial and commercial country capable of competing with its formidable contemporaries. The bank's first important transactions were the financing of the two large concerns controlling at that time the main lines of communication in the country, i. e., the Mediterranean and Southern Railway companies.

The possibilities of hydroelectric development soon attracted the attention of the bank in spite of the pessimism with which they were viewed in many quarters. The bank started its first pioneering activities in this field by financing, in conjunction with other banks, the first increase of capital of the Edison Electric Company of Milan.

In the brief course of two years the bank had surely established itself as an outstanding factor in all branches of the national economy. Besides sponsoring hydroelectric development and aiding in the expansion of its transportation system, the bank assisted in giving birth and vitality to a new industry which was to attain after a few years great heights of prosperity, namely the silk and cotton industries; moreover, the bank began to branch out by opening agencies in the south of Italy, thus bringing to those regions the advantages of modern banking methods.

It was, however, in the period after the war that the pace of the bank's expansion attained greater momentum; in the work of reconstruction the bank was always to the fore. No less than 6,000,000,000 lire were subscribed by the bank in various national loans issued up to 1920.

### Boston's Airport

The Boston Airport in East Boston is probably the best located field in the United States because of its close proximity to the business section and its opportunities for expansion.

## How Trucking Transportation has Modernized the Industrial World in the Past 25 Years

### TORPEDO TYPE TRUCK USED IN 1899

"Twenty-five years is a long time to look back in the motor truck industry, but there were motor trucks in successful operation even further back than that period," said Day Baker, legislative counsel of the Motor Truck Club of Massachusetts, Inc.

"Twenty-five years ago there were no commercial motor vehicle registration plates, no rules established for this class of automobiles, and in fact there were no commercial motor vehicle laws and regulations."

"I remember that with great pride J. K. Whiting of the Whiting Milk Company exhibited what he claimed was the first power wagon actually used for business in Boston and which he installed in 1899."

"It was a torpedo electric motor type with pinion gears on either end or a long armature shaft engaging in large gears secured to the two rear wheels."

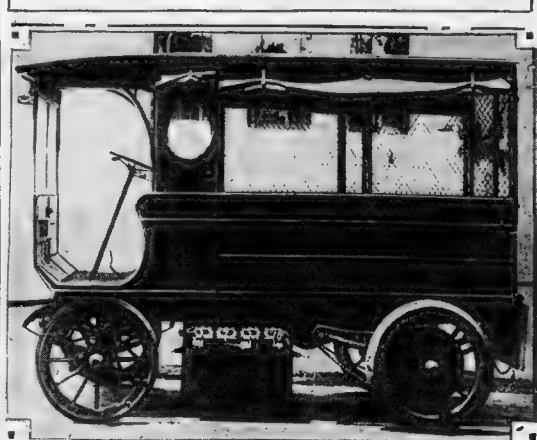
"On the chassis was mounted a typical milk wagon body and a long steering lever was used in place of the steering wheel now in common use," declared Mr. Baker.

### Public Gardens Tulip Show Is Best Ever

Flower lovers who throng to the Public Gardens every year for the wonderful display which are famous the country over will have fresh delights this year, for a decided effort has been made to produce a color effect.

The first bed on the right, as one enters the Garden from Arlington st., has been planted with Proser-

### OLD-TIMER IN MOTOR TRUCKS



1904 MODEL  
 Photo shows one of the earliest motor trucks used in delivery service in Greater Boston, in operation about 25 years ago.

Telephone Richmond 4880

## C. BOWEN Trucking Rigging

Express to 100 Cities and Towns  
 Motor Transportation

543 COMMERCIAL STREET  
 BOSTON, MASS.

Copps Hill Wharf  
 Rear 189 Charles Street, Providence, R. I.  
 8 Mulberry Street, Worcester

## Carroll Trucking Co.

Local & Long Distance—  
 Daily & Local Trips

Providence, Brockton, Fall River  
 and New Bedford

Tel. Richmond 2454—Capitol 7623

400 Commercial St., Boston, Mass.

## Riggers & Forwarders

Daily Between Boston and Providence

MACHINERY MOVING

OVERLAND TRUCKING

FURNITURE MOVING—PACKING

F. KNIGHT & SON CORP.

Agent: Bowling Green St. & Van Co., New York

40 Oliver St.

Room 2020

Over Quarter Century Old

## HADDOCK BROS.

Truckmen and Forwarders

85 Purchase Street Boston, Mass.

TELEPHONE HANCOCK 4855

HORSES BOARDED

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Careful and Prompt Delivery

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Owned by over 8,000 Massachusetts shareholders, and owning Companies providing electric and gas service, at reasonable rates, to the people of Massachusetts.

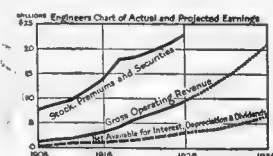
### Co-operation

The growing spirit of co-operation between consumers of electricity and gas, and their public utility companies, has been of real value to both during the past few years. This is a fact which nearly every one will admit, but few realize to what extent it is true. To show why this is so, as applied to the 46 constituent operating companies (79% to 100% controlled) of the Massachusetts Utilities Associates and their customers, the following facts are herewith presented.

#### What it has done For Our Companies

By meeting the reasonable requirements of their customers, our Companies have steadily increased sales of electricity and gas, have improved lighting and heating, through research and co-operation with manufacturers, have introduced new and better appliances, have voluntarily lowered costs wherever practicable, and have paid fair returns on capital invested whenever possible.

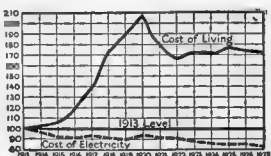
The following chart shows actual and projected earnings of our constituent companies as well as capital obligations outstanding, all of which have an important bearing on these accomplishments.



#### What it has done For Their Customers

Through co-operation with our Companies and a freer use of their services, customers have received comfort and conveniences essential to modern life—at a reasonable cost and one which is steadily declining in proportion to the cost of living.

To show the startling difference between the cost of electricity since before the Great War as compared with the cost of living, the following chart has been prepared based on studies made on the subject by eminent authorities on public utility economics in the United States.



COMMUNITIES SERVED have prospered through co-operation because they have had an added asset to offer new income producing, wage-giving industries in the form of efficient and unlimited light and power which our Companies are furnishing night and day. They have had available facilities for better lighting in streets and public buildings.

#### What continued Co-operation means

1. A better understanding between customer and producer and a desire to meet each other half way.
2. Increased production of gas and electricity and the development of more and better ways of using both of these products.
3. A lowering of the unit cost to the customer as production increases; hand in hand with an increasing return to capital.

Common shares of the Massachusetts Utilities Associates are listed on the Boston Stock Exchange.

## USE OF POWER IN INDUSTRIAL INDEX

New England is steadily forging ahead as an industrial center, according to figures of revenue from sales of power in the territory served by the New England Power Association. Revenue from wholesale distribution of power to public utilities in New Hampshire and Vermont for the year ended Dec. 31 last shows an increase of 24 per cent.

The New England Power Co., the Connecticut River Power Co. of New Hampshire, and the Rhode Island Power Transmission Co., all parts of the New England Power Association and serving at wholesale large industrial corporations and public utilities in New England, enjoyed record-breaking business during the past year, and the revenue of these companies from power sales increased 11.5 per cent.

These units of the association furnish electricity to such territories as Alaska, Kentucky, Tennessee, West Virginia, Maryland, Delaware, Pennsylvania, New Jersey, New York, Massachusetts, Connecticut, Rhode Island, and other industrial towns along the Blackstone Valley.

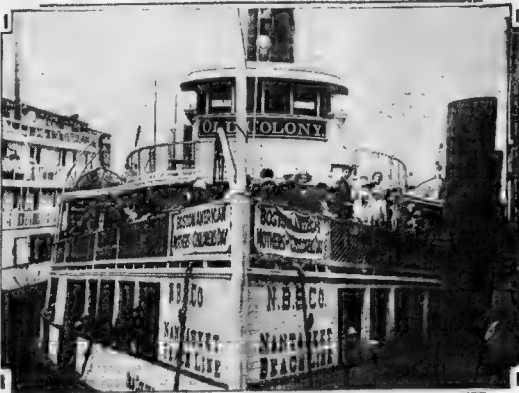
During the last quarter consumption of power in the textile, metal, paper and rubber industries increased more than 17 per cent, compared with the corresponding quarter in the previous year. This is the first time for several years that the textile industries as a whole in the territory served by the association have shown a healthy increase in consumption of electricity and plainly indicates that this industry has recently turned the proverbial corner.

### INCREASES SHOWN

In 1928 the New England Power Association produced in its hydro-electric and steam plants over 10,000,000 kilowatt hours, and this is an increase of 25.5 per cent over 1927. Power sales to the manufacturing industries at the rate of 1,600,000 hours annually. During 1928 water conditions were exceptionally good throughout the first nine months of the year and, as a result, all the hydro-electric plants broke previous records in connection with their output, and the association's hydro production for the calendar year jumped from 40,000,000 to 49,000,000. The textile cities of Lowell, Lawrence, Manchester, Fitchburg, Clinton, North Adams, Woonsocket and Pawtucket all showed a substantial increase in the amount of power used in industry. Revenue from sales of power in Lawrence increased 7.8 per cent, compared to 1927, and Lowell showed an increase of 4 per cent. NORTHERN GAINS.

In the territory served by the

## BOSTON AMERICAN MILESTONE



**BOAT RIDES FOR ALL**  
Young business and professional men and women now rising to prominence enjoyed healthful boat trips to Nantasket as guests on Boston Evening American "Mothers' and Children's Day" outings. Photo shows boat load of happy children and mothers on outing more

Grafton County Electric Light and Power Company in New Hampshire and Vermont an increase in revenue of 11 per cent is noted. At Webster, Southbridge and Gardner large increases in revenue were also shown. The district served by the Quincy Electric Light and Power Company is growing rapidly and, as a result, revenue from sales of electricity increased 10 per cent.

In the territory served by the Narragansett Electric Company in Rhode Island an increase in revenue from sales of power of nearly 7 per cent is indicated in figures just made public.

Sales of electric and gas merchandise by retail companies, which are a part of the New England Power Association, increased 40 per cent, as compared to 1927.

In the Grafton County district in New Hampshire and Vermont more electric ranges per capita were put in use than in any territory served by the association.

The Fall Mountain Electric Company at Bellows Falls, Vermont, also showed a very substantial increase in sales of merchandise.

### National Census for 1930

National Government officials and agencies concerned are arranging for a considerable commemoration of the Tercentenary of 1930. The census to be taken this year. One of the items

for which information will be assembled will be the number and location of men and women who have gone from Massachusetts and are now residents of other states as it did in the last census report.

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MOTORS, GENERATORS AND ARMATURES REWOUND AND REPAIRED

77 Washington St. North, Boston, Mass.

## HUB HAS MUSIC UNIVERSITY

"University of the musical arts" is a term often applied to the New England Conservatory of Music, the premier school for professional study of music in all its branches in New England and the United States.

The Conservatory, situated in Boston's great music center at the corner of Huntington ave. and Olenburg st., occupied even before September, 1928, the largest and best equipped conservatory building in the world.

With the opening last autumn of an addition, containing model classrooms and the beautiful George W. Brown hall, the total capacity of the Conservatory was greatly increased. The equipment, including such features as the largest group of organs under one roof anywhere, the best orchestral and general music libraries in any music school, give this great school-house of the music students a unique standing even in a nation which has many well established schools of music.

### Fine Hospital Service

Boston is rich in special hospital service. The Homeopathic, the Saint Elizabeth, the City, are among the best specialized. The Children's Hospital, the Boston Lying-in, the Boston Floating, the Robert B. Brigham and the Peter Bent Brigham, not to name numerous others, afford types of service hardly to be excelled anywhere in the world.

## Finda Tuberculosis Machinery Adequate

The opportunities for diagnosis and cure of tuberculosis in Massachusetts today are nearly adequate to meet the demands, according to Dr. Cleveland Floyd, speaking for the auspices of the Boston Tuberculosis Association.

He enumerates the three cardinal needs for the cure of tuberculosis, rest, food and fresh air. Whether these can be obtained best, he said, at home, in a sanatorium or in a distant health resort, depends on the pocket-book and the physician in each individual case. Work and other things of seeming importance, he says, must be discarded.

and all efforts directed to bring cured and keeping others from danger of infection.

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See Our Exhibit, Booth 93, "Own-a-Home" Gas and Electrical Exposition, Boston Garden This Week

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Indorsed by leading naval architects for superlative construction and workmanship.

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The Chrysler Imperial and Royal Marine Engines are typical Chrysler products—full of "pep," as lasting as the utmost in mechanical science can make them. Regular equipment contains all the newest and best features of the leading marine engines plus several exclusive Chrysler features. Reduction gear models, Chrysler marine clutch and automatic release.

Send for Catalog Chrysler Sales Corporation Detroit, Mich.

A boat for the family—with all the comfort, safety and seaworthiness of the high priced runabout—at a price little more than that of the ordinary outboard. The two cockpits seat six. Well made (all mahogany)—motor on the inside.

Send for Catalog

Boat Division Dwight Lumber Co. Detroit, Mich.

"The only utility boats which are really fast"—is what the boating authorities say of the Lyman boats. Speed tenders or fast outboards both perfectly balanced—comfortable and dry. Seaworthy and safe—always constructed to last for years.

9-11-13 and 15 ft. sizes.

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### SKIBOARD

A self-propelled Aquaplane using any make of outboard motor. Non-tinkable—non-collapsible—hard to capsize.

Send for Catalog Skiboard Corporation 25 Woodland St., Brookline, N.Y.

### LOCKWOOD MOTORS

The winner in all Class "B" events in which it appeared. Convenient control—underwater exhaust, automatic lubrication.

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### HERBST VIKINGS

The New Family Out Board Runabout. Three models of racers that have won outstanding victories. No weak hull—well made, carefully finished.

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**MALABAR** Hundreds of testimonials prove without doubt the tremendous value of Malabar—the Anti-fouling and Racing Compound. Send for Catalog Detroit Graphite Co. Detroit, Mich.



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Four speedy models, Model "R," "The Wildcat," "Weep," "Safety-Plane," each hold a leading place in the boating world. Send for Catalog

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### CORSAIR CRUISERS

Trunk Cabin and Day Cruisers. Exceptional comfort combined with the most desirable features of the runabout. Speedy, sleek and seaworthy.

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Stearns engines have actually demonstrated their ability. Used in cruisers as large as 90 feet in length, they have proven their value.

Send for Catalog Stearns Motor Mfg. Co. Ludington, Mich.

DART-CHRYSLER-DEE WITE-LYMAN-SKIBOARD-HOOTEN'S-LOCKWOOD MOTORS-CORSAIR CRUISERS-HERBST VIKING-STEARNS-MALABAR—all well known in the boating world. Distributed by

Atlantic Radio & Marine Co. 20 Brookline Ave., Boston, Mass.



## SEES BIG YEAR FOR BUILDING IN BOSTON

Having his conclusions on plans under consideration for building projects in metropolitan Boston, the cost of which will total many millions of dollars, James J. Scully, newly elected president of the Building Trades Employers' Association of Boston, delivered the prospect for the year 1929 to be the brightest in the history of the industry.

Among projects Mr. Scully mentions are the new theatre and office building on the site of the Hotel Touraine, new Federal Building addition to the Boston Courthouse, buildings for the United Shoe Machinery Company, and Boston University, which alone will provide for an expenditure of nearly \$40,000,000. The above plans, according to Mr. Scully, form but a small part of the program under consideration by various interests, both commercial and financial.

**WINTER CONSTRUCTION**  
At the opening of the New Year, says Pres. Scully, we found the construction industry in an exceptionally peaceful condition. The Employers' Building Trades Council were working in a cooperative manner to secure the local work for Boston labor and Boston contractors. The result is that the winter months, for so long a season, are to be a period of good reason.

"We regret to report, however, that many contractors and workmen were, despite the promising outlook, unemployed, simply because the building public as a whole does not believe sufficiently in winter construction. We feel that everything possible should be done to enlighten the public on this subject of winter building. We should do our utmost to bring in every way the advancement of winter work, and that the building trades mechanics and contractors may not remain idle during the winter months, for so good reason.

"Some months past it would appear that labor has finally become a believer in the future of active action on jobs, over jurisdictional issues, because strike action of this character has appreciably decreased. A new jurisdictional peace pact has been recently agreed upon by the International Association of Carpenters and Sheet Metal Workers in matters of jurisdiction, which purports to hold in abeyance any serious outbreak in regard to jurisdictional claims by either of these organizations or their respective local unions.

**STRIKES FEWER**  
"All strikes seem to be recognized more today as occurrences of a wasteful and expensive nature, something to be unquestionably avoided by the local union that is actually looking out for the welfare of its membership. For the last six months the number of strikes have not taken place in building operations of our members. Who are busy engaged can readily appreciate the value of such harmonious relations.

"In the absence of the creation of new national bodies to handle disputed matters of trade union jurisdiction, we sincerely advocate the setup of a local board of adjustment between the United Building Trades Council and the Building Trades Employers' Association, in order that nothing may act as a hindrance to what we anticipate will be a most promising building year for 1929."

Mr. Scully indorses the movement for correction of abuses of "price cutting and bidding" put forth by the Boston Building Congress, of which the association is a member, and announced that the association's committee, that is now making a study of the matter, hopes to be able to make a report to the next meeting of the board of councilors, with recommendations in the situation.

### Boston to Celebrate 300th Birthday Soon

Boston in 1930 will celebrate its 300th birthday. This means that 300 years will have elapsed since a little band of Puritans, overwhelmed by grief and sickness, hunger and a dearth of fresh water, abandoned their original settlement in Charlestown and accepted the invitation of Mr. William Blackstone to take up their residence on the other side of the Charles river, at a place by the Indians called Shawmut, and by later decree of the Governor and Council of Assistants called Boston.

It means that the little colony thus established will have grown from a population consisting of only one known white inhabitant in 1630 to a population, according to the official figures of the 1920 census, of 759,620.

It means also that Boston, through the filling in of land areas and the annexation of surrounding communities, will have grown from its original area of 735 acres to its present proportions of 26,538 acres, or 47.51 square miles within the ward lines.

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Five Caters That Cover the Buses  
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## "EXCUSE OUR DUST"



**EARLY MOTOR STYLES**  
Photo shows the dust caps which fashion decreed the proper attire for girls who raced their cars at 20 miles per hour over dirt highways in the days when a driver had to be a mechanic if he expected to get anywhere.

**Big Publishing Plants**  
The largest general publishing houses of the country are located in Boston and five of the 10 largest school-book publishing houses. The annual output of the printing and publishing companies amounts to nearly \$40,000,000 and if the allied industries of bookbinding, engraving, lithographing and photo-engraving are added, the total is more than \$50,000,000.



**It's Weitz—Taste the Flavor**  
—was a common expression

at the time when the first editions of the Boston American were being introduced to New Englanders.

Carl A. Weitz had already blazed a trail to the leadership among the pioneers of the Sausage Industry.

At this Jubilee season, Carl A. Weitz still maintains that high standard of quality which has featured Weitz Food Products for over 35 years.

With the installation of the finest smoking and cooking facilities which modern science can boast and under the constant supervision of the United States Government, it is only concurrent that the final result should be the zenith of cleanliness, quality and delightful flavor.

**CARL A. WEITZ FOOD PRODUCTS**  
are a luxury within the reach of all

If you are buying Frankfurts and other sausage products; if you want the highest degree of food nutrition; if you want a delightful treat, you will ask for the best—

**It's Weitz! Taste the Flavor!**

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We Guarantee All Our Used Machinery  
Established 1907  
Tel. Hancock 6450  
465-471 Atlantic Ave.  
Tel. Hyde Park 0290

## POSTOFFICE IS IN 300TH YEAR

The evacuation of the Boston postoffice to pave the way for the erection of a new building recalls the early days of this government department, when it occupied several different buildings in this city. The first postoffice to be put into operation was made possible by the following order which was issued by the General Court in November, 1630:

"The Richard Fairbanks house in Boston is the place appointed for all letters which are brought from abroad the sea, or are to be sent abroad, and he is allowed for every such letter a penny and must deliver all letters which are brought to him in own right of this kind; provided that he may shall be compensated for bringing his letters thither, except he please."

Later, John Hayward occupied the position of postmaster. During the early days the location of the postoffice was the subject of many controversies. On one occasion the postmaster took it upon himself to move his department to Summer at. Before the great fire in 1872, it was stationed on State St.

**13% Average Annual Growth**  
The Associated System had a 138% increase in kilowatt hour sales of electricity from 1921 to 1928, an average annual gain of 13% on a year to year basis.

The New Business Department of the Associated System is actively developing the marked opportunity for increased uses of electricity and gas as shown by 33% greater sales of appliances in 1928 than in 1927.

**Above Average Growth Possibilities**

The high purchasing power is indicated by an annual value of basic products (Government Reports), 2 1/2% times greater in the counties served by the Associated System than the county average for the United States. Savings deposits in these states are 30% higher.

**Associated Gas and Electric System**

61 Broadway New York

The subsidiaries of the New England Gas and Electric Association serving Cambridge, Worcester, Portsmouth and ninety other New England communities are included in the Associated System.

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The latest contribution to efficient press practice—Reliance Tachometer for newspaper presses. Helps you check all moving parts, to eliminate burned bearings, to prevent over-runs, and to get the edition out on time. Write for full details.

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## New Auto Stock, at 59 Cents, in Ad of 25 Years Ago

Here is an item from a department store advertisement in the Boston Evening American about 25 years ago:

"The New Automobile Stock—made of fine Butcher Steel and equipped with very Frenchy, all colors. Worth at least \$1 each, our Eastern main price—\$1.50."

Later, John Hayward occupied the position of postmaster. During the early days the location of the postoffice was the subject of many controversies. On one occasion the postmaster took it upon himself to move his department to Summer at. Before the great fire in 1872, it was stationed on State St.

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61 Broadway New York

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All Parts Guaranteed to be a Correct Replacement and to be in good mechanical condition.  
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**JOSEPH BEAL & CO.**  
Dealers in NEW AND USED MACHINERY  
For the Metal Trades  
Largest Stock in Boston  
Lathes, Drills, Milling Machines, Shapers, Planers, Surface Mills, Power Machines, Pump Pumps, Cash Buyers of Single Tools or Entire Plants  
We Guarantee All Our Used Machinery  
Established 1907  
Tel. Hancock 6450  
465-471 Atlantic Ave.  
Tel. Hyde Park 0290

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Dealers in NEW AND USED MACHINERY  
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We Guarantee All Our Used Machinery  
Established 1907  
Tel. Hancock 6450  
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**Shopping District**  
The compactness of the Boston retail shopping district is especially advantageous. Every important department store lies within a one mile radius and a walk from one end of the district to the other takes only 15 minutes. The Boston retail store draws not only on the whole metropolitan district but on regions far beyond for their customers.

**The Sacred Cod**  
Poised high aloft in the hall of the Massachusetts House of Representatives there has hung throughout immemorial years an ancient cod-fish quaintly wrought in wood but lifelike in appearance. The use of the codfish as a symbol of progress and the pre-eminence of Massachusetts is closely identified with the greatness of the State.

**WARRENITE-BITULITHIC PAVEMENT**  
New England (Square yards) 7,995,248  
Balance of United States and foreign countries (Square yards) 131,625,926\*  
Total to Dec. 31, 1928. (Square yards) 139,621,174  
\* Not including Cuba, where approximately 100 miles are under construction on the Central Highway.

**WARRENITE - BITULITHIC PAVEMENT** was developed in New England, the first of such pavements being laid in 1901-2 in Pawtucket, R. I., Cambridge and Boston, Mass.

Utility and durability of the pavement have resulted in its adoption throughout the United States, Canada, Cuba, South America, Australia, Japan and Spain.

**WARREN BROTHERS COMPANY**  
BOSTON, MASS.

**"HONEST VIEWS FAIRLY PRESENTED"**

Following a careful investigation, in which employees and employers, labor leaders and politicians were interviewed, a list of the Associated Industries of Massachusetts has this to say of it:

"The potential strength of such a combination of industry, as the Associated Industries of Massachusetts, is so great as to be difficult of realization. Its development and utilization have been accomplished to a high degree of co-ordination, as has been proved in the good that has already been done."

"By a combination of enthusiasm and energy, practically exerted, an esprit de corps has been created throughout the membership which is unique among industrial organizations."

"No one has yet questioned the honest motives of its activities. The Governor of Massachusetts and the members of the Legislature have learned the qualities of its intention and influence, and have come not only to accept them, but to back them. And while the views of the Associated Industries representatives are often opposed to those of other interests they are accepted as honest, well-fairly presented."

Similar encomiums have appeared in other magazines of national and international circulation, showing that the policies of the Associated Industries of Massachusetts, operating in the interest of the State as well as of industry, have attracted nationwide attention.

**ASSOCIATED INDUSTRIES OF MASSACHUSETTS**  
The first and only state-wide, all-embracing association of manufacturers in the Commonwealth.  
950 Park Square Building, Boston, Mass.

**WETMORE-SAVAGE**  
ELECTRIC SUPPLY CO.  
Wholesalers of Electrical Supplies  
Radio and Fixtures  
Distributors for  
Westinghouse Electric and Mfg. Co.

Branches:  
SPRINGFIELD, MASS.  
WORCESTER, MASS.  
PROVIDENCE, R. I.  
76 Pearl St.  
Boston, Mass.

**M. HOFFMAN & CO.**  
Manufacturers of Union Made  
Overalls, Khaki and Work Pants  
65 Bedford Street  
BOSTON, MASS.

**C. B. Cottrell & Sons Co.**  
Manufacturers of Rotary Web Magazine  
Perfecting PRESSES  
WESTERLY, RHODE ISLAND

**We Manufacture Fine Detail MILL WORK**  
Our Modern Dry Kiln Assures Properly Dried Lumber  
Rutland  
Sash and Door Co., Inc.  
Rutland, Vt.

**FALPACO COATED CARDBOARD**  
In White and Colors  
FAULHAR PAPER CO.  
FITCHBURG, MASS.

**Hub School Influence**  
It may probably be said with truth that there is hardly a school of higher learning in this or any other state that has not felt in its making the influence of Boston.

**Yacht "Eleanor," f**  
BUILT BY  
BATH IRON WORKS CORP.  
SHIPBUILDERS and ENGINEERS  
Bath, Maine, U. S. A.

**THE NEW ENGLAND SHOE AND LEATHER ASSOCIATION**  
heartily welcome the Boston American on the completion of the twenty-fifth year, and at the same time express the sincere appreciation of the content and enthusiasm which the publication of New England and its industrial and commercial activities. We also feel that we should encourage the entire New England shoe and leather industry on the ground that it has made during the past twenty-five years a record of achievement which is a credit to the shoe industry of the United States. We also feel that we should encourage the entire New England shoe and leather industry on the ground that it has made during the past twenty-five years a record of achievement which is a credit to the shoe industry of the United States.

**We Congratulate**  
The Boston Evening American  
Upon the Observance of its Twenty-Fifth Anniversary  
Crown Shade & Screen Co.  
44 Sudbury St. Boston  
Tel. Haymarket 4736  
Largest Special Order House in New England  
Established 1905

**Buy at Buns**  
Tremont Electrical Supply Co., Inc.  
228 Tremont Street  
Largest Electrical Supply House in Boston  
Mighty Values  
in the NEW  
Mighty Values  
ELECTRIC RADIO  
\$167.50  
Low Price  
Majestic in the Giant of the Air

**BOLTS and NUTS**  
manufactured by  
"THE BOLT MAN"  
Trade Mark  
(Reg. U. S. Pat. Off.)

**THE ADL MFG. CO.**  
INC.  
ORANGE, MASS.  
Wall Bracket Box, Outlet and Switch Boxes  
Manufactured by  
The Adell Mfg. Co.  
INC.  
ORANGE, MASS.

**W. A. FULLER & SON**  
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1179 Main St.  
Clinton, Mass.

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1179 Main St.  
Clinton, Mass.

## 26 New Factories for Chelsea Industry List

No less than 26 new factories have started operations in Chelsea this far in 1929, according to the Chelsea Chamber of Commerce. These include Standard Bait Co., United Food Products, Inc., J. Wilson & Co., Eastern Wood Products, Inc., Glason Parlor Furniture Co., Young Bros. Co., All America Garment Co., Rainbow Laundry Co., Cutler Bros., Inc., Quality Upholstery Co., IRO Safety Signal Co., Lee Utilities Corp. (sold to Boston Ice Co.) and Pure White Laundry Co.

At least seven of the concerns located in Chelsea as a result of the contact and co-operation of the Chelsea Chamber.

## Old Ship Portraits in State House Museum

Several fine old ship portraits have been added to the unique collection of ship models, pictures and maritime objects of historic interest that form a part of the maritime museum of the Old State House.

These new paintings include some of the famous old squareships that sailed out of Boston Harbor to ports all over the world during the first half of last century. Three are by the famous portrait artist of the time, such as the Royal Academy, probably the greatest maritime artist of the early 19th century.

## The D. H. GIPSY MOTH

Its performance, reliability, and economy have been proved by over 5,000,000 miles of flying. Holds the world's light airplane records for speed, altitude, and endurance. Folding wings permit storing in ordinary garage. Famous slotted wings give unequalled stability and safety. The ideal plane for private owners, flying schools, and taxi service.

MOTH AIRCRAFT CORPORATION, LOWELL, MASS.

## HOLY CROSS WAS FOUNDED IN 1843

Founded in the year 1843, the College of the Holy Cross has assumed a position among the foremost of America's educational institutions. The college was founded by the Rt. Rev. Benedict Joseph Feeney, second bishop of Boston, and is the oldest Catholic college in New England.

For healthfulness of location and for educational environment Holy Cross is exceptionally favored. The buildings are reared on a site consecrated in local history. It is the first building within church of Worcester was erected by John Elliot for his Indians in 1654. The seat of the college is on Mt. St. James, one of the highest hills surrounding the city of Worcester. The location affords a delightful view and in addition assures pure air, perfect drainage and other healthful advantages.

The educational standards of the institution are traditionally high. Rev. John M. Fox, S. J., is president of the college.

## Remember—



LILLIAN RUSSELL  
As noted actress appeared in 1905, from photo made in that year.

## MAINE TOURISTS BRING WEALTH TO STATE

As a result of four years of intensive recreational advertising, the State of Maine has income from tourist business alone that has reached \$115,000,000 in the last 12 months and is growing yearly at a rate of five per cent or more, according to Clarence C. Steaton, chairman of the Maine Development Commission.

"We have attained this business," said Mr. Steaton, "by emphasizing in our sales effort the recreational features which are unique to Maine. Best of all, this money spreads into every walk of Maine life which has the initiative to go after it. Maine is after this recreational business because it pays."

"The automobile is probably responsible more than any other element for the expansion of the recreational industry. To prove that the recreational business is a real industry, I will remind you of a statement of Roger Babson, who estimates that the tourist trade in 1928 totaled \$2,000,000,000. 'Compare this,' he says, 'with some of our old established industries. It is 60 per cent greater than the total value of lumber products; 51 per cent greater than the value of oil production; 31 per cent greater than the meat packing industry; 45 per cent greater than the printing and publishing business; 150 per cent greater than the building industry; 222 per cent greater than the shoe business; per cent greater than the clothing industry. Furthermore, it is practically the same in value as the iron and steel business, one-half as great as the railroad business, and over one-half the value of the total annual building and construction industry.'"

"In going after this industry, we in Maine are doing it in the belief that the benefits from the recreational business spread and give opportunity to every citizen of Maine who will take advantage of the great market brought to his very doors. The Maine program to use that brings into play and aids the volunteer co-operation of every element in the State. This widespread interest is the life-blood of this whole educational movement which the Maine Development Commission is sponsoring. In this way more and more of our citizens understand the opportunities that exist within the State for the development of the natural resources of Maine through the exercise of that Yankee ingenuity with which they have been endowed by birth, and it makes them study these opportunities just as any business man would."

## N. E. Makes Many Children's Toys

The New England States are well represented in the production of children's wheel goods, children's sleds, toys, games and playground equipment, according to the United States Department of Commerce. From data collected during the last 12 months of the manufacture of such articles, the department has estimated that the production of such articles in 1927 reported products valued at \$1,800,000, an increase of 7 per cent reported for 1928, the last preceding census year. Among the principal items making up the total production are the following: 221,268 baby carriages, valued at \$5,000,000; 161 scooters, \$2,770,000; 260,000 children's wagons (coaster, express and play), \$3,252,000; 260,000 velocipedes and tricycles, \$3,000,000; 1,500,150 doll carriages and doll cars, \$2,966,774; 275,443 go-carts, strollers and sleds, \$2,016,100; children's automobiles, \$1,169,152; toys (other than doll and games), \$3,509,845; playground equipment, \$2,671,140.

Of the 60 establishments reported for 1927, 161 were located in New York, 47 in Ohio, 45 in Pennsylvania, 41 in Massachusetts, 31 in Illinois, 17 in Connecticut, seven in New Hampshire, six in Vermont, four in Maine, two in Rhode Island, and the remainder in various other States.

## AMERICAN SAILS FOR YACHTS FAVORED

It is not so long since American yachts—built in America and skippered by Americans—were forced to race under sails of imported or foreign-made duck. For years no American-made yacht, such was available. The only way an American yachtsman could secure a good suit of sails was to have his sailmaker import the fabric, which not only took time, but was expensive.

This condition came to the attention of C. F. Brumpton, treasurer of the Wampanoag Yacht Club, who, after much thought, decided to remedy it. Mr. Brumpton had specially built looms installed in the New Bedford plant. It took eight months to have the loom built and installed and the first of the new fabric was turned out on March 12, 1928. This six-ounce Wampanoag Egyptian sail duck was delivered by special car to the Marshfield Manufacturing Company, at Bristol, R. I., for use on Charles H. Harding's new yacht, Wildfire. Mr. Brumpton, after inspecting the new fabric, was pleased with its quality and appearance.

The Wampanoag duck was tested by Dr. Millard of the Massachusetts Institute of Technology in comparison with foreign-made fabrics. The results of these tests, as to strength and resistance to stretch, under all conditions, showed the domestic product to be superior. Four weights of the Egyptian duck were made the first

## Church Attendance Worried Richest Town in '04

The Boston Evening American, in March, 1904, reported: "In Brooklyn going to the dogs, or are the figures given out by the enumerators of the religious census just completed misleading? The falling off in the church attendance is an ominous warning to point to the former conclusion, but said editors who have long track of the town's morals are emphatic in their declarations that the number of churchgoers is in reality much larger than the bare 5000 that the returns show."

"The contributors have not done their duty properly," is the statement of those citizens dissatisfied with the implication that churchgoing is on the decline."

## South End Hardware Company Has Grown

The South End Hardware Co. has had remarkable growth. The store with three floors above street from 1905 Washington at through Garland st., to 192 Shawmut av. That that all goods are openly displayed with price tickets, making it easy for the customer to buy without waiting time, is one of the store's advantages.

Their many lines include hardware, tools, cutlery, electrical goods, plumbing, paint, roofing, auto supplies.

## NEW YORK BOSTON BY AIR



AFTER April 1st — you may step into a huge 14-passenger Colonial air liner and fly to New York. Every day at 4:00 A. M. and 4:30 P. M. (on the dot) a huge, powerfully motored 14-passenger cabin liner will leave the airport for New York. Every convenience of modern travel will be available—steward service—comfortable armchairs—writing facilities—and you are only one hour and forty-five minutes in the air. (Bus transportation to and from the airports.)

You may make your first Colonial Air Transport trip for novelty's sake. But afterward, you will fly to New York to avoid the boredom of other modes of travel—to save time—to be as modern in getting from place to place as you are in that great city. You are urged to make early reservations. For information phone Hancock 4612.

TWO TRIPS DAILY—each way 10:00 A. M. 4:30 P. M.

## COLONIAL AIR TRANSPORT INC.

80 Federal St., Boston — 270 Madison Ave., New York

## ARMY BASE TERMINAL

Bay State Shipping Co., Lessee

Capt. Charles H. Hurley, Jr., Pres. and Gen. Mgr.  
Walter W. McCoubrey, Vice-Pres. and Traffic Mgr.

## STORAGE WHARFAGE DOCKAGE

PIERS AND WAREHOUSES:

666 Summer St. (Army Base)  
BOSTON :: MASS.

DIRECT HANDLING  
OF THROUGH FREIGHT  
BETWEEN SHIP AND  
WHARFHOUSE  
OR SHIP AND CAR

NINE BERTHS  
AVAILABLE FOR  
DEEP WATER VESSELS

Phone—Liberty 0905; Liberty 6830

## DOWN THE PATHWAY OF THE SUN



Fancies huddling the months of slush and winter snow to vacation days... Still distant? But why still distant? Overnight you can be well on your way down the pathway of the sun, towards sun-warmed coral islands, Quaint old Havana, always ready for a frolic, awaits your coming.

Down the old pirate sea-rail to Jamaica, B. W. I., Guatemala, Honduras, Costa Rica, Colombia... and long, lazy days of meandering through their legendary quarters. Through the canal to

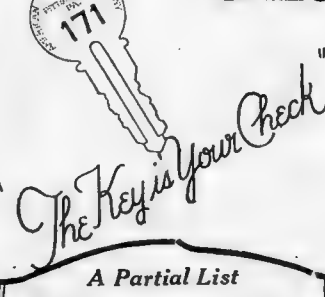
Panama City with its memories of Morgan. Rest-filled days on one of the liners of the Great White Fleet, down in the Caribbean, hold out the promise of renewed vigor that will shoulder its way through a mob of business routine on your return.

All outside staterooms on these wonderful white nomads of the Caribbean. Sailings weekly, from New York, \$315 and up, including shore trips. Make your reservations now through your local tourist agent, railroad ticket agent, or

L. P. Jones, N. E. P. A.  
UNITED FRUIT COMPANY  
Sole Ship Service  
19 Broad Street, Boston, Mass.

## CARIBBEAN VIA GREAT WHITE FLEET

## USE SELF SERVICE PARCEL CHECKING LOCKERS



The modern way to check parcels, hand baggage and other valuables. A real convenience and service, which meets a need and a widely increasing demand and use. Check your parcels in your own way in a steel safe deposit box, to which you alone hold the key.

## "The Key Is Your Check"

—No standing in line  
—No pilfering of your belongings  
—No tips

## This Service Is National in Scope

You will find it located in Railroad Stations, Bus Terminals, Subway and Elevated Stations, Drug Stores, Arcades, Dance Halls, Amusement Resorts... from Maine to California... from Canada to the Gulf of Mexico. Use it and get satisfaction in so doing.

Use it in stations of the Boston, Chicago and Philadelphia Elevated Systems. Liggitt and other systems of Drug Stores throughout the country have installed this locker equipment. Bus terminals everywhere are being equipped with this service.

Sole Owner and Operator  
**AMERICAN LOCKER COMPANY**  
PUBLIC SERVICE BUILDING  
89 Broad Street, Boston, Mass.

Correspondence solicited from owners or lessors of locations for the service  
INSTALLED "FREE OF CHARGE AND LIABILITY"



# THE JOHN HANCOCK MUTUAL LIFE INSURANCE COMPANY

INCORPORATED IN 1862 IN THE COMMONWEALTH OF MASSACHUSETTS

A MASSACHUSETTS corporation, mutual in form, organized 67 years ago. Now operates through over 325 offices in 36 states and jurisdictions of the United States. Named JOHN HANCOCK in honor of the First Governor of Massachusetts, President of the Continental Congress and First Signer of the Declaration of Independence.



Assets of the Company, the property of the policyholders, are invested in the obligations of the United States and various states, counties and cities, in railroad securities, and in loans on farm, city and suburban dwellings—representing a broad distribution in securities, at an average interest earning of 5.21 per cent.

## THREE BILLION DOLLARS OUTSTANDING INSURANCE

**ACTUAL** figures \$3,030,065,855 at the close of 1928, on 6,500,000 contracts, covering 4,200,000 policyholders.

These policies insure people in all walks of life on policies running from very small amounts up to as much as \$300,000 on a single life.

Over \$540,000,000 paid to policyholders and beneficiaries since the Company was organized in 1862.

Amount paid out in 1928 alone was \$56,262,950, an average payment in 1928, per working day, of \$187,543.

To protect its contracts, the Company holds Legal Reserves as required by the state, of \$420,352,437. These Reserves, added to the total payment to policyholders since organization, amount to \$961,494,266.

In addition, there are other Reserves of \$27,481,738, held on account of dividends to policyholders.

Other Liabilities of \$9,669,748 make Total Liabilities of \$457,503,923, as of December 31, 1928.

Deducting these Liabilities from the Total Assets of \$496,171,707, on that date, there remains a

Surplus fund of \$38,667,784—an additional assurance of safety, making the policies even more secure—as good as any government bonds.

Unquestionable strength of resources is the rock upon which all real insurance is built.

## FIVE HUNDRED MILLIONS OF ASSETS

OFFICIALLY the Assets December 31, 1928, were \$496,171,706.51, invested as follows:—

|                                             |                         |
|---------------------------------------------|-------------------------|
| LOANS ON FARM AND CITY DWELLINGS            | \$271,426,436.91        |
| UNITED STATES GOVERNMENT BONDS              | 6,380,637.05            |
| STATE, MUNICIPAL AND PUBLIC UTILITIES BONDS | 75,446,978.65           |
| RAILWAY SECURITIES                          | 52,316,944.92           |
| LOANS ON COMPANY'S POLICIES                 | 47,118,320.22           |
| OTHER ASSETS, INCLUDING CASH IN BANKS       | 43,485,388.76           |
| <b>TOTAL</b>                                | <b>\$496,171,706.51</b> |

The policyholder's property is thus used in a way to support the production and movement of food, construction of buildings and public works; advancing in numerous ways the general public welfare, besides contributing its life insurance protection to the social well-being of the people.

The great growth of the Company since organization, and especially in recent years, is shown by the fact that its Assets and Outstanding Insurance have practically doubled in the last seven years.

The Company has had a long history of careful management and steady, conservative growth to great financial strength, with due regard to the interests of policyholders in respect to claims and dividends.

### WHATEVER YOUR LIFE INSURANCE NEEDS

There is a JOHN HANCOCK POLICY to FILL THEM

Be it for personal or business protection, or for home and family, with settlement of the proceeds by lump sum or by instalment or income payments, Annuity contracts in various forms, Group Insurance, Wholesale and Salary Deduction, to meet the needs of groups of employees. Total Disability and Double Indemnity issued, and on the Group plan Health and Accident protection.

MASSACHUSETTS BUSINESS:—Outstanding Insurance, over \$620,000,000 on 900,000 policyholders; New Insurance in 1928, over \$120,000,000; Policy payments in 1928, nearly \$12,000,000; Policy Payments since organization nearly \$130,000,000; Company Funds invested in Massachusetts City and Suburban Mortgages, \$14,570,438; Real Estate, \$8,218,451.70; Public Utility and Other Securities, \$5,865,122.03; Cash in Massachusetts Banks, \$2,305,767.35

Facsimile copies of the Declaration of Independence are distributed on request. Many homes, schools and public buildings throughout the country have framed copies of this document on their walls. Postage 5-cents.

*John Hancock*  
MUTUAL  
LIFE INSURANCE COMPANY  
OF BOSTON, MASSACHUSETTS

To encourage thrift, the Company issues a Home Budget Sheet. A simple system of keeping household and personal accounts in order. Promotes savings and results in a better and more satisfactory division of income. Postage 5-cents.

# Jack Conway Tells of Old-Time Sport Stars

## JIMMY COLLINS' BALL CLUB DEFEATED ALL IN '03 AND '04

### Famous Ring Stars and Their Small Pursues; Heroes of Diamond; Golden Wheel Race Recalled by Veteran Sports Writer

By JACK CONWAY

BOSTON and New England set the pace in sports 25 years ago, as it is doing today.

The baseball clubs, boxers, bike riders, track stars, wrestlers and other athletes from this part of the country set a dizzy clip for the rest of the world.

The chief difference I find in looking back 25 years in sports is that I then had to rely upon the generosity of my dad to take in the little sports I loved, while nowadays I stand by the creating turn-outs on a press pass and get paid as a sports writer for giving my opinion on athletic events. I must confess that I got a greater thrill out of the old story of things.

**A REAL KICK**  
Bob Quinn of the Red Sox would get a real kick out of life if he had a ball club which compared with the one which represented this city in the American League in 1904. The Sox of those days were managed by Jimmy Collins.

They won the American League pennant in 1903 and then went on to kick the Pirates in a World Series clash. Great pitchers like Cy Young, Bill Danner and Leroy Winters made those triumphs possible.

The Collins team continued on Victory Trail in 1904 once more capturing the American League pennant. In the National League, Jim McCreary won with the Giants. McGraw then refused to allow his Giant to Jackie Jimmy Collins' outfit in a world's series.

**LINENO OF STARS**  
Collins had a great lineup of stars. Here was a typical daily lineup at the old Huntington ave. grounds:

Selbach, left field; Collins, third base; Stahl, center field; Freeman, first base; Parent, shortstop; Farris, second base.

Lois Criger and Farrell made a couple of sturdy catchers, while Tannehill, Danner and Winters didn't have to ask for odds from anybody when it came to pitching.

The Braves of 25 years ago were not quite as hot as the American League team, but they usually managed to make things interesting for the league leaders. A typical daily lineup at the old Walpole street grounds follows:

Eller, center field; Tenney, first base; Abbotchitto, second base; Moran, third base; Delehanty, left field; Rayner, second base; Carney, right field; Needham, catcher; Fisher, pitcher.

Those were the days when a 10,000 crowd at a ball game had the whole town talking. Nowadays the Yankees often play to 65,000 persons on a Sunday and when their new stands are completed this total will be increased to 100,000. Baseball is going forward.

**OFF DEFENDS TITLE**  
Heavyweights were aces in the boxing game 25 years ago, as they are now.

In the summer of 1904 the sport world was very much excited over the fact Jim Jeffries was going to defend his championship against Jack Monroe. The latter was a miser, who gained national prominence when he lasted four rounds with Jeff in an exhibition bout.

There were folks who figured Monroe, a terrific puncher, would stop Jeffries. There was a babyhood of two months before the fight. Then Jeff stepped into a San Francisco ring and knocked Monroe out in two rounds.

Sam Langford was just beginning

## In the Box



CY YOUNG

The great pitcher had a long reign and was a member of Jimmy Collins' American League champions in 1903 and 1904.

to attract attention back in 1904. He was under the management of Joe Woodman and was knocking out well-knowns. The famous Tar Baby later developed into a heavyweight and proved himself to be one of the greatest fighting men of all time.

Matchmakers Eddie Mack of the Boston Garden and Col. Bob Moriarty of the Arena Club would be perfectly happy today if they had such a big field of local boxers to draw upon as was the case 25 years ago.

Besides Langford there were such sturdy fighting machines as Sandy Ferguson, Dick O'Brien, Tom Shaw, George Gardner, Billy Gardner, Patsy Sweeney, Joe Walcott, Jack and Mike Twin Sullivan, George Byers, George Armstrong, Jack Johnson, Jimmy Briggs, Chester Goodwin, Mally Baldwin, Young Donahue, Jimmy Walsh, Al DeMont and Charley O'Rourke.

Battling Nelson, one of the most picturesque figures the ring has known, was just beginning to baffle his way in the flat heights.

**PURSES WERE SMALL**  
The famous fighters of a quarter of a century ago fought for small purses. The average boxer in a

main bout did not receive more than \$1000 while they often were paid to pull down \$500. The purchasing power of the dollar, of course, was much greater then than now.

Boxing in those days was illegal in most places, while its matches did not attract the large attendance of today.

The famous Golden Wheel race, which is still a fixture of the Revere Cycle Track each summer was popular 25 years ago. The race was first held in the country in 1899. Back in 1904 a Golden Wheel race was staged at the "Crescent" river track. Among those who took part in the event were Jimmy Moran, Nat Butler, Harry Caldwell, Bill Clinton, Lewis Mettling, Sam Sultins and Hughy McLean.

**ROYAL ROOTERS ACTIVE**  
Alex McLean at the time was promoting bike races and managing boxers. He had raised as a bike rider.

Frank Greer was national single

sculler and defeated all comers without much trouble. Boston had its Royal Rooters. This pullant little band, which went to Pittsburgh with Jimmy Collins in 1903, included such famous characters as Nat O'D. McCreary, Charley Lavin, Bob Kelly, Jack Kernan and Jack Koller.

The New England Baseball League also was a strong organization in those days. It included Haverhill, Concord, Lowell, Fall River, Nashua, Manchester, New Bedford and Lawrence.

**OLD RECORDS BROKEN**  
Automobile racing was just beginning to attract national attention. Any 15-year-old boy in the family "flier" could now beat the marks of the champions of old who did not have the high speed cars of today. The recent record of 211 miles an hour by Maj. H. G. D. Segrave would have been considered impossible by Barney Oldfield, as he raced over the tracks of the

country a quarter of a century ago. All sport records which can be measured by seconds and inches have been shattered as time has rolled by.

There are old-timers who claim that the athletes of 25 years ago were better than those of today but the records prove these lovers of the past are wrong.

Better training conditions and experience have speeded up sports like everything else. Old marks go tumbling at every important athletic meeting. This is perfectly proper, for to stand still means that one must soon go back. Progress is necessary in sports as in everything else.

**SPORT FIELD WIDENING**  
This is an age of great sporting arenas and record breaking crowds at athletic events.

Hockey, golf and tennis have crowded into the sport page alongside of boxing, baseball and basketball.

Football has become one of the chief major sports.

America turns to the great outdoors for its amusement when the weather is fitting. And in the off months the indoor sport palaces satisfy the craving of the public for action.

In 1929 some folks think we have reached perfection in athletics. Another 25 years will teach us that we have only started in our drive to reach the heights of athletic supremacy.

The watchword is "Forward!"

## BONDS

For Investment

Codd & Co. Inc.

SEVENTH STATE ST., BOSTON

E. M. HAMLIN & Co.



## MEMBERS

New York Stock Exchange  
New York Cotton Exchange  
New York Produce Exchange  
New York Coffee & Sugar Exchange  
New York Curb Market (Associate)  
Boston Stock Exchange  
Philadelphia Stock Exchange  
Chicago Board of Trade  
Rubber Exchange of New York  
National Raw Silk Exchange  
National Metal Exchange  
New Orleans Cotton Exchange

Bankers Building

Post Office Square

## BRANCH OFFICE

Park Square Building 25 St. James Avenue  
BOSTON

## Watching YOUR INVESTMENTS

Under a simple and inexpensive arrangement as Agent

WE WILL

Take care of your securities  
Collect and remit the income  
Prepare income tax returns

and SUGGEST CHANGES IN INVESTMENTS that appear to us advisable

The Peabody Trust Company of Boston

Kidder, Peabody & Co. Management

14 MILK STREET

# Why Liberty Mutual is the leading writer of Workmen's Compensation Insurance in Massachusetts.....

ORGANIZED IN 1912 to write Workmen's Compensation insurance, the Liberty Mutual is now the leading writer of such insurance in Massachusetts,—and one of the outstanding liability insurance companies in the country.

This leadership has been earned by—

1. Selecting policyholders with great care, eliminating heavy losses which usually occur in poorly managed businesses.
2. Selling and servicing all business direct, eliminating heavy sales costs and overhead expense.
3. Reducing accidents, thus lowering the cost of insurance.
4. Returning savings to policyholders,—never less than 20% of each premium dollar received.
5. Prompt, fair and courteous handling of claims.

Investigate this large, strong company which has written over \$93,000,000 in premiums and returned over \$22,000,000 to its policyholders.

Ask the Liberty Mutual man to analyze your insurance requirements. It won't cost you a cent. It may save you thousands of dollars.

ASSETS  
\$19,454,810  
RESERVES AND SURPLUS  
\$16,409,000  
TOTAL  
\$35,863,810  
(December 31, 1928)



# LIBERTY MUTUAL

## INSURANCE COMPANY

HOME OFFICE—BOSTON

Boston Office: Park Square Building, 11th Floor, Phone Hancock 8500

Other New England Offices: Brockton, Hartford, Lawrence, Lynn, Manchester, New Bedford, Pittsfield, Portland, Providence, Springfield, Worcester

## BOARD OF DIRECTORS

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Pres., Norton Co.  
WALTER C. ALLEN  
Pres., Yale & Towne Mfg. Co.  
HARRY L. BAILEY  
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## LIBERTY MUTUAL WRITES

Workmen's Compensation  
Employer's Liability  
General Liability—all forms  
Manufacturer's  
Contractor's  
Owner's  
Landlord's  
Tenant's  
Elevator  
Spur Track  
Plate Glass  
Fidelity Bonds  
Teams  
Automobile—all forms including  
Cognizing (Employer's)  
High Limits—at attractive rates  
Fire Insurance—all forms through  
UNITED MUTUAL FIRE INSURANCE COMPANY





## NEW ENGLAND'S PART IN AUTO INDUSTRY

New England's big part in auto production is shown by General Manager Orva L. Stone of Associated Industries of Massachusetts. Mr. Stone says:

"I often wonder how many New Englanders give a thought to the fact that the great producing automobile concern of the Middle West could scarcely carry on their operations were it not for the parts that the six Northeastern States provide for the trade. There is scarcely a detail in the building of a passenger car or a commercial vehicle that does not have the imprint of Yankee workmanship upon it."

"The motor vehicle of today is dependent upon great precision and the vast majority of the finest machines and tools that are employed in vast numbers in the immense factories of Detroit and the other mid-Western automobile factories are designed and fabricated in and distributed from gigantic plants in Massachusetts and Rhode Island."

"Whenever an automobile manufacturer has a problem to solve it is almost universally accepted practice for him to come to New England, the world center of the machine tool and small tool industries, to conduct his experiments or to secure the machine with which to do his own experimental and research work."

**REACHING OUT**  
"The auto industry is constantly reaching out for new ideas or for improvements in standard practice, and it is to research engineers in New England institutions of learning and in private industries that it must frequently turn for help. Countless are the new methods and new machines that have been developed here within the past quarter of a century that have proven of incalculable benefit to the automobile manufacturers of the Middle West."

"There is an ever increasing flow of materials of all sort from New England factories to the assembly plants of Michigan, Ohio and Indiana. In addition to being the home of the highest priced car manufactured in America, Massachusetts sends carloads upon carloads of bodies to the motor car centers, some of the finest custom work employed on the high class cars being designed and built in the workshops of the Bay State, as well as many standard-type bodies."

**MADE IN WORCESTER**  
"One out of every 10 crank shafts used in American-made automobiles are manufactured in Worcester; 75 per cent of all the auto and motorcycle chains used in the country are produced in the same city, while New England percentage of electrical equipment, tires and tubes, canvas shafts, con-

## WHERE \$100,000,000 REALTY GREW



HEART OF PARK SQ.

Photo shows center of Park sq. as it appeared in 1904. It is estimated that real estate in Park sq. and vicinity has been increased by \$100,000,000 in the past 10 years, through new construction and improved land values.

netting rods, bearings, bits of auto tool's, lamps, curtain fasteners, auto clocks, speedometers, wiring, wire conduits, jacks, windshield wipers, lamp sockets, spark plugs, windshield wipers, trunk, lug nut carriers, horns, gasoline and oil gauges, ignition devices, liners, dashboard controls, filters, pistons, fan belts, piston rings, wooden wheels, auto robes, springs, shock absorbers, radiators, shock absorbers, rivets, screws, rivets, nails, bolts, nuts as high as not higher than in any other section of the country.

"Few autoists realize that the luxurious upholstery material upon which they sit as they ride along New England's highways, the cushioning rods, bearings, bits of auto tool's, lamps, curtain fasteners, auto clocks, speedometers, wiring, wire conduits, jacks, windshield wipers, lamp sockets, spark plugs, windshield wipers, trunk, lug nut carriers, horns, gasoline and oil gauges, ignition devices, liners, dashboard controls, filters, pistons, fan belts, piston rings, wooden wheels, auto robes, springs, shock absorbers, radiators, shock absorbers, rivets, screws, rivets, nails, bolts, nuts as high as not higher than in any other section of the country."

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## Clark, Childs & Co.

Members New York, Chicago and Boston Stock Exchanges  
New York Cotton Exchange  
Chicago Board of Trade

New York Office  
120 Broadway  
Tel. Rector 6600

Boston Office  
10 Post Office Sq.  
Tel. Hubbard 6600

Boston Branch Office  
Hotel Statler

W. F. Bartholomew  
J. E. Holbrook  
Resident Partners

## PLANE BOOM AT LOWELL

Deliveries of American-built planes from the Mohr Aircraft Corporation plant at Lowell are expected to begin early in April. Work in all manufacturing divisions is being rushed to meet the flood of orders which has come in since active selling started on Feb. 4.

To date orders have been booked for 16 planes, which represents 30 per cent of 1929 production. Night shifts will be started as soon as practicable to keep up with the demand for Glavin Moth planes.

While many of these orders represent planes sold to private owners for sport use, a large proportion of them have been booked by flying schools, taxi service operators and other commercial enterprises, it is reported.

## Hamlin Brothers

### Investments

Members

Boston Stock Exchange

19 Congress St.,  
Boston, Mass.

## 1896 to 1929

Since 1896 we have dealt in  
GOVERNMENT, MUNICIPAL AND  
RAILWAY SECURITIES

Since 1900 we have dealt in  
GAS AND ELECTRIC LIGHT SECURITIES

Since 1908 we have dealt in  
REAL ESTATE SECURITIES

Since 1920 we have dealt in  
ICE COMPANY SECURITIES

Since 1927 we have dealt in  
INVESTMENT TRUST SECURITIES

C. D. PARKER & CO., Inc.

Parker Building Boston, Mass. 150 Congress Street

## Boston—An Old City With New Opportunities

An old city with new opportunities. Nearly three centuries' record of continuous growth. Its present unparalleled business activity inspires metropolitan Boston with confidence in its future. While the newer cities of the West were springing up and expanding, Boston and New England have steadily maintained their industrial and commercial supremacy in those branches in which, for generations, they have been leaders. Today, as in years past, New England may be proud of its factory shops and factories and of the far-reaching activities of its greatest city. Its capital and enterprise have been pioneers in the development of the nation.

## Son Continues E. S. Morse & Co. Business

E. S. Morse & Co. dealers in coal was founded in 1866 by Eugene S. Morse. Several years later he was assisted by his son, Eugene R. Morse, as manager and partner. E. S. Morse was a staunch believer in the need of personal contact in building a business; and the policy of the firm is to give every customer personal attention, regardless of the size of his order. The success of this company is credited to this rule. The business is continued now under Eugene R. Morse, as manager, who extends the same service and assures the same standards.

## Our Commission and Investment Service

For over 40 years Hornblower & Weeks have been executing commission orders in listed stocks and other securities for many investors and traders, both large and small, for cash or on a conservative margin basis.

The firm maintains nine completely equipped offices in principal financial centers, operates a private wire system to all important markets, holds membership in the leading stock exchanges of the country, and employs a large staff of specially trained men and women to care for the requirements of its customers.

These facilities and the training and experience of our entire organization are at the disposal of any individual or institutional investor, and we cordially solicit inquiries, in person or by mail, concerning any detail of our commission or investment service.

Members of New York Stock Exchange and the New York Curb Market also of the Boston, Chicago, Cleveland, Pittsburgh and Detroit Stock Exchanges.

## HORNBLOWER & WEEKS

ESTABLISHED 1888

BOSTON  
NEW YORK  
CHICAGO  
CLEVELAND

60 Congress Street  
BOSTON

DETROIT  
PROVIDENCE  
PORTLAND, ME.  
PITTSBURGH

# New England Mutual Life Insurance Company

FOUNDED BY MEN REPRESENTATIVE OF  
THE HIGHEST CITIZENSHIP OF  
THE COMMONWEALTH OF MASSACHUSETTS

Assets \$219,028,990

Liabilities \$204,181,620

Surplus \$14,847,370

Insurance in force \$1,113,810,563

The Company is now making its Eighty-fifth Annual Report  
copy of which will be sent to anyone on request

Chartered 1835

87 MILK STREET, BOSTON

Organized 1843





# Massachusetts Savings Bank Life Insurance

In co-operation with these strong, progressive Mutual Savings Banks, Massachusetts is offering her citizens Unsurpassed Life Insurance Protection

## FROM ZERO TO \$63,000,000

TWENTY years and nine months have elapsed since the first life insurance policy was written by a Massachusetts savings bank. Today there are 77,000 policies in force, representing nearly \$63,000,000 life insurance, in addition to \$721,400 reserve on old age annuities. The institution of Savings Bank Life Insurance was established as a constructive protest against the high cost of life insurance in the commercial life insurance companies with their expensive agency system. After only twenty years of practical experience, savings bank life insurance is recognized as the lowest cost level premium legal reserve life insurance in the United States. No commissions are paid to agents, and the money thus saved is returned to the policyholders in the form of annual dividends.

Every life insurance policy has a cash surrender value after premiums have been paid for six months. All persons resident in Massachusetts between one year and seventy years of age are eligible to apply for insurance unless engaged in extra-hazardous occupations. Ten savings banks have established insurance departments, and 110 other banks act as official agencies for the receipt of premiums. On adult lives a maximum of \$10,000 insurance may be applied for, but not more than \$1,000 insurance in each bank. The savings bank life insurance system is doubly supervised by the State—through the Commissioner of Insurance and the Commissioner of Banks. Through this system the Commonwealth of Massachusetts encourages her citizens to make adequate provision for those dear to them, so that in the event of the untimely death of the breadwinner they will not become financially dependent.

The policyholders are the more thrifty persons from every walk of life. Those employed as clerks, foremen, housewives, machine operators, mechanics, nurses, salesmen, secretaries, shoe operators, stenographers, students, and teachers form the largest groups, although more than four hundred other occupations are represented. Under the savings-insurance plan, if the insured survives to old age, a sum largely in excess of the deposits made by him becomes available to purchase a life income for old age.

Offices are maintained at Room 207, State House, where rates and other information may be obtained. The names and addresses of the 110 agency banks will be sent on request.

Savings Bank Life Insurance

*Oliver H. Houghton*  
Deputy Commissioner

Call, Write or Phone HANcock 7990 for this FREE BOOK

It explains Massachusetts Savings Bank Life Insurance fully  
**UNION SAVINGS BANK, 216 Tremont Street, Boston**  
(Between Boylston and Stuart Streets)



### LYNN INSTITUTION FOR SAVINGS

Savings Bank Life Insurance  
Maximum Protection  
Minimum Cost



### OVER A CENTURY OF SERVICE

All Profits Above Expenses Accrue to the  
Policy Holders in Reserves  
and Dividends

### LIFE INSURANCE DEPARTMENT

**CITY SAVINGS BANK OF PITTSFIELD**  
PITTSFIELD, MASS.

## SAVINGS BANKS

### THE STORY OF OUR MUTUAL SAVINGS BANKS

The ancestor of our present savings banks was a Plan for Savings founded by the Rev. Henry Dunan in Scotland in 1810. It was called the Savings and Friendly Society. Previous to that time, savings schemes of various kinds had been thought out, and even tried, on the continent, and in the U. S. of A. The Rev. Henry Dunan, author of Robinson Crusoe, had proposed a pension plan in England back in 1807 that was somewhat similar to his idea and aim to the plan later worked out. The Parish Bank in Scotland is, however, the bank after which the mutual savings banks are patterned, and it was Dr. Dunan who conceived the idea of a bank for the mutual benefit of those whose money was deposited in the bank. In this bank, there was no capital stock and no stockholders, the business being conducted solely for the benefit of the depositors. The idea was so good that many other banks were patterned after it in Scotland, England, Ireland and Wales, and in 1880 there were two hundred banks quite similar to the first one.

Twenty years after the Revolution, for a period of ten years a state of poverty and financial distress existed. Then, manufacturing and trade began to be encouraged and a movement toward bettering the poor of the country began. The first mutual savings bank in America was interested in the savings plans that were in existence in Europe and during the "Era of Good Feeling" and during the war of 1812 a number of savings banks were started in this country.

**MUTUAL BANK PIONEER**  
The first mutual savings bank in America was established in Philadelphia, December 2, 1816, the Philadelphia Savings Fund Society. It was a purely voluntary association. The first incorporated savings bank was the Provident Institution for Savings in the Town of Boston, December 13, 1816, whose first president and first depositor was the Hon. James Vassett of Boston. The bank is today in existence on Temple Place in Boston. Another early New England bank was the Salem Savings Bank of Salem, Mass., which was the fourth incorporated mutual savings bank. A mutual savings bank differs from other banks in that it is an organization without capital stock and having no stockholders. The men who organize such an institution do so only in the interest of the community in which they live and with the idea of financial benefit to themselves.

A charter was granted to the men starting a savings bank after the characters of the men aiding for it have been investigated and the need for such a bank in the community has been ascertained, and money has been provided to cover the expenses in the beginning and for a guaranty fund against loss. In this way the depositors are so guarded from the start. The trustees who are chosen do not receive any money or fee. The board of investment may be chosen from among the trustees and officers of the bank. They may receive a nominal fee for their service. The total organization of a mutual savings bank includes President, Vice-President, Trustees, Treasurer, Assistant Treasurer, Clerks and Assistants.

**INVESTMENT METHODS**  
The money of the depositors is invested by state law in certain prescribed ways by the Board of Investment. The proceeds of these investments must go to maintain a guaranty and surplus fund sufficient to cover any possible losses, to pay the depositors dividends or interest on the money they have invested and to carry on the bank itself.

In Massachusetts the banks, by law, allow interest monthly, and credit interest and pay dividends twice each year. The common rate of interest in Massachusetts at present (1928) is 4 1/2 per cent, and one-third of the banks are paying 4 1/2 and 5 per cent.

By law, savings banks can make only safe investments. These investments are restricted to the following:

1. Loans on real estate up to 70 per cent of the amount of total investment, and 60 per cent of the value of the property.
2. Government bonds.
3. State bonds.
4. Municipal bonds.
5. Public Utility bonds (railroad, gas, electric and water companies, etc.).
6. Certain bank stock.
7. Federal loans when two financially responsible persons sign the note and the security is absolute.

### SUMNER SAVINGS BANK

Assets Over \$2,000,000  
25 MERRIMAN ST., EAST BOSTON

Wise Men Save Money



Wise Folks Save Money

### Our 60th Anniversary

Just 60 years ago on March 17 we first opened our doors. It has been a pleasure to serve a constantly increasing number of depositors during three score of years—and thus to have been a part of New England progress.

We are always glad to add new friends to those whose names have long been on our books.

Call or write for our helpful service folder "What the Home Can Do for You."

Assets \$64,000,000

Interest Begins April 10

### Home Savings Bank

75 Tremont Street Boston

A MUTUAL SAVINGS BANK SINCE 1869

### SALEM FIVE CENTS SAVINGS BANK

Assets Over \$22,500,000.00  
Over \$200,000,000 in Property  
210 Essex St., Salem, Mass.

### Columbus Savings Bank

342 Hanover St.  
Boston, Mass.

### Gardner Savings Bank

Established 1868  
Gardner, Mass.

Bank by Mail, Easy and Convenient

Recent dividend 5%  
at rate of  
**LEICESTER SAVINGS BANK**  
Leicester, Mass.

### SUFFOLK SAVINGS BANK

for Members and Others  
Assets \$6,570,345.73  
Main Office: 1 Tremont St., Boston  
North End Branch: 126 Hanover St.,  
Roslindale Branch: 254 North St.

### BEVERLY SAVINGS BANK

Assets \$7,900,000.00  
19 Parker Street  
Beverly, Mass.

## PROTECTION AT LOW COST

## SAVINGS BANK LIFE INSURANCE

(\$10 Monthly)  
or \$1 Weekly

Will give you this Protection and  
A Savings Account

Over 1400,000 in Savings Bank Life Insurance policies have been delivered by this bank since July 16 1928 the opening day as an Official Agency

Upon Request

Full information will be sent you concerning the above plan, also information relating to various other plans and kinds of Savings Bank Life Insurance



Number 30 School Street

### NORTH ADAMS SAVINGS BANK

INCORPORATED 1848

Special Department  
for Savings Bank  
Life Insurance

### LYNN Five Cents Savings Bank

Inc. 1855

Issues  
Massachusetts  
Savings Bank  
Life Insurance

Lynn Swampscott

### LYNN INSTITUTION FOR SAVINGS

28 Exchange St., Lynn, Mass.  
"At the sign of the china clock"  
1826—Over one Hundred and—1929  
Two Years of Service

### Greenfield Savings Bank

"A REAL GOOD BANK"  
Deposits \$2,481,021.47  
Surplus \$230,163.88  
Mansion House Block—Greenfield, Mass.

## Warren Institution For Savings

ASSETS \$27,900,000

Incorporated 1829

## 100 YEARS' SERVICE

TO ITS DEPOSITORS

3 Park Street :: :: Boston, Mass.



## Tell Us Your Insurance Needs

and  
we will tell you  
how cheaply you can buy  
Savings Bank Life Insurance  
to cover them

No Obligation!

### A Mutual Savings Bank

Convenient Offices

### Suffolk Savings Bank

FOR SEAMEN AND OTHERS

INCORPORATED 1818

1 Tremont Street Boston

ASSETS OVER \$60,000,000

BRANCH OFFICES

158 Hanover St. Boston  
754 South St. Roslindale

### PEOPLES SAVINGS BANK of BROCKTON



Number of Policies in Force,  
13,162

Amount of Insurance in Force,  
\$10,288,405.00

221 MAIN STREET



### WHITMAN SAVINGS BANK

WHITMAN, MASS.

THE PIONEER IN SAVINGS  
BANK LIFE INSURANCE

CLOSE TO A QUARTER  
CENTURY OF  
UNREMITTING SERVICE

### Dorchester Savings Bank

300 Commercial St., Boston  
870 Columbia Road, Uphams Corner  
570 Washington St., Codman Square  
1648 Blue Hill Ave., Mattapan Square  
Dorchester's Oldest Bank

### The Provident Institution for Savings

is the Town of Boston  
FOUNDED 1816

ASSETS March 1, 1928, \$67,338,499.00

## Franklin Savings Bank

Of the City of Boston



6 PARK SQ. -- BOSTON

## For Every Financial Need

FOR many years the State Street Trust Company has been developing a service which would meet every financial requirement of the man or woman of today. The result is an institution which offers, in addition to customary banking facilities, credit and industrial and savings departments, safe deposit vaults, silv. storage, expert financial advice on investments, and other financial problems through the service offered by the Trust Department.

Any one of our officers will be glad to discuss your financial problems with you at any time.

## State Street Trust Company

BOSTON, MASSACHUSETTS  
Main Office, Corner State and Congress Streets  
Copley Square Office, 581 Boylston Street  
Massachusetts Avenue Office, Corner  
Massachusetts Avenue and Boylston Street  
Member Federal Reserve System

## CONNECTICUT BOOSTS EGG BUSINESS

How "Connecticut New-laid Fancy Eggs" have been put upon the market in Connecticut under direction of the State Department of Agriculture, and in conformity with the New England Council's Farm Marketing Program, is told by Sidney A. Edwards, Director of Marketing.

Widespread publicity attended the formal placing of the local, graded eggs on the market, papers according to State grades and sold under the New England label and in standardized cartons. Mr. Edwards declared. Newspaper publicity and advertising banners and buttons were among the media through which the "Connecticut New-laid Fancy Eggs" went onto the market throughout the State on September 1.

We had the advantage in Connecticut of having had grades for eggs for five years, as a result of which the idea was not new," Mr. Edwards said. "After making a careful study of the marketing of eggs—and, incidentally, this same plan should be followed in respect to other agricultural commodities—we have become convinced that much of the attendant difficulty may be avoided if we have a careful inspection system which precedes and accompanies the marketing program.

**STANDARD PACK**  
"I know that there has been some tendency, perhaps, to gauge the success of this movement by the wide use of the New England label. We have been rather cautious in using the label in Connecticut and we restricted its use up to the present time in one commodity, feeling that we would be well to get that one commodity well established before we apply it to other products."

"The first step was to establish a grade. The next step, naturally, was one of education of the farmer. I train him in the art of grading products according to the State standard, and then having an inspection before we licensed him. When we are sure that the product is right, then the problem of uniform pack, in addition to the New England label, is quite essential."

We found producers, about 50 in number, first who for the last five years, were using practically 50 individual boxes, all different. All the eggs sold in 50 kinds of boxes were the same quality of egg, and you manufacturers will realize how unbusinesslike it was, to put the same grade of product on the market in 50 different packages. It was confusing to the consumer, and the grade did not mean very much. We have, however, now worked out a standard box for the independent producer."

**ADOPT GRADING**  
"We are glad to report that the two co-operatives in Connecticut, the Connecticut Poultry Producers and the Mott Dairy Company of Bridgeport, have adopted this grade and are packing under the New England label."

As to producer-education, we have cooperated very closely with the extension service of the Agricultural College and are carrying on demonstrations in co-operation with various county farm bureaus to inform the farmers concerning the grading of their products.

"After a producer secures a certificate of registration, signed by the Commissioner of Agriculture, which entitles him to pack and grade his products in accordance with this grade it is a shame for him to purchase his boxes and labels. The Commissioner, however, controls the sale of them, although the financial transaction is not done in our office."

"Having developed the label and the box, the next thing has been to get the stockholder to accept it."

## BICYCLE DAYS



AT NEWPORT  
This old photo, taken at Newport, shows a society belle of a generation ago about to start out on a wheel around town.

## Music by Wire Was Promised for Hub in '04

The Boston Evening American, in March, 1904, carried information that homes in the state might soon have music on tap, just like gas. The story said: "Bostonians soon will have the chance to wire their homes for direct connection with a central station, which will provide songs, piano and band performances, if a bill just introduced into the Legislature goes through."

"The Cahill Teleharmonic Co. of New England wants to put into practical operation a Holroyd man's invention for producing every primary vibration known to the human ear. The patrons of this music by wire will pay for it by meter, as they do now for gas."

## Advises Fences to Protect Home Lawns

Nothing is more and the average family is thinking seriously of fencing up the lawn and making those improvements which are so necessary to beautify their surroundings," announces the Secretary Fence Company of 25 Kett St., Somerville, in its spring booklet to householders.

"No matter how hard the average person works about his garden and how many shrubs he wishes to plant he is afflicted with the ordinary evils which beset a neighborhood. These annoyances are, usually in the form of dogs playing on the lawn or youngsters thoughtlessly running across the property and destroying shrubs and ornamental plants."

Pointing out that fences offer protection for lawn and garden, the announcement continues: "The fences which this company erects have become popular in New England. Not alone are they a profitable protection, but they enhance the value of property."

## Style Changes Make Silk Trade Problem

Growing dominance of style in printed silk goods is said to be causing manufacturers no little worry because of the inability to establish staple lines for which a demand always may be expected, says the Associated Press.

The modern woman apparently desires not only higher quality, but, ordinarily in silk devices. Many manufacturers are said virtually to have been forced to concentrate production of "style goods" in the print and mode and constantly face the danger of overproduction of lines which may be in demand today and discarded tomorrow.

## Largest Investment Corporation Group in America

International Securities Corporation of America  
Second International Securities Corporation  
United States and British International Co., Ltd.  
American and General Securities Corporation  
AMERICAN FOUNDERS CORPORATION  
Provides Investment Service for These Corporations.

Information in regard to this Group will be supplied by  
**WASHBURN, FROST & CO.**  
200 Devonshire St. State Mutual Bldg.  
BOSTON WORCESTER

## HAYDEN, STONE & CO.

BOSTON NEW YORK  
SPRINGFIELD PORTLAND  
PARIS, FRANCE

Members of  
Boston, New York and Philadelphia  
Stock Exchanges  
New York Curb Market  
Chicago Board of Trade  
New York Coffee & Sugar Exchange  
New York Cotton Exchange

Orders Executed in all Markets



## WHY PAY RENT?

You may own your home by paying for it on installments through this bank.

Let us solve your housing problem. Home owners' construction loans on one and two-family houses in all portions. Bring your building plan and problems to the bank's free consultation.

RESOURCES OVER \$30,000,000  
**MERCHANTS CO-OPERATIVE BANK**  
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(Present Rate)  
and 1/2% interest charged on the loan.  
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# How Sullivan Built a Great Industry

## WHERE 1520 CIGARMAKERS ARE BUSY

### TALE OF A COUNTRY BOY AND HIS 'ACRE OF DIAMONDS'

Growth of the 7-20-4, the Story of a Man Whose Motto Was Thoroughness and Who Believed in Himself and His Community

By ELIAS McQUAID.

WITHIN the past 10 months it has been impressed upon me that my task is to write a national institution.

Exaggeration in New England of course, the 7-20-4 is a national fact as the Sullivan story is the American story of the English-ship.

This has been true for more than a generation. I recall that, once upon a time, my work called me to New York and kept me there for the greater part of four years. I shall never forget the joy that was in me when I found I was not going to be homesick, because the 7-20-4 was so found in up-to-date private life on every corner.

**HAPPILY SURPRISED.** I ascribed the presence of the cigar in Washington to the strong New England influence which characterizes the capital.

In Detroit, in Kansas City and in Houston, Tex., however, I went unobserved. Fully prepared to be disappointed, I found the automobile I had to drive no further than a first floor cigar store in Washington.

But then, by an accident, I saw the cigar case of the 7-20-4. The question was no longer asked, but the box was on the counter.

In Kansas City, too, good luck met me in the first floor store. Within a few steps of the Muehlenbach Hotel and just across the street from the hotel, I found a small cigar shop in that River Hotel which figured so prominently in the big doings of last June's national convention.

I asked no questions at the time, being lazily content to take good fortune as it comes, but later, as once every week, I find myself in the lovely city of Manchester and see and hear that the Sullivan factory continues to constitute one of the largest and the most dependable industries in the community, I have found myself asking "why?"

**IMMENSE PRODUCTION.** Approximately one-fourth of all the cigar makers of New England are employed in three shops at Manchester.

In the year which has just passed they made more than 80,000,000 cigars of this one famous brand.

How are these figures to be explained, in view of the fact that practically every city in the country has its own home-made local favorite among cigars?

Now has it come about that this New England-made cigar finds a market in New York, Philadelphia, Baltimore, Washington, Detroit, Kansas City, Houston and so many other cities?

The natural answer is that the fame of the 7-20-4 has been carried up and down the land by New Englanders. But why?

**ANSWER IS HERE.** Well, I know of but one reply to that question and it consists of the single word, "merit."

Neither can the judgment of those lovers of tobacco in America who, in a single twelve-month month, 7-20-4s to the number of more than 80,000,000.

Our choice is the 7-20-4 because that we eliminate our work. We want to know what we are getting for our money and our money we may induce us to experiment in other directions, but we know that it is made under conditions which have no superior in America. We know that the 7-20-4 is made of the very best tobacco selected as carefully and examined as the finest cigars, and as in the year 1880 for example, or in any other of those earlier years when the 7-20-4 was winning

the markets nearest at hand.

**ROMANCE OF INDUSTRY.**

I, my opinion, there is nothing more romantic in this America of ours than the way in which some of our great industries have grown from the proverbial acorn into the towering oak.

When I see how the things to do—as in the case of Roger Sullivan and the 7-20-4 cigar—I wonder that we are not all millionaires.

The essential character, intelligence, industry, determination, perseverance—these and no more.

Roger Sullivan was a country boy, born in the little village of Bradford, 25 miles west of the New Hampshire capital.

When the Civil War came down to the city of Manchester, he came in a short time to be established in the cigar and tobacco business. One heard, dozen different stories, none of them more interesting than the true one.

He began by the name he gave to his famous product.

**LITTLE SHOP AT No. 724.** He found it above the entrance to the city of Manchester.

You may see that little shop at the corner of the city of Manchester and the Soldiers' and Sailors' Monument. The young man who had come down from Bradford started out with but a single cigar maker. Eventually he used the rooms overhead. There he began to make cigars.

Mr. Sullivan in person placed his cigars wherever in the Manchester of that day cigars were sold—and just as the case today—the cigars did the rest.

The 7-20-4 grew better and better with the years because its maker himself, a most discriminating smoker, insisted that it must please him. I believe it is no secret that the cigar is a combination of

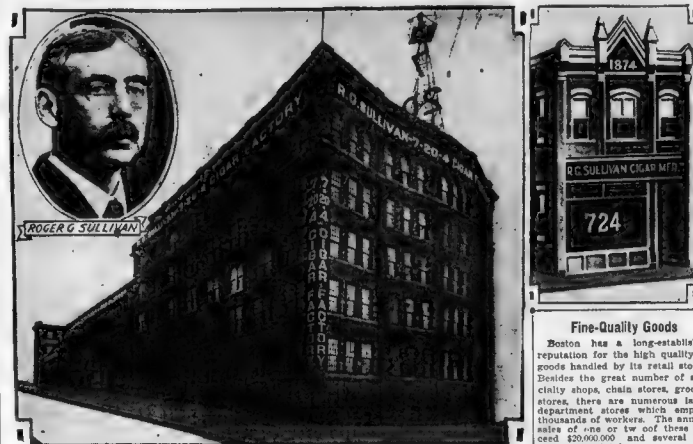
humane wages, Havana filler and Connecticut binder. Mr. Sullivan knew the grounds and he used the tobacco fields.

He was called for as many as 7-20-4s as were sold in Manchester. A year or two more and Boston was consuming as many as all the other cities combined. After that—a process we have seen repeated so many times in the growth of American industries—nothing could stop it.

Not far from the little two-story building at 724 Elm St., Mr. Sullivan erected his first factory building, supplanting at the time that it would suffice forever. In a comparatively few years the volume of his business had made this place as inadequate as the first.

This result was the great plant at the foot of West Central St., owned by the Boston & Maine Railroad station. There has been an overflow to new buildings in that part of Manchester but the bulk of the product is turned out here.

This great business gives employment to 1520 persons, of whom more than 1000 are cigar makers. In revenue taxes and other duties, it paid to the United States



Years brought success. Main buildings of the great R. G. Sullivan cigar factories at Manchester, N. H. Inset, a picture of the founder, who made his millions on his native soil. At right, Mr. Sullivan's first little factory at 724 Elm St.

Government last year more than \$2,500,000.

Its weekly payroll is about \$40,000, which means a vast distribution of \$2,500,000 a year.

I like to write about Roger Sullivan and his cigar, because I know of no better example to hold before the young people of New England.

If we will but see them as Roger Sullivan saw them.

He chose no easy path to riches. In his day, competition in the cigar business was at least as keen as in any other. From the day his first cigar was made until now, his shop was unattended from end to end and his workmen strictly limited to the eight-hour day.

**SOUGHT NO HONORS.** More than once his fellow citizens talked of him as a fit candidate for the governorship. I believe they would have been glad to honor him in that way. Not so.

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The College of the Holy Cross was founded in the year 1843, by the Rt. Rev. Benedict Joseph Fenwick, second Bishop of Boston, and is the oldest Catholic college in New England. The seat of the college is on one of the highest eminences surrounding the city of Worcester, Mass., which was at the time of the founding of the college a town of hardly 10,000 inhabitants, and now a bustling city of more than 190,000.

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Impartial visitors do not hesitate to declare that for healthfulness of location and for educational environment Holy Cross is exceptionally favored.

REV. JOHN M. FOX, S. J. President WORCESTER MASS.

### May Schenck Woolman—Educator.

Born—Camden, New Jersey, April 26, 1860.

Graduated—Mary Anna Longsight School, Philadelphia, Columbia University 1897. Student of Domestic Arts and Crafts—Trade School, England. On the continent of Europe 7 years. Graduate Research Dept. Radcliffe College, 1921-1926. Professor Domestic Arts, Teachers College, Columbia 1897-1912. Pres. Woman's Educational and Industrial Union and Head of Household Economics, Dept. of Simmons College, Boston, 1913-1914. Writer of many books on Home Economics—latest published in 1926. (This was taken from

Who's Who in America—Volume 15—1928-1929)

Organizer Manhattan Trade School for Girls—ran it for eight years. Organizer Camp Fire Girls. Mrs. Woolman spent three years lecturing before the Chamber of Commerce of Boston for Women's Clubs. At an early age Mrs. Woolman realized the necessity of safe and reliable information, how small her salary she saved something from her earnings each year, until now she is quite independent. Married to Franklin Conrad Woolman of Burlington, New Jersey, 1882.

Mrs. Woolman has spent part of several years in England and on the Continent of Europe. Visited Textile Mills and studied conditions of workmen and the Education System in different countries. Now giving University Graduate Courses, lecturing and writing.

Mrs. Woolman was awarded in 1925 the Gold Medal of the National Institute of Social Science for her work in Social Science. Member at large of Psi Gamma Mu Society.

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## COLLEGES AND SCHOOLS HAVE HIGHEST RANK

Co-Operative Schools and State Extension Courses Place Knowledge Within Reach of Thousands of Industrial Workers and Others of Limited Means

BOSTON'S claim to being one of the first educational centers of the world cannot be disputed. The influence of its schools and its colleges is found in the most remote sections of the globe.

In the metropolitan area are more than 200 universities, colleges, normal and technical schools, music and art institutions and private schools. Among them are Harvard University, Massachusetts Institute of Technology, Boston University, Boston College, Tufts College, Wellesley College, Radcliffe College, Simmons College, the New England Conservatory of Music, Boston normal art school, together with numerous co-operative schools. Within a short time, in Worcester, is the great Catholic college, Holy Cross.

The public schools of metropolitan Boston are noted for their excellence. In accordance with the demands of an industrial community, the most advanced educational methods in training for practical life are in use in the vocational, trade, technical and commercial schools. Among these are the High School of Practical Arts, the Mechanics Arts high school, continuing education schools and an immigrant school.

Nowhere on the face of the earth is there a place where one receives an education can obtain one so little cost, and where the greatest advantages can be acquired in metropolitan Boston.

**HARVARD UNIVERSITY.** Harvard University is, as it has been since its founding, the leading light in the intellectual life of the city. Harvard, like the city, has kept step in the march of progress during the past 200 years. New schools and new buildings in keeping with Harvard traditions still give that old institution of higher education a leading place in the list of leading universities of the world. Her presidents and her graduates and her faculties still continue to enrich our national life.

**INSTITUTE OF TECHNOLOGY.** The Massachusetts Institute of Technology, in its handsome quadrangle on the Cambridge side of the Charles River, is one of the architectural glories of the city. The present registration of the Institute is about 3000, and the significance of its function as the highest type of scientific school is even in the fact that of its students in a recent year, 90 per cent were graduates and students from colleges, representing 142 American and 53 foreign colleges and universities.

**BOSTON COLLEGE.** Boston College, on University Heights, Chestnut Hill, has had in its nearly 70 years of history a development significant of the concentration and foresight of its founders and typified of the remarkable growth in New England of the Catholic faith.

For 50 years, in the original group of buildings on Harrison ave., the college grew steadily, striking its roots more deeply into the life of Catholic Boston, and extending its influence throughout New England. In 1907 Boston College purchased the picturesque and slightly grounds on Chestnut Hill, where the handsome Gothic buildings of the college form the nucleus of what will in a short time be one of the most beautifully situated and most impressive higher educational institutions in New England.

**BOSTON UNIVERSITY.** Boston University, since its founding in 1863, has had a remarkable growth, especially during the past 25 years. Today's Boston University instructors run into the hundreds, and the students into the thousands.

**TUFTS COLLEGE.** Tufts College, on College Hill in Medford, ranks high among the

smaller higher educational institutions of New England. Like other higher educational institutions of Metropolitan Boston, Tufts College has had a remarkable growth in the last 25 years; several new buildings and dormitories have been added and others being planned or under construction. Plans have also been drawn for the building of a magnificent athletic plant which will rank among the leaders of New England.

Metropolitan Boston, too, rich in schools of theology of various creeds, St. John's Ecclesiastical Seminary in Brighton, is the official training college for the Catholic clergy for candidates for holy orders. Other higher schools of the city whose significance in the educational life is marked are the Notre Dame Academy in the Fenway and the new Emmanuel College for women. Among the theological schools for the Protestant denomination, in addition to the Boston Divinity School, are in connection with the universities are the Theological Seminary in Cambridge, the Newton Theological Institution and the Gordon Bible College—both under Baptist auspices—and the Eastern Nazarene College in Wollaston. In addition there are the various educational activities of the Young Men's Christian Association and numerous preparatory schools for both sexes and which are listed under private schools.

**THE FRANKLIN LYNN.** The Franklin Union is an interesting Boston institution that owes its establishment to Benjamin Franklin, who bequeathed to his native town of Boston the sum of 1000 pounds, which was to be loaned at 5 per cent to aid young "unlearned artificers" in starting business, and which at the end of 30 years was to be divided, a portion being expended in "public work which may be judged of most general utility to the inhabitants, such as fortifications, bridges, aqueducts, public buildings, pavements or whatever may make life in the town more convenient for the people and render it more agreeable to strangers resorting thither for health or temporary residence."

The first portion of this money was available for use in 1801, but was not expended at that time owing to litigation. It also became necessary to ask the Supreme Court to construe Franklin's will, which resulted in the appointment of a board of managers by the court consisting of 12 "citizens," including the mayor and the ministers of three of the chief churches. An industrial school seemed, in the judgment of the managers to be the public work of most general utility to the inhabitants of Boston.

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## Hub Something Akin to Being Hand-Made

Any comprehensive study of commercial and industrial history must take into consideration the fact that Boston is an expanding city. To back it up very much hand-made city. The harbor line, in less than one hundred years, has moved from Back Bay to Atlantic Ave. Many of the older inhabitants will recall that the Back Bay is a wide land, and looking into the future, it is not a very far distant day when Fort Point channel and South Bay will become leased and history. There is now much real estate in the South Bay and East Boston, reclaimed by the State, and it is safe to forecast that Castle and Governor's Islands will be islands only in name.

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A GLANCE at the William Henry Young memorial will give you a new conception of the rare beauty of all polished Quincy Granite. Its rich, lustrous surface is an ornament in itself. When carved or combined with bronze as in the Young memorial there is a perfection which is unusually satisfying. Thus Quincy Granite has naturally become the choice of those who recognize true fitness and quality.

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## FACTORS IN INDUSTRIAL SITES TOLD

The announcement that the American Electric Metal Corporation, manufacturers of specialized electrical accessories, has selected a plant location in Lewiston, Me., and that construction of the first unit of a plant which it is expected will give steady employment to five or six hundred men and women within the next two or three years, marks the first definite accomplishment in which the recently organized Industrial Department of the New England Public Service Company has participated.

This new department, directed solely towards the development of industries both old and new in the State of Maine, New Hampshire and Vermont, has worked from the beginning along lines of proven effectiveness. It has at no time assumed that the northern New England territory with which it is concerned is the best location for every industry that is seeking a plant site.

Plant location, the Public Service Co. feels, is a matter of serious concern to the manufacturer. Throughout the development of American industry the question of where to build has never been so important as during the years since 1918, and the selection of it, strictly from the manufacturer's point of view, is constantly increasing.

Before competition was as severe as it now is and before present day methods of production and distribution had been introduced it made little difference where a plant was located. A supply of raw materials, a market, labor force could be trained, power from some source and good management assured success. Today conditions are different.

All the items affecting the cost

of assembling raw materials, converting them and of delivering the finished goods to potential customers have assumed a new importance. Not only the cost of land and buildings, the cost of labor, of powers, of the transportation of raw materials and of the distribution charges on finished goods, but also the cost and time of the executive's and salesman's traveling, rates of insurance, hours of labor during which a plant can be legally operated, the attitude of citizens and public utilities of a locality toward an industry, and countless other factors in particular cases have come under scrutiny.

**Massachusetts Sheep Win at Chicago Show**

The success of Massachusetts sheep at the International Livestock Exposition held in Chicago last fall, offers some fine possibilities for the industry in this State.

The Mountain Farm of Bradstreet, one of the few Massachusetts entries in the show, won second place in the competition for pens of three yearling wethers in the fat Southdown sheep class, competing against animals chiefly from the agricultural colleges of the Middle West.

Thirteen colleges were represented in the event, the University of Kentucky winning by a slight margin over the Massachusetts entry.

R. L. Shaw of Ashley, O., who did the judging in the fat Southdown event, declared after his decision had been announced that the animals in the class this year were the best he has seen in many years of judging. He explained that he had awarded the blue ribbon to Kentucky's over Massachusetts for the reason that while the Massachusetts sheep were thicker, they were not quite as smooth in all points as the Kentucky entries.

Another large New England winner was that of the Pilgrim Farms of Bennington, Vt., which took two places in the Dorset class. The farm took one of the most coveted honors of the class when it won the first place ribbon in the contest for pens of three wether lambs. Its other place was a third in the fat Dorset yearling wether class.

**Only 2 Minutes to Boston Garden**

From the **NORTH TERMINAL GARAGE**

World's largest garage without elevators or ramps  
In and out instantly—no delay  
600 Commercial St.  
At Boston End of Charlestown Bridge

## BUILT FOR THE MEN OF TOMORROW

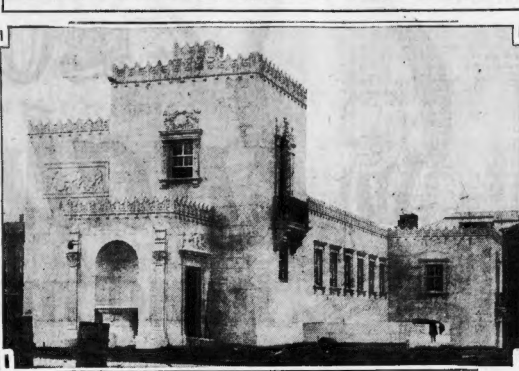


Photo shows the new School Boys' Stadium in the Fens, constructed to provide facilities for school boys sports. The Boston Evening American took a leading part in the movement for the stadium.

### SPORTS CENTER

Photo shows the new School Boys' Stadium in the Fens, constructed to provide facilities for school boys sports. The Boston Evening American took a leading part in the movement for the stadium.

### Here's What Fashion Decried for Coats in March, '04

An ad in the first edition of the Boston Evening American, March 21, 1904, was in part as follows:

"The coats this season are simply detestable—that is the only word that fits their befeathered and fluffy levelness. There are prim, sailor-made, frivolous of fluffy coats for frivolous girls, and handsome coats for portly dowagers."

"A smart little black broadcloth coat has a silk ruffle shirred on to a round yoke. It is further trimmed with silver and white gilet, and has two small white cloth revers embroidered in black and silver. The full sleeves are finished with a deep ruffle of Alençon lace."

"A small velvet coat of royal blue velvet is one mass of white and gold embroidery. The oversleeve is of velvet, and under this there is a full sleeve of white chiffon, with ruffles edged with white lace. Falling from the neck is a jabot of lace and chiffon. A Russian blouse of black taffeta is embroidered elaborately in silver and trimmed with bands of white satin, embroidered in silver and black. A silver girdle is worn with this."

### Hub Artificial Ice Industry Growing

Artificial or manufactured ice gradually is taking the place of ice cut from ponds and streams. This is particularly true among the companies that serve large city areas. Natural ice for local consumption in rural communities will continue to be harvested, but this applies mostly to countries which cut and deliver in their own communities.

The Boston Ice Co., one of the leaders in the manufacture of ice, confined most of its output the past winter to manufactured ice. It is believed that between 80 and 90 per cent of the Greater Boston area also was served with artificial ice. The reason for the change, it is said, is that artificial ice can be manufactured more cheaply than the natural product can be harvested and freighted to Boston.

**Rich in History**  
No city in America has a more interesting history than Boston. Its buildings are illumined with events of world importance, their walls have witnessed the death of a hero and the birth of the new life, "American Liberty." They stand as monuments to the slow, brain, energy and muscle of our forefathers. They are the foundations of the noble world-inspiring superstructure which is being constantly built.

**Cranberry Crop Important on Cape**  
Modern merchandising methods and co-operation among growers have brought large returns to the cranberry business of Cape Cod. The Associated Press. This picturesque New England industry, with its plantations flung over 15,000 acres in the neighborhood of the Cape, where the Pilgrime landed, has doubled in value in the last 15 years.

**North End Changing**  
During the next quarter of a century it is believed that most of the North End will be abandoned for dwelling purposes and become an area of commercial buildings. The same will be true in that part of the city between Washington st. and the South bay, known as District A. Back Bay to Massachusetts ave. will become largely business houses and public structures.

**Hub Port Advantages**  
Boston should be second only to New York in commerce and industry. She is 200 miles nearer Europe than New York; 350 miles nearer than Philadelphia, and 600 miles nearer than Baltimore. From her position a saving can be made of from two to four days each round trip between this country and Europe. She also is nearer South American ports than any Atlantic or Gulf port, except Norfolk and Charleston.

1859

1929

# Seventy Years of Progress

For seventy years, the Joseph P. Manning Company has been serving the Tobacco Trade of New England, having with Service built the largest distribution of Tobacco Products in the New England States.

**JOSEPH P. MANNING CO.**

500 Atlantic Avenue  
BOSTON

## AMERICAN CHAMPIONS

National Hockey League 1928-1929

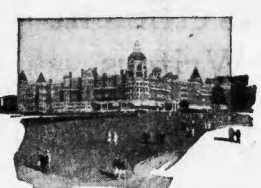


Standing: Lloyd Kittle, Defense; Bill Carson, Centre; George Owen, Defense; Harry Oliver, Wing; Wile Green, Trainer; Mylon Lano, Defense; Dutch Galore, Centre; Doc Clapper, Wing.  
Kneeling: Percy Galbreath, Wing; Eddie Shore, Defense; Nicky Mackay, Wing; Manager Arthur H. Ross; Captain Fred Hutchinson, Defense; Cy Denneny, Assistant Coach; Connor Welland, Centre.  
In Front: Thor Thompson, Goalie.

Compliments of the  
**BOSTON BRUINS**

CHARLES F. ADAMS, Pres.,  
Boston Professional Hockey Assn., Inc.

## POLAND SPRING



**POLAND SPRING HOUSE**  
Open June to October

Completely Equipped with Grinnell Automatic Sprinklers  
The most up-to-date medicated baths, massage and physical therapy. All treatments under physician's supervision.

Library of 8,000 volumes.

**MANSION HOUSE**  
Always Open

For rates and information address

**HIRAM RICKER & SONS, Inc.**  
SOUTH POLAND, MAINE

Southern Resort: Forest Hills-Ricker Hotel, Augusta, Georgia

The Best  
**Coffee**  
In  
Maine

Tennis  
Bathing  
Fishing  
Horseback Riding



Poland Water  
Served Free  
To All Guests

## MANUFACTURES TAKING MORE POWER

American manufacturing industries are becoming rapidly electrified and more and more dependent for their motive power on electric utilities, according to the latest statistics.

The use of electric power equipment by the manufacturing establishments in this country has nearly doubled since the beginning of the present century. Thus electric motors installed in factories in 1923 aggregated 20,123,573 horsepower as against 492,866 horsepower in 1899.

The machinery industry is the most thoroughly electrified and, like the transportation equipment group producing aircraft, automobiles and other vehicles, practically 90 per cent of the power is electrically supplied.

A significant change in the use of electric power for manufacturing, continues the report of the National Industrial Conference Board, "is noticeable in the growing trend towards the increasing use of purchased current, that is, current supplied by electric power stations instead of the original method of generating the current in the establishment where it was used."

Two exceptions are noted, however. The iron and steel industry, which in 1923 generated its own power for 84.8 per cent, and the electrical instrument industry (including radios and phonographs) which generated its own current for 55.2 per cent of its installed electric motor equipment.

The relative extent to which the major divisions of the manufacturing industries depend upon the public utilities for their electric current is indicated by the percentage of horsepower of motors driven by purchased current bears given by purchased current bears in the following table:

In the table below are given the total installed horsepower per wage earner employed and the percentage of electric power to total installed power in all manufacturing industries combined for the various census years from 1899 to 1923.

| Year | H. P. per wage earner | Per cent of power to total installed |
|------|-----------------------|--------------------------------------|
| 1899 | 1.11                  | 12.6                                 |
| 1903 | 1.45                  | 13.2                                 |
| 1907 | 1.70                  | 13.8                                 |
| 1911 | 2.00                  | 14.4                                 |
| 1915 | 2.30                  | 15.0                                 |
| 1919 | 2.60                  | 15.6                                 |
| 1923 | 2.90                  | 16.2                                 |

### Favorite



**JAKE STAHL**  
Noted first baseman who was important cog in Boston's crack A. L. baseball team of 15 years and more ago.

## DISPLAY NEW WATER CRAFT

Extensive lines of watercraft and equipment now are on display at the Atlantic Radio & Marine Co., 20 Brookline ave., Boston.

Frank Wigglesworth, president of the Atlantic Radio & Marine Co., Inc., said:

"We have endeavored by taking on a complete list of materials, to satisfy the demands of any customer who may enter our showroom, with anything from the boat itself to the most minor detail of equipment."

Included in the lines are the Corsair Cruisers, conceded to be the finest and most serviceable of boats.

"A complete line of runabouts also is represented in the Atlantic Radio & Marine list, including the Dart and Down Zaster. The Dart 26 and 28-foot runabouts are particularly trim and fast craft."

The following outboard boats are represented: Dea Wite, Herbst, Lyman and Hooton. The 16-foot Dea Wite combine practically all the comfort, safety and seaworthiness of the high-priced runabouts.

## FOUNDED FIRM IN 1886

Nickerson the Haberdasher, two stores in Boston, one at 124 Boylston st. and the other at 345 Washington st., was established by Herbert H. Nickerson in 1886.

After leaving school Mr. Nickerson received his early business training with the old firm of Well Dreyfus & Co. and the late Jacob Dreyfus was one of his oldest and most valuable friends. Coming of Cape Cod was facing dock, dating back to Plymouth Rock, Mr. Nickerson had many relatives bringing tales of foreign lands and it was these stories which led him to call his place of business, "Nickerson the Haberdasher," after European style.

Mr. Nickerson specialized in shirt making in the first days of the business and attracted a wide clientele. He has since added many well known and exclusive lines of apparel.

### When in Boston be sure to visit

## B. F. KEITH MEMORIAL THEATRE

The World's Most Beautiful Playhouse



### For the Boys— BABE RUTH

Baseballs, Bats, Gloves and Mitts

Call or Send for Catalogue of

BASEBALL GOODS

WRIGHT & DITSON

344 Washington St.

Boston

### Singarella at Work on Hospital Units

The house officers' residence recently completed at the Boston City Hospital was erected by J. A. Singarella, general contractor, with offices in the Park Square building.

Mr. Singarella has under construction a number of public and private buildings in and around Boston. He is now building for the hospital department two open ward buildings at the Mattapan Sanitarium, which will be completed within a few months.

### METROPOLITAN BOSTON, MASS.

To bring joy, happiness and enlightenment into the lives of over twelve million souls, has been the great privilege of this New England institution of entertainment for the past three happy years.

This year holds greater promise and opportunity to be of civic service in the noble mission of that vital factor... recreation!

### SPORTING

GOODS  
OF EVERY  
DESCRIPTION

JAMES W. BRINE  
AGENTS OUTFITTERS  
"SUMMIT ST."

# 7-20-4

R.G. SULLIVAN'S

# Quality hand made

SKILLFUL hand making is the determining factor in the fine quality of a 7-20-4 Cigar. The choicest Havana filler is enriched in natural flavor by the hand method of making 7-20-4 Cigars.

That is why—at a labor cost double machine cost—7-20-4 Londres continue to be made by hand. Each leaf is selected individually to assure a mild, free-burning, full flavored cigar.

# 7-20-4

R.G. SULLIVAN'S

## The Master Maker's Masterpiece

# Congratulations

To the Boston Evening American on its  
Twenty-fifth Birthday

We pay tribute to its efficient  
staff of Sports Writers

Nick Flatley

Jack Conway

Myles McSweeney

Franklin Collier

W. C. Nickerson

Bill Grimes

George Grimm

Joe Cashman

Freddy Lane

John B. Gillooly

Sam Carrick

A Friend of the Family

Baseball Season Opens at Braves Field Tuesday, April 16, with Brooklyn

EMIL E. FUCHS, President

Boston National League Base Ball Co.

## UNIVERSAL WINDING MACHINES

carry New England's message to the far corners of the earth.



**UNIVERSAL WINDING  
COMPANY  
BOSTON**

made right here in our own New England



## Sudanette

takes its place in the front ranks of fashion

right in this season of smart cottons . . . Sudanette makes its debut and immediately takes its place at the right of fashion . . . Made in our own New England . . . where the finest fabrics are made . . . we take great pride in it . . . especially when we are showing it . . . not only by the yard . . . but in ready-to-wear frocks of great distinction . . .

yes, it is just pure cotton in spite of its lustrous sheen and soft texture . . .

for frocks blouses children's dresses  
men's shirts and pajamas

in white and the  
season's smartest colors

**Jordan Marsh Company**



## FINE COTTON GOODS

Plain and Fancy—Intricate Weaves

DRESS GOODS

JACQUARDS

SHIRTINGS

VOILES

RAYON AND SILKS—MIXTURES

Manufactured by

BUTLER MILLS

HOOSAC COTTON MILLS

NEW BEDFORD COTTON MILLS CORPORATION

Selling Agents

**BUTLER, PRENTICE & CO., INC.**

320 Broadway, New York

## Made Cooking Easy 50 Years Ago

Fifty years ago three young men started making kitchen ranges in a barn. Those were the days when a range was just a stove that had to be kept filled with soft coal and had no conveniences about it to lighten the heavy burden of chores which were then an inevitable part of the business of being a housewife.

The first range in 1879 was the one that was the most solidly and honestly made. If a range lasted as long as it would last, lifetime and, especially if it was a pattern and fancy work, the housewife was satisfied that she was getting her money's worth, and bought it.

These three young men were William E. Walker, a skilled moulder; George E. Wilbur, a designer and pattern maker; and Charles F. Baker, foundry foreman. First they all had to turn carpenter and add a shed to the barn in order to have a place for their molting furnace.

### FOUR RANGES FEB DAY

Their output was four ranges a day—a ridiculously small number, judged by modern standards of production. But they were good ranges; that was the important point. They called them "Glenwood Ranges" and set aside a portion of their income to tell the people of New England just how good their ranges were.

By that time they had made im-

provements in the heating of the oven and the arrangement of the dampers which served as the basis for the slogan "Make Cooking Easy." Nothing could have been better calculated to appeal to a generation of women who were slaving in their kitchens from dawn till late dark.

The great value of the slogan was that it was true. New England housewives found that Glenwood Ranges "Make Cooking Easy" and they spread the news so fast that the Glenwood foundry became one of the largest industrial plants in town and the fame of Glenwood and Taunton, Massachusetts gradually echoed across the country.

Since then it has always been the policy and practice of the Glenwood Range Company to make ranges that would offer every possible advantage in saving time and trouble to the user. After they had improved the coal range, they simplified its design, perfected its smooth finish of porcelain enamel, they began to make gas ranges.

Perhaps the most famous of all Glenwood Ranges today is the Insulated Glenwood Range. Women watch for the annual announcement of new models of this range as their husbands watch for the latest improvements in automobile construction.

**MANY IMPROVEMENTS.**  
First of all came the automatic heat control to regulate the amount of heat needed for any kind of cooking.

Then came the perfection of the principle of Glenwood oven insulation to make cooking cooler in summer and baking better in the winter.

Last year Glenwood patented and brought out the "Survey" cooking top, offering increased area and new advantages in the use of gas in an enclosed burner chamber with a top as smooth as a table.

And now the 1929 model of the Insulated Glenwood makes complete automatic control possible for the first time. Glenwood automatic time control combined with the Glenwood Automatic Cook means that the housewife can now put her cooking in the oven, set a timer, turn a button—and leave the kitchen for the rest of the day. When the timer rings, her meal will be done, and done better, than if she had stayed at home to watch over it and her grandmother had to do so.

This year, in celebrating the golden jubilee of their founding, the Glenwood Range Company may well be pardoned for looking back to the days when Glenwood Ranges had had in the construction of the housewife of 1929, and in making cooking easier for her than it has ever been before.

## Drug Concern Was Founded in 1863

Gilman Brothers, Inc., drug concern, was founded in 1863 by G. D. Gilman, A. A. and B. K. Gilman, all natives of Hallowell, Me.

The original location was on Milk st. and it continued there until the great Boston fire in 1922 when the building was completely destroyed.

In June 1894, they moved to Franklin st. Here the business continued to grow, and was incorporated in 1911 under the name of Gilman Brothers, Inc., composed of John A. Gilman, Albert H. Smith, Clarence E. Hope, Edward F. Gilman and Irving W. Smith. In 1920 a new member was added to the official personnel, Charles H. Tangle.

In 1923 it became necessary to have larger facilities to care for the increasing business, and another move was made to their present location at 100 Shawmut ave., where with modern equipment and improved facilities they have gained an enviable position in the drug trade.

## Bay State Belting Co.

Tanners and Mfrs.

Oak Indian Tanned and Water King

LEATHER

BELTING

349 Congress St.

BOSTON

Tannery: Salem Branch: Providence

The fact that G. R. Armstrong Mfrs. Supplies, Inc., in fifteen years, has grown to the proportion, proves the necessity of a Factory Supply Depot, as exemplified by the company's special tools, its manufacturers have cotton supplies and tools, and must have a local source to take care of unexpected shortages, and not delay production.

There is no doubt that the growth of G. R. Armstrong Mfrs. Supply, Inc., is a result of the study of these conditions, and the use of the company's extensive requirements, which has enabled them to build their inventory of each sample and tool as their various customers use requirements in connection with carrying manufacturers' orders, they are in position to supply these requirements at factory prices plus a warehouse charge, and can fill factory shipments in competition with factories who are unable to render warehouse service.

Their lines include practically everything used in manufacturing, such as belts, drive belts, Sewing Machine Products, and tools of all kinds, such as Drills, Reamers, Cutters, Taps, Dies, Lathe Tools and Chucks.

G. R. Armstrong Mfrs. Supplies, Inc.

130 High St., Boston

## SCHOOL GIFTS HIGHEST HERE

Three of the five private schools of the country to receive gifts of more than \$100,000 during 1928 are in Massachusetts. A fourth and the most fortunate of all the private schools during the past year, is in New Hampshire.

Exeter has just completed a \$2,500,000 fund for increasing teachers' salaries and adding to the faculty. Andover was a beneficiary during the year in nearly as large a way, obtaining several fine new buildings besides 10 teaching fellowships of \$10,000 each.

Both Exeter and Andover received \$250,000 from Edward R. Harbison, who has given so munificently to Yale and has just endowed Harvard with funds for an educational experiment.

By a peculiarly interlocking arrangement, Harbison has made his gifts to both Andover and Exeter dependent upon the success of Exeter in raising its \$2,000,000 fund.

## Elevator Firm Holds Leading Trade Rank

The F. & Payne Co., builders of Payne elevators, was established 25 years ago. In 1911 a large factory was erected in Cambridge. Today the company's elevators are in use in nearly every city and town in New England. It is announced.

The company maintains service and construction branches in Boston, Providence, New Haven and Lowell and a foundry is operated at Franklin, Mass. There are more than 125 elevator companies in the United States which purchase part or all of their apparatus from this New England concern, according to the latest statement.

## L. LINCOLN & CO.

North Dighton, Mass.

Paper Manufacturers

Best Grade Builders' Sheathing Paper, Tailors' Pattern, and Cop Tube Paper.

## Converse, Stanton & Co.

62 FRANKLIN STREET, BOSTON, MASS.  
110 WORTH STREET, NEW YORK, N. Y.

SELLING AGENTS:

FINISHED Cotton Goods

EXETER, N. H. MILLS: PITTSFIELD, N. H.

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Selling Agents

BOSTON NEW YORK SAN FRANCISCO

Cotton, Rayon, Silk and Woolen Dress Fabrics

Blankets Domestics Hosiery

PEEBLES, SCOTLAND

2-3 Great Pulley St., LONDON, W. L.

LOWE, DONALD & CO., Inc.

IMPORTERS OF

The Finest Foreign Woollens, Worsteds and Homespuns

WAREHOUSE: 99 Clapney Street, Boston, Mass.

What Better Clothing Means---

Better clothing value means more than smarter appearance and longer service, it means greater confidence which stimulates increased buying.

Ever since the Ram's Head guarantee was introduced, sales have increased, production and employment have increased and purchasing power enhanced, all of which means greater prosperity to you and everyone.

For greater clothing values, demand Ram's Head Fabric in the suits you buy.

American Woolen Company

Ram's Head Fabrics

Styles that set the Styles

Offers the choice of the widest variety of colors and weaves in the world.

FRANKLIN W. HOBBS ALBERT H. CHAMBERLAIN

President Treasurer

Capital \$12,000,000

## Arlington Mills

Incorporated 1865

78 CHAUNCEY STREET

Boston, Mass.

Lawrence, Methuen and North Adams

Wool Combed on Commission,

Worsted Tops, Worsted Yarns,

Worsted Dress Fabrics, Men's

Wear Fabrics, Specialties

JOHN T. MERCER, Agent

Lawrence, Mass.

SELLING AGENTS

William Whitman Co., Inc.,

Boston New York Philadelphia Chicago

Ram's Head Fabric

GUARANTEED ALL-WOOL

Fast Colored and High Quality

American Woolen Company

This label appears only on clothing made from guaranteed all-wool cloth